

March 4, 2016



SiriusXM Celebrates 10th Anniversary of the SiriusXM Music Lounge in Miami Leading up to Ultra Music Festival

- SiriusXM's Miami Ultra Week to launch with 3-day music lounge at 1 Hotel & Homes South Beach during Miami Music Week to feature live DJ sets and interviews from the world's biggest DJs including Afrojack, Armin van Buuren, Dimitri Vegas & Like Mike, Eric Prydz back to back with deadmau5, Felix Jaehn, Hardwell, Kaskade, Kygo, Martin Garrix, Robin Schulz, Steve Aoki, Thomas Jack and more**
- SiriusXM's Ultra Music Festival Radio to broadcast live from the Ultra Music Festival, including sets by Armin van Buuren, Tiesto, Eric Prydz, Martin Garrix, Afrojack, Carl Cox, Carnage, Cedric Gervais, Hardwell and more**

NEW YORK, March 4, 2016 /PRNewswire/ -- SiriusXM announced today that it will celebrate the 10th anniversary of the SiriusXM Music Lounge -- the 3-day music lounge featuring live DJ sets and interviews with the world's biggest DJs, producers and international dance music artists - throughout Miami Music Week and in the lead up to Ultra Music Festival. For the 12th consecutive year, SiriusXM will once again broadcast sets live from Ultra Music Festival, the world's premier electronic music festival.



On the cusp of the celebrated property's one-year anniversary, 1 Hotel & Homes South Beach, will become the new home of the SiriusXM Music Lounge at the hotel's Private Beach Club. The SiriusXM Music Lounge will air live on SiriusXM's "UMF Radio," (Ultra Music Festival Radio") Wednesday, March 16 -- Friday, March 18 from 12:00 pm - 6:00 pm ET and will feature live DJ sets and interviews with the world's biggest DJs.

The 3-day event will kick off with SiriusXM's first-ever deep and tropical house music showcase, featuring resident DJs from SiriusXM Chill channel's new mix series "House of Chill." Thomas Jack, Felix Jaehn, Chris Malinchak, and more will spin a diverse mix of deep and tropical house, one of the world's fastest growing music genres. Additionally during Wednesday's first-ever deep and tropical house music showcase, rising tropical house music superstar Kygo will co-host in the afternoon.

SiriusXM Music Lounge at the 1 Hotel South Beach Schedule:

Wednesday, March 16 "House of Chill" from 1:00-6:00 pm ET on "UMF Radio"

Chris Malinchak, Lost Frequencies, Autograf, Nora En Pure, Claptone, Robin Schulz, Felix Jaehn and Thomas Jack with guest host Kygo

Thursday, March 17 from 12:00-6:00 pm ET on "UMF Radio"

Feenixpawl, Adventure Club, Andrew Rayel, Yellow Claw, Cedric Gervais, Above & Beyond, Dimitri Vegas & Like Mike, Martin Garrix, Armin van Buuren

Friday, March 18 from 12:00-6:00 pm ET on "UMF Radio"

Cash Cash, Blasterjaxx, DVBBS, Laidback Luke, Steve Aoki, Afrojack, Hardwell, Eric Prydz back to back with deadmau5

Qualified subscribers will have the opportunity to win tickets to the event through dedicated listener emails. Beginning Friday, March 4 at 4pm ET, listeners can also enter for the chance to win tickets to the event. See Official Rules for complete details which will be at www.siriusxm.com/UltraLounge.

In addition to airing the SiriusXM Music Lounge performances and interviews live, SiriusXM's "UMF Radio," will broadcast live from the Ultra Music Festival. SiriusXM listeners will hear live DJ sets by Armin van Buuren, Tiesto, Eric Prydz, Martin Garrix, Afrojack, Carl Cox, Carnage, Cedric Gervais, Hardwell and more.

"The Ultra Music Festival in Miami gives us an opportunity to deliver exclusive content to our nation of subscribers from what will be the epicenter of dance music world. We're thrilled to celebrate the 10th anniversary of the SiriusXM Music Lounge in Miami -- fans can tune in for nonstop coverage including live DJ sets by the biggest artists in the world, interviews with emerging artists, specialty shows and exclusive content from private events, all leading into the 24/7 coverage of the Ultra Music Festival," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

SiriusXM's "UMF Radio" channel will launch on Wednesday, March 16 at 12:00 pm ET and will air through Monday, March 28 via satellite on channel 18, and through the SiriusXM app on smartphones and other connected devices, as well as online at siriusxm.com.

After Ultra Music Festival, SiriusXM's "UMF Radio" channel will feature highlights from this year's festival and will be available through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com.

UMF Radio is also a weekly show on SiriusXM's Electric Area channel. The two-hour weekly show features a mix of the genre's most prominent and up-and-coming artists. *UMF Radio* airs Fridays from 6:00 - 8:00 pm ET.

For more information about Ultra Music Festival, please visit www.ultramusicfestival.com.

For more information on SiriusXM, please visit www.siriusxm.com.

About ULTRA WORLDWIDE™

ULTRA WORLDWIDE™ is the global edition of the World's Premier Electronic Music event,

ULTRA MUSIC FESTIVAL. The ULTRA brand was founded in 1997 by Executive Producer, President & CEO Russell Faibisch, and began producing electronic music events in South Florida, which led to the inaugural Ultra Music Festival in 1999 on the sands of Miami Beach.

The internationally renowned festival, which has taken place every year since its inception will celebrate its eighteenth anniversary from March 18-20. 2016 will also see the ULTRA and ULTRA WORLDWIDE™ brands continue to push the boundaries even further, bringing an unparalleled combination of cutting edge productions and the world's best electronic acts back to previous strongholds and new frontiers across the globe. With a brand new edition of ULTRA Brasil confirmed to take place in Rio de Janeiro in October 2016, ULTRA Singapore becoming a full scale two-day festival in September and with ROAD TO ULTRA® entering Hong Kong later this year, the ULTRA brand has now united TWENTY COUNTRIES across FIVE CONTINENTS worldwide. For full details on all ULTRA WORLDWIDE™ events, go to ultramusicfestival.com

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has 29.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to

differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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