

Jack Vaughn Named Head of Comedy Programming at SiriusXM

-- Comedy Central Records creator, TV producer, and independent music veteran to lead comedy programming across SiriusXM

NEW YORK, Dec. 8, 2015 /PRNewswire/ -- SiriusXM announced today it has named Jack Vaughn as its Senior Vice President, Comedy Programming. In this new position, Vaughn will spearhead all of SiriusXM's comedy programming. He will report to Scott Greenstein, SiriusXM's President and Chief Content Officer.



Vaughn joins SiriusXM from New Wave Entertainment, a creative content company, where he served as SVP, Production and Distribution. Vaughn was the creator of Comedy Central Records, the Grammy Award-winning record label that was home to comedians such as Mitch Hedberg, Amy Schumer, Jim Gaffigan, Dane Cook, Kevin Hart, Lewis Black, Daniel Tosh, and Denis Leary among many others.

"We are very excited to have Jack join SiriusXM to lead our comedy programming, which is an important part of our unique and premium content," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We believe Jack's experience will help create further opportunities to grow our comedy offering. His proven track record and key relationships in the comedy world make him an ideal executive to join SiriusXM."

"This is an incredible opportunity to join the pre-eminent provider of comedy programming in radio," said Vaughn. "SiriusXM is a great platform to leverage to acquire and develop new programming as well as to find new avenues to grow SiriusXM's amazing existing comedy lineup. I look forward to continuing to make SiriusXM a key destination for all comedians – whether they work local clubs or stadiums – where they can reach millions of comedy fans."

SiriusXM's comedy line-up of channels includes Jeff Foxworthy and Larry the Cable Guy's Jeff and Larry's Comedy Roundup, Comedy Central Radio, Jamie Foxx's The Foxxhole, Carlin's Corner, Laugh USA, Comedy Greats, and Raw Dog Comedy Hits. The comedy channels are available to SiriusXM subscribers nationwide on satellite radios, on the SiriusXM app and online at siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 29 million subscribers. SiriusXM creates and broadcasts commercialfree music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, and RVs through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers critical weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and

retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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