

# 2016 U.S. Open Championship Coverage Airs Nationwide on SiriusXM

More than 30 hours of live hole-by-hole broadcasts from Oakmont

Jack Nicklaus sits down with Oakmont head pro Bob Ford for an hourlong retrospective on Nicklaus' first major victory, the 1962 U.S. Open at Oakmont

Ford takes listeners on a special tour of Oakmont's 18 holes alongside country music star and avid golfer Eric Church

NEW YORK, June 2, 2016 /PRNewswire/ -- SiriusXM will be the exclusive national radio broadcaster for the 116<sup>th</sup> U.S. Open Championship, offering listeners nationwide extensive coverage from historic Oakmont Country Club in Pennsylvania throughout U.S. Open week, including all four days of Championship play - June 16<sup>th</sup> through the 19<sup>th</sup>.



Few courses in the world are as challenging and steeped in championship tradition as Oakmont, which has hosted more major championships than any other course in the U.S., including eight U.S. Opens, five U.S. Amateurs, and two U.S. Women's Opens. SiriusXM's programming will feature more than 30 hours of live hole-by-hole coverage across all four rounds of play, as well as a possible Monday playoff. Live championship coverage will begin each championship day at 12:00 pm ET.

SiriusXM's **Brian Katrek** will anchor the play-by-play broadcast with former PGA Tour pro **Mark Carnevale** serving as the analyst in the booth. A team of roving reporters, featuring veteran broadcasters and Tour pros **Fred Albers**, **Doug Bell**, **Maureen Madill**, **John Maginnes** and **Dennis Paulson**, will provide commentary from around the course.

All programming will be available to subscribers nationwide on satellite radios (Sirius channel 208, XM channel 92) and on the SiriusXM app.

Leading up to the Championship, SiriusXM will also present a series of specials hosted by esteemed Oakmont head professional **Bob Ford**, who joined SiriusXM as a host in 2015:

# <u>"Jack's First Major"</u>

This Saturday, June 4 (11:00 am ET), SiriusXM will debut an hour-long retrospective on Jack Nicklaus' first major victory, which came at the 1962 U.S. Open played at Oakmont. Ford

and his co-host, Taylor Zarzour, sat down for a long-form conversation with Nicklaus, who looks back at his playoff victory over heavily-favored Arnold Palmer. After Saturday's debut, the special will air several times leading up to the U.S. Open.

## "Major Champions at Oakmont"

On Monday, June 6 (8:00 pm ET) Ford and Zarzour host a special featuring interviews with several players who won major championships at Oakmont, including Nicklaus (1962 U.S. Open), Johnny Miller (1973 U.S. Open), Ernie Els (1994 U.S. Open), John Mahaffey (1978 PGA Championship) and others.

#### "18 Holes at Oakmont with Bob Ford & Eric Church"

On Saturday, June 11 (11:00 am ET) Ford will give listeners a hole by hole look at the U.S. Open course at Oakmont alongside country music superstar and avid golfer Eric Church. Ford and Church, who played the course together last month, will share their unique perspectives on what players will face – lightning fast greens, the famous Church Pew bunkers, and more – when they play one of the world's most challenging courses.

### "Playing for Pride Live"

Ford will also host his regular SiriusXM show, *Playing for Pride*, live from the media center during U.S. Open week (June 14 at 4:00 pm ET).

"Nobody knows Oakmont and its history better than Bob Ford. To hear him interview Jack Nicklaus and other greats of the game as they share their perspective on the championship will be a very special experience for all who listen," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Our talented broadcast team will cover the action from tee to green every day from the course and our roster of experts will provide a full week of live, original talk shows. It will be an exceptional week of programming, and we are excited to bring our listeners closer to one of the world's great venues for one of golf's marquee events."

The U.S. Open Championship, conducted by the United States Golf Association, is the most democratic of the major championships, as evidenced by its global qualification process. In 2016, the USGA accepted more than 9,800 entries from professional and amateur golfers to compete for its most prestigious championship.

In addition to live Championship coverage, SiriusXM's daily U.S. Open coverage will feature exclusive shows hosted by World Golf Hall of Famers Ben Crenshaw and Hale Irwin; major-winners Mark Calcavecchia, Larry Mize and Craig Stadler; former tour pros Chris DiMarco, Mark Lye and Carl Paulson; as well as top instructors Hank Haney, David Leadbetter, Jim McLean, Larry Rinker, Dave Stockton and Golf Channel's Michael Breed.

**Martin Davis** will host a special devoted to the history of the U.S. Open at Oakmont, featuring archival audio highlights from past events dating back to the 1920s. The special debuts Sunday, June 12 at 11:00 am ET and airs multiple times during U.S. Open week.

SiriusXM's programming lineup will also feature shows hosted by**Matt Adams**, **Fred Albers**, **David Armitage**, **Brian Crowell**, **Frank Darby**, **John Feinstein**, **Greg Warmoth**, **Jeff Warne Taylor Zarzour** and others. Visit <a href="www.SiriusXM.com/SiriusXMPGATOURRadio">www.SiriusXM.com/SiriusXMPGATOURRadio</a> for a daily schedule.

SiriusXM airs live coverage of all four major championships – The Masters, U.S. Open, Open Championship and PGA Championship – as well as the Ryder Cup and most of the PGA Tour events throughout the season, including the PLAYERS Championship and all FedExCup Playoff tournaments.

In 2013, the USGA and FOX Sports announced a comprehensive multi-media agreement that makes FOX Sports and FS1 the principal domestic media partner of the USGA. Within the agreement, FOX Sports holds the exclusive national television broadcast rights for the presentation of all USGA championship events, highlighted by the U.S. Open, U.S. Women's Open and U.S. Senior Open Championships. Additionally, FOX Sports serves as the home for coverage of the USGA's national amateur championships and other live content.

#### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. SiriusXM creates and offers commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and

their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:
Andrew FitzPatrick
SiriusXM
212-901-6693

Andrew.FitzPatrick@SiriusXM.com

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