

October 15, 2014



SiriusXM to Broadcast Exclusive Content from the Vanity Fair New Establishment Summit

One-Hour Special Will Offer Conversations from the Titans of Technology, Business and Media Including Jonathan Ive, Elon Musk and Jack Dorsey

Airs on Saturday, October 18 at Noon ET

NEW YORK, Oct. 15, 2014 /PRNewswire/ -- SiriusXM today announced a one-hour special offering of exclusive content from the first-ever *Vanity Fair* New Establishment Summit held in San Francisco last week featuring some of the giants in technology, business and media.



Timed to coincide with the 20th anniversary of the magazine's New Establishment rankings this fall, the VF Summit was an intimate forum where the titans of technology, business, and media engaged in important, exclusive conversations about the future. SiriusXM will air portions of the VF Summit in a one-hour special airing on Saturday, October 18th from 12 PM – 1:00 PM ET on SiriusXM Indie 102.

The one-hour special will offer listeners in-depth conversations from unexpected pairings of these leaders including: Elon Musk (Tesla/SpaceX) with Walter Isaacson (Aspen Institute); Bob Iger (Walt Disney) with Jack Dorsey (Square/Twitter); Graydon Carter (Vanity Fair) with Jonathan Ive (Apple); and panels with Jonah Peretti (Buzzfeed), Kara Swisher (Re/Code) and Shane Smith (Vice), moderated by David Carr (*The New York Times*); and U.S. Senator Rand Paul, Eric Schmidt (Google), and John Doerr (Kleiner Perkins Caufield & Byers), moderated by Bob Woodward.

"In the converging worlds of tech, media and beyond, we're excited to offer our audience unprecedented access to the leaders who are shaping dialogue and changing history," said Scott Greenstein, SiriusXM's President and Chief Content Officer.

The VF Summit was inspired by the *Vanity Fair* New Establishment list, *Vanity Fair's* annual must-read ranking of those figures who are setting the global agenda and leading the Age of Innovation. Since 1994, *Vanity Fair* has been tracking the New Establishment -- a term coined by editor Graydon Carter to denote the influential and intersecting worlds of technology, media, entertainment, politics, and beyond that were shifting and shaping the global conversation.

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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