

September 16, 2014



## **SiriusXM to Present "Town Hall" Special with Tim McGraw--In Studio Q&A Session and Acoustic Performance to Air on McGraw's New, Exclusive, Limited-Run Channel "Sundown Heaven Town Radio"**

**"Sundown Heaven Town Radio" will also carry live simulcast of Tim McGraw's concert for American Express Unstaged**

NEW YORK, Sept. 16, 2014 /PRNewswire/ -- SiriusXM announced today that country superstar Tim McGraw will be in the SiriusXM studios as part of a special edition of SiriusXM's "Town Hall" series. The "Town Hall" special will include McGraw answering questions from a studio audience of SiriusXM listeners; the "Town Hall" will also feature an intimate, stripped-down performance.



"SiriusXM's Town Hall with Tim McGraw" will air on McGraw's new, limited-run SiriusXM channel, "Sundown Heaven Town Radio." The channel will feature music spanning Tim McGraw's entire career up to his new album *Sundown Heaven Town*, which is scheduled to be released on Tuesday, September 16, as well as country music from the '80s, '90s and early 2000s. The limited-run channel will air now through Sunday, September 21 via satellite on channel 58 and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

The "Town Hall," which will take place on Thursday, September 18 in the SiriusXM studios in New York City, will air on Friday, September 19 at 9:00 pm ET, via satellite on "Sundown Heaven Town Radio." For rebroadcast times, please visit [www.siriusxm.com/townhall](http://www.siriusxm.com/townhall).

Additionally, "Sundown Heaven Town Radio" will present a live broadcast of American Express Unstaged presents Tim McGraw Live. The concert will air live from the Hammerstein Ballroom on September 16, at 9:00 pm ET.

"SiriusXM's Town Hall with Tim McGraw" is part of SiriusXM's "Town Hall" series, featuring iconic entertainers and figures sitting down with studio audiences of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Billy Crystal, Quentin Tarantino, Carol Burnett, Tom Petty, Willie Nelson, KISS, Coldplay, Ringo Starr, Taylor Swift, Hugh Jackman, Dolly Parton, Kris Kristofferson, the cast of Nashville, Jason

Aldean, Roger Waters, the surviving members of Nirvana, Gregg Allman, Usher and Tony Hawk.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

## **About SiriusXM**

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](http://www.siriusxm.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://www.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.siriusxm.com) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](https://www.facebook.com/siriusxm), [Twitter](https://twitter.com/siriusxm), [Instagram](https://www.instagram.com/siriusxm), and [YouTube](https://www.youtube.com/siriusxm).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set*

*forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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