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Barbra Streisand to Launch Exclusive SiriusXM Channel

The Barbra Streisand Channel to feature music spanning Streisand's entire career, including her new duets album "Partners"

New limited-run channel to air a "Town Hall" special featuring Streisand answering questions from fans in the SiriusXM studios

NEW YORK, Sept. 8, 2014 /PRNewswire/ -- SiriusXM announced today that it will launch The Barbra Streisand Channel, an exclusive channel featuring the works of Grammy, Oscar, Emmy and Tony award-winning artist Barbra Streisand.



The limited-run channel will launch on Friday, September 12 at 5:00 pm ET and will run through Friday, October 10, via satellite on Sirius channel 69 and XM channel 73. The Barbra Streisand Channel will also be available online on channel 69 and through the [SiriusXM Internet Radio App](#).

The Barbra Streisand Channel, the exclusive, limited-run channel, will feature music spanning Streisand's legendary career, from her 1963 debut through her newest album, *Partners*, scheduled to be released on September 16. The channel will be fully dedicated to Barbra Streisand's extensive body of work and will include selections from her live and studio recordings. The channel will also include Streisand's personal song selections from her catalog, spanning 50 years.

The Barbra Streisand Channel will also feature an exclusive "Town Hall" special with Barbra Streisand. Streisand will sit down for an intimate Q&A session with a select group of listeners in the SiriusXM studios in New York City. Moderated by her longtime colleague, music industry executive Jay Landers, "SiriusXM's Town Hall with Barbra Streisand" will air on Sunday, September 14 at 12:00 pm ET on The Barbra Streisand Channel. For rebroadcast times, please visit www.siriusxm.com/townhall.

"Barbra Streisand is an artist who is the very definition of the word icon. Her original voice, songwriting, performances, and life's work has made her a universal star and humanitarian leader. Along the way she has created some of the best-selling albums of all time, as well as being an award winning actress known for her work on stage, film and TV. Our exclusive channel celebrating Ms. Streisand is a truly comprehensive and deep dive into the music of one of the world's most important artists ever," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "We are looking forward to welcoming Ms. Streisand to our

studios to be a part of our 'Town Hall' series and discuss her new album with her fans."

After the broadcast, "SiriusXM's Town Hall with Barbra Streisand" will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at [siriusxm.com](#).

Visit [www.siriusxm.com/ondemand](#) for more info on SiriusXM On Demand.

"SiriusXM's Town Hall with Barbra Streisand" is part of SiriusXM's "Town Hall" series, featuring iconic entertainers and figures sitting down with studio audiences of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Billy Crystal, Roger Waters, Robin Williams, Quentin Tarantino, Willie Nelson, Billy Joel, Cher, KISS, Coldplay, Katy Perry, Ringo Starr, Taylor Swift, Hugh Jackman, the surviving members of Nirvana, Gregg Allman, Usher and Tony Hawk.

The Barbra Streisand Channel is an example of SiriusXM channels created with iconic and prominent artists, including Bruce Springsteen's E Street Radio, Jimmy Buffett's Radio Margaritaville, Willie Nelson's Willie's Roadhouse, The Pink Floyd Channel, B.B. King's Bluesville, Elvis Radio, Sirusly Sinatra, Ozzy Osbourne's Ozzy's Boneyard, Pearl Jam Radio, Eminem's Shade 45, Tiesto's Club Life Radio and Neil Diamond Radio.

For more information on Barbra Streisand, please visit [www.barbrastreisand.com](#).

For more information on SiriusXM, please visit [www.siriusxm.com](#).

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio App](#) for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,

economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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