

August 28, 2014



## **SiriusXM Presents a "Global Takeover" with DJ Sets from Around the World Broadcast Exclusively on its Electric Area Channel Labor Day Weekend**

**From Ibiza, Spain, to Daresbury, England, to Port-Barcares, France, to Las Vegas, US to Edmonton, Canada -- SiriusXM's Electric Area channel to air exclusive sets by some of the world's biggest DJs: Afrojack, Alesso, Armin van Buuren, Borgeous, Fedde Le Grand, Hardwell, Kaskade and more**

**Performances from this year's Electric Zoo Festival to air on Electric Area**

NEW YORK, Aug. 28, 2014 /PRNewswire/ -- SiriusXM announced today that its Electric Area channel will present a weekend-long "Global Takeover" featuring DJ sets from around the world exclusively on Electric Area, channel 52.



"Electric Area Labor Day Weekend Global Takeover" will air beginning Friday, August 29 at 12:00 pm ET, through Tuesday, September 2, at 12:00 pm ET on Electric Area via satellite on channel 52, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at [siriusxm.com](http://siriusxm.com).

Additionally, Electric Area will broadcast DJ sets from some of the biggest DJs in the world, live from New York's Electronic Music Festival, Electric Zoo, at Randall's Island Park in New York City, the sixth consecutive year SiriusXM has broadcast from the festival. Listeners will hear DJ sets by, Alesso, Carnage, Dada Life, Firebeatz, Laidback Luke, Oliver Heldens, Swanky Tunes, Tritonal, Wolfgang Gartner and many others.

"This holiday weekend we are bringing our listeners exclusive broadcasts from across the globe by some of the biggest DJs in the world. Our 'global takeover' will offer our listeners access to these amazing live DJ sets all in one place," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

The full-lineup of "Electric Area Labor Day Weekend Global Takeover" and complete broadcast times are available at [www.siriusxm.com/electricarea](http://www.siriusxm.com/electricarea).

## **"Electric Area Labor Day Weekend Global Takeover" lineup:**

- **Arty, Adventure Club and MAKJ at Drai's Beach Club & Nightclub in Las Vegas, USA**
- **Afrojack at Hakkasan Nightclub in Las Vegas, USA**
- **Armin van Buuren, Dash Berlin and Kaskade at Marquee Nightclub & Dayclub in Las Vegas, USA**
- **Borgeous at Union Hall in Edmonton, Canada**
- **Fedde Le Grand at Encore Beach Club in Las Vegas, USA**
- **Hardwell at Creamfields Daresbury, UK**
- **New World Punx (Markus Schulz / Ferry Corsten) at Space in Ibiza, Spain**
- **Sultan & Ned Shepard at Electrobeach in Port-Barcares, France**

Electric Area plays electronic dance music, house, trance, electro, dubstep, progressive, trap, and more, along with the biggest DJs in the world. Listeners will hear Above & Beyond, Afrojack, Armin van Buuren, Arty, Avicii, Axwell, Bingo Players, Borgore, Carl Cox, Carnage, Cedric Gervais, Chuckie, The Crystal Method, Danny Avila, deadmau5, Deniz Koyu, EDX, Fedde Le Grand, Ferry Corsten, Gareth Emery, Hardwell, Josh Wink, Mark Knight, Markus Schulz, Mat Zo, MYNC, Nicky Romero, Paul Oakenfold, Pretty Lights, Quintino, R3hab, Robbie Rivera, Rony Seikaly, Sander van Doorn, Sidney Samson, Steve Angello, Steve Aoki, Thomas Gold, Tiesto, Tritonal, W&W and others.

For more information on SiriusXM, please visit [www.SiriusXM.com](http://www.SiriusXM.com).

## **About SiriusXM**

[Sirius XM Holdings Inc.](http://www.SiriusXM.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](http://shop.siriusxm.com). SiriusXM programming is available through the [SiriusXM Internet Radio](http://www.SiriusXM.com) App for smartphones and other connected devices as well as online at [siriusxm.com](http://www.siriusxm.com). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](http://www.SiriusXM.com) which has more than 2 million subscribers.

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*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,*

*economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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