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SiriusXM Announces Programming for 2014 NFL Season

SiriusXM subscribers get every NFL game through Super Bowl XLIX in Arizona

SiriusXM NFL Radio channel offers exceptional insights from former players, coaches and executives including Gil Brandt, Tim Brown, Keith Bulluck, Rich Gannon, Brad Hopkins, Pat Kirwan, James Lofton, Booger McFarland, Jim Miller, Bill Polian, Phil Savage, Amani Toomer and Ross Tucker

David Diehl, Mark Dominik and Takeo Spikes join the SiriusXM NFL Radio roster

NEW YORK, Sept. 3, 2014 /PRNewswire/ -- Throughout the 2014 NFL season SiriusXM will offer fans the most comprehensive coverage of the league available on radio, featuring live broadcasts of every game as well as news, analysis and NFL talk daily on the SiriusXM NFL Radio channel.



The NFL kicks off its 95th season this Thursday, Sept. 4 (8:30 pm ET), when the defending Super Bowl Champion Seattle Seahawks host the Green Bay Packers. SiriusXM will offer subscribers access to both the Seahawks radio broadcast and Packers radio broadcast, as well as the national radio broadcast.

Throughout the season every NFL game is available on all Sirius radios, and on XM radios with either a [Premier or All Access package](#). Subscribers who have [SiriusXM Internet Radio](#) access in addition to their satellite radio subscription can also listen to every game via the SiriusXM Internet Radio App and at SiriusXM.com. SiriusXM will also air multiple Spanish-language NFL broadcasts each week. Weekly NFL schedules with SiriusXM channel assignments can be found at www.siriusxm.com/nflschedule.

[SiriusXM NFL Radio](#) (channel 88), which celebrated the 10th anniversary of its launch on August 2, continues to offer the most in-depth radio coverage of the NFL. The daily programming lineup features shows hosted by NFL experts and interviews with players, coaches and executives from around the league. NFL fans can call in and be part of the discussion about their teams and the headline stories of the day.

SiriusXM NFL Radio hosts include former players, coaches and front office executives including **Gil Brandt, Tim Brown, Keith Bulluck, Rich Gannon, Brad Hopkins, Pat Kirwan, James Lofton, Booger McFarland, Jim Miller, Bill Polian, Phil Savage, Amani Toomer** and **Ross Tucker**.

New to SiriusXM NFL Radio's roster this season are former All-Pro linebacker **Takeo Spikes**, who can be heard Saturdays at 7:00 pm ET previewing the next day's games, and former Tampa Bay Buccaneers GM **Mark Dominik**, who will host various shows on the channel. Former New York Giants offensive lineman **David Diehl**, who previously hosted a weekly show on the channel as a player during the 2011 and 2012 seasons, returns to host Wednesday mornings at 7:00 am ET.

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league.

SiriusXM NFL Radio voices also include a number of NFL insiders and radio veterans including Bob Papa, Bruce Murray, Alex Marvez, Howard David, Vic Carucci, Dan Leberfeld, Bill Lekas, Zig Fracassi, Mike Keith, Steve Torre and Casey Stern.

Follow the SiriusXM NFL Radio channel on Twitter ([@SiriusXMNFL](https://twitter.com/SiriusXMNFL))

About SiriusXM

[Sirius XM Holdings Inc.](#) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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