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# Red Hot Chili Peppers to Launch Exclusive Limited-Run SiriusXM Channel

## Red Hot Chili Peppers Radio to be hosted by super fan and comedian Chris Rock

NEW YORK, June 13, 2016 /PRNewswire/ -- SiriusXM announced today that it will launch Red Hot Chili Peppers Radio on Wednesday, June 15 in celebration of the band's new studio album, *The Getaway*. Chris Rock, Red Hot Chili Peppers super fan, will host the limited-run channel.



Red Hot Chili Peppers Radio will feature music spanning the band's entire career including music from their new album, *The Getaway*, which is scheduled to be released on June 17. The channel will also include commentary from the band on writing, recording and performing live, and will air songs by influential artists hand-picked from the band's personal music collection, including artists such as Jimi Hendrix, Funkadelic, Minutemen, as well as 90's alternative and grunge.

As host of the channel, Rock, who inducted the Red Hot Chili Peppers into the Rock and Roll Hall of Fame as part of the class of 2012, will introduce music and share personal stories about their nearly 20-year friendship.

"We're excited to join forces with one of rock's most treasured bands to bring SiriusXM subscribers Red Hot Chili Peppers Radio," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "With Chris Rock as the channel host -- someone who knows a thing or two about hosting big entertainment events and even more about the Chili Peppers - fans across North America will be taken on an exclusive guided tour of the band's iconic career."

Red Hot Chili Peppers Radio will debut on SiriusXM, Wednesday, June 15 at 3:00 pm ET and will run through Tuesday, June 21 on channel 34 and through the SiriusXM App on smartphones and other connected devices, as well as at [siriusxm.com](http://siriusxm.com).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and

entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The*

*information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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