

December 8, 2015



Frank Sinatra's 100th Birthday Celebrated on SiriusXM Channel Siriously Sinatra

- **Weekend-long programming to include special shows hosted by Nancy Sinatra, Tina Sinatra and Frank Sinatra, Jr., as well as Sinatra concerts and more**
- **Siriously Sinatra and a few select channels available as part of free listening offer this weekend**

NEW YORK, Dec. 8, 2015 /PRNewswire/ -- SiriusXM today announced its extensive programming to celebrate the iconic Frank Sinatra's 100th birthday on his exclusive SiriusXM channel, Siriously Sinatra.



The schedule will include a new special hosted by Nancy Sinatra including some of her personal favorites; shows hosted by Frank Sinatra, Jr. and Tina Sinatra; and an hour-long feature highlighting a new boxed set of rare radio recordings that Frank made during the early part of his career; broadcasts of *The Chairman's Hour*, the Siriously Sinatra series 'hosted' by Frank Sinatra himself using archival material; and episodes of *Playing Favorites*, the SiriusXM radio show featuring Tom Brokaw, Tony Bennett, Angie Dickinson, Steve Wynn, Linda Ronstadt and many others hosting their favorite Sinatra music.

Additionally, the weekend-long celebration will include a live broadcast from Patsy's Italian Restaurant in New York City hosted by Steve Tyrell, which will feature a national birthday 'toast' to Frank at 3:00 pm ET and PT inviting listeners to raise a glass to The Chairman of the Board. Siriously Sinatra's special programming will also feature broadcasts of Sinatra's television specials including *The Man and His Music* and other shows with special guests including Diahann Carroll, Dean Martin, Natalie Cole, Tony Bennett and Ella Fitzgerald; Sinatra concerts from the 50's through the 80's recorded in London, New York, Dominican Republic, St. Louis and Tokyo.

The special programming will also feature exclusive comments from performers at the Sinatra 100 Concert in Las Vegas, including Lady Gaga, Adam Levine, Carrie Underwood, Garth Brooks, John Legend, Katherine McPhee, LL Cool J, Nick Jonas, Quincy Jones, Trisha Yearwood and Usher.

"After launching our exclusive Sinatra channel eight years ago, it has become the preeminent destination for Frank Sinatra's music and the American Songbook," said Steve

Blatter, Senior Vice President and General Manager, Music Programming, SiriusXM. "We are thrilled to collaborate with the Sinatra family and are extremely proud to honor Frank on his 100th birthday."

The celebration airs around the clock Friday, December 11 through Sunday, December 13, via satellite on SiriusXM's Siriously Sinatra, channel 71, and through the SiriusXM app on smartphones and other connected devices, as well as online at siriusxm.com. SiriusXM's Radio Classics, channel 148, will also be celebrating Frank Sinatra's 100th Birthday all week long, leading up to a Sinatra marathon with exclusive commentary from Frank Sinatra's granddaughter, AJ Lambert, on Saturday, December 12 at 4:00 pm ET. Additionally, SiriusXM will turn on inactive satellite car radios for free this weekend for listeners to enjoy select channels including Siriously Sinatra, '40s Junction, '50s on 5 and Radio Classics.

Siriously Sinatra is an example of a SiriusXM channel created with iconic and leading artists, including Bruce Springsteen's E Street Radio, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Jimmy Buffett's Radio Margaritaville, The Grateful Dead Channel, Tiesto's Club Life Radio and Neil Diamond Radio.

For more information, please visit www.siriusxm.com/sinatra100.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 29 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, and RVs through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers critical weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of

similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio service providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; changes in consumer protection laws and their enforcement; the security of the personal information about our customers; other existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; failure to comply with FCC requirements; modifications to our business plans; our indebtedness; and our principal stockholder has significant influence over our management and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2014, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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