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SiriusXM to Create "Convention Radio," Gavel-to-Gavel Live Coverage of the Republican National Convention

SiriusXM P.O.T.U.S. channel becomes "Convention Radio," delivering subscribers every moment of this highly-anticipated and historic event

NEW YORK, April 27, 2016 /PRNewswire/ -- Today SiriusXM announced that P.O.T.U.S. channel 124 will transform into "Convention Radio" during the Republican National Convention. With the world's attention focused on Cleveland, Ohio, SiriusXM will be live from the convention floor to deliver full coverage and analysis of all the breaking news – including uninterrupted reporting of convention business beginning Monday, July 18th.



In anticipation of the opening gavel of this year's Republican National Convention, SiriusXM's P.O.T.U.S. channel also presents "Prelude to The Convention" on Saturday, July 16th and Sunday, July 17th. This special weekend of programming will feature historic moments from past conventions, expert analysis on convention rules and protocol, a preview of the week ahead, and special panel discussions.

"SiriusXM Convention Radio is offering our subscribers an insider's perspective to history," said Dave Gorab, SiriusXM's Vice President and General Manager, Talk Programming. "The world will turn its eyes towards the Republican National Convention, and SiriusXM's team of experts will be at the heart of this history-making event. Our listeners won't miss a moment of the action."

"SiriusXM's coverage of the 2016 campaign has been diverse and extensive," said Sean Spicer, Chief Strategist and Communications Director, Republican National Committee. "Starting at last summer's RNC Annual Meeting and continuing throughout the primary season, SiriusXM has welcomed our candidates across multiple channels for wide-ranging conversations on issues important to all voters. As Cleveland approaches, Convention Radio is an idea we enthusiastically embrace as listeners nationwide will be able to hear every minute of our robust, exciting convention program on SiriusXM."

In addition to the wall-to-wall broadcast of the convention, the SiriusXM P.O.T.U.S. team – including Michael Smerconish, Tim Farley, and Julie Mason – will be on the frontlines throughout the convention, interviewing the week's biggest newsmakers and providing expert analysis. Throughout the week, they'll sit down with the nation's top political journalists as well as convention delegates, politicians, and power players. Truly offering the

full RNC experience, Convention Radio will also present more light-hearted content focusing on everything from convention food to convention music, fashion, and more.

"We're very excited to have SiriusXM here bringing every moment of the 2016 Republican National Convention to listeners across the United States and around the world," said Committee on Arrangements Communications Director Kirsten Kukowski. "Convention Radio will highlight the fair and transparent process taking place here in Cleveland as our delegates come together to select a nominee for President of the United States."

Details of SiriusXM's additional coverage of both the Republican National Convention and Democratic National Convention – with content on multiple channels – will be announced in the coming weeks.

SiriusXM subscribers will also be able to listen to Convention Radio channel 124 via SiriusXM On Demand, through the SiriusXM app on smartphones and other connected devices, as well as online at www.siriusxm.com/player.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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