

October 1, 2014



SiriusXM Launches "Food for Thought with Toure"

New Limited Series with MSNBC Host and Author Toure Begins October 4th on SiriusXM's Progress Channel

Guests include San Francisco Attorney General Kamala Harris, Bloomberg sports writer Kavitha Davidson and fellow MSNBC "Cyclist" Krystal Ball

Upcoming Featured Guests to Include Questlove and LL Cool J

NEW YORK, Oct. 1, 2014 /PRNewswire/ -- SiriusXM today announced "Food for Thought with Toure," a six-week limited series with author and co-host of MSNBC's *The Cycle*, Toure. The program premieres on Saturday, October 4 from 8:00 am – 10:00 am ET on SiriusXM's Progress Channel 127.



"Food for Thought with Toure" will start each weekend with a fresh take on the week's events. Toure and his guests will have in-depth, thoughtful discussions on the issues that don't have easy answers. Describing his program as "an elegant brunch" with an assortment of the most interesting, intelligent, thought-provoking thinkers, experts and journalists of the day, Toure plans to tackle issues ranging from difficult decisions regarding ISIS or changing the way we look at the behavior of professional sports teams. First week guests will include San Francisco Attorney General Kamala Harris, Bloomberg View sports writer Kavitha Davidson and fellow MSNBC "Cyclist" Krystal Ball. Guests scheduled to appear in future installments of "Food for Thought with Toure" include: Questlove, drummer, producer, culinary entrepreneur, *New York Times* best-selling author, and member of The Roots and LL Cool, musician, entrepreneur and actor.

Over his diverse career, Toure has interviewed culturally relevant authors, musicians and politicians and has placed a spotlight on what he feels are critical stories not being told. His fresh voice on the media landscape has afforded him opportunities beyond the Beltway, with creatives and pop culture icons reflecting on their own personal journeys.

"Toure brings an unmistakable passion and strong intellectual curiosity to a broad range of today's important subjects," said Dave Gorab, Vice President and General Manager, Talk Programming, SiriusXM, "We're excited for Sirius XM listeners to jump-start their weekends with the smart, stimulating conversation Toure will deliver."

"I'm thrilled to have a space on the coolest channel on the SiriusXM roster where I can talk to fascinating people about everything that's going on in America today. Politics, culture, the zeitgeist, everything will be discussed like it's the best dinner party you've ever been to. Maybe call it a breakfast party!" said Toure.

In his role as co-host on MSNBC's ensemble show, "The Cycle," Toure brings a new perspective to commentary on the biggest news stories of the day. From politics and pop culture, to music and everything in between, nothing is off limits for Toure and no one has greater access in a diverse portfolio of relationships that span all areas of discussion. He has interviewed prominent politicians, celebrities and musicians and is unafraid to offer an opinion about Topic A in America. He is also the author of "Who's Afraid of Post-Blackness? What It Means To Be Black Now," which was named one of the Most Notable Books of 2011 by the *New York Times* and *The Washington Post* and was nominated for an NAACP Image Award for Outstanding Literary Work of Non-Fiction. He has published four previous books and is currently at work co-writing the autobiography of the legendary rapper Nas. He is a columnist for Time.com and lives in Brooklyn with his wife and two children.

About SiriusXM

[Sirius XM Holdings Inc.](http://SiriusXMHoldings.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](http://SiriusXMInternetRadio.com) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://SiriusXMCanada.com) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/SiriusXM), [Twitter](https://twitter.com/SiriusXM), [Instagram](https://www.instagram.com/SiriusXM), and [YouTube](https://www.youtube.com/SiriusXM).

P-SIRI

Contact for SiriusXM:

Julie Rothman

Julie.Rothman@siriusxm.com

212-584-5134

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

SOURCE Sirius XM Holdings Inc.