

2014 Ryder Cup to Air Live on SiriusXM

Team USA vs. Team Europe, September 26-28

SiriusXM will provide more than 32 hours of live on-course play-by-play from Gleneagles

New show hosted by 5-time Ryder Cup player Fred Couples debuts live Sep. 25

NEW YORK, Sept. 22, 2014 /PRNewswire/ -- SiriusXM will offer subscribers nationwide live hole-by-hole coverage of the 2014 Ryder Cup, golf's biennial event that pits Team USA vs. Team Europe, on <u>SiriusXM PGA TOUR Radio</u> (XM channel 93, Sirius channel 208)



Live broadcasts of each day's matches, provided by IMG, will air on Friday and Saturday, September 26 and 27, starting at 2:00 am ET, and on Sunday, September 28, starting at 5:30 am ET. The broadcasts will continue through the end of each day's play, giving listeners access to more than 32 hours of live on-course play-by-play from Gleneagles Golf Club in Perthshire, Scotland. SiriusXM will also re-broadcast the coverage each afternoon at 4:00 pm ET, giving listeners additional opportunities to tune in. All broadcasts will be available on satellite radios, through the SiriusXM Internet Radio App and online at SiriusXM.com.

The Ryder Cup is one of golf's most anticipated events, showcasing teams of 12 of the best players from the United States and Europe facing off in match play. The teams will compete in foursome and four-ball matches on Friday and Saturday, and 12 head-to-head singles matches on Sunday.

Team Europe will be defending the Ryder Cup they won in historic fashion two years ago outside of Chicago. Trailing by a wide margin (four points) going into the final day, the Europeans shocked the Americans by winning eight and a half of 12 possible points to complete a remarkable comeback known thereafter as the "Miracle at Medinah." This year's European team is headlined by the world's #1 ranked player, Rory McIlroy, winner of this year's British Open and PGA Championship. His teammates include 2014 U.S. Open Champion and PLAYERS Championship winner Martin Kaymer, Thomas Bjorn, Jamie Donaldson, Victor Dubuisson, Stephen Gallacher, Sergio Garcia, Graeme McDowell, Ian Poulter, Justin Rose, Henrik Stenson and Lee Westwood.

Team USA will be captained by Hall of Famer Tom Watson, one of the game's greatest links players, who leads his team to Scotland looking to reclaim the Ryder Cup they last won in

2008. Representing the United States on the course will be 2014 Masters Champion Bubba Watson, Keegan Bradley, Rickie Fowler, Jim Furyk, Zach Johnson, Matt Kuchar, Hunter Mahan, Phil Mickelson, Patrick Reed, Webb Simpson, Jordan Spieth and Jimmy Walker.

Leading up to the event, SiriusXM PGA TOUR Radio will offer daily golf talk and analysis, and will raise the curtain on two new shows.

The Fred Couples Show, hosted by the former World #1 ranked player, debuts live on September 25 at 7:00 pm ET, the night before Ryder Cup play begins. Couples was a fixture for the U.S. in international team competitions. He played on five Ryder Cup teams and four Presidents Cup teams, and captained three winning Presidents Cup teams.

LPGA star Natalie Gulbis and top instructor Debbie Doniger will begin hosting their new show, *The Golfer Girls*, live from the SiriusXM studios in New York City on September 24 at 2:00 pm ET.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the Siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to

predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forwardlooking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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