

August 26, 2014



SiriusXM Kicks Off 2014 College Football Season with 56 Live Games

Throughout the season, SiriusXM will offer live play-by-play from the SEC, ACC, Big Ten, Big 12, Pac-12, American Athletic and Mountain West conferences, plus Notre Dame, Army, Navy & more

Week 1 schedule features every team from Associated Press Top 25 poll; highlighted by #21 Texas A&M vs. #9 South Carolina, #16 Clemson vs. #12 Georgia, and #14 Wisconsin vs. #13 LSU

NEW YORK, Aug. 26, 2014 /PRNewswire/ -- SiriusXM will air a total of 56 live games for the opening week of the 2014 college football season, August 28 through September 1.



Throughout the season, SiriusXM's extensive college sports coverage will feature dozens of college football games each week from the SEC, ACC, Big Ten, Big 12, Pac-12, American Athletic and Mountain West conferences, plus Notre Dame, Army, Navy, and more.

The Week 1 schedule features every team from the *Associated Press* Top 25 poll, and is highlighted by three early season Top 25 matchups - #21 Texas A&M at #9 South Carolina, #16 Clemson at #12 Georgia, and #14 Wisconsin vs. #13 LSU. For the full schedule of games on SiriusXM, go to www.siriusxm.com/collegefootballschedule.

In addition to live play-by-play, [SiriusXM College Sports Nation](#) (channel 91), SiriusXM's 24/7 college sports channel, offers a daily lineup of college sports talk programming that provides news, highlights and analysis of teams and conferences across the country.

SiriusXM College Sports Nation boasts a team of expert hosts that features Heisman Trophy winners, National Championship winners, and former coaches and players, including **Tim Brown, Eddie George, Gino Torretta, Gene Chizik, Greg McElroy, Gary Barnett, Dan Hawkins, Rick Neuheisel, Houston Nutt and Phil Savage**; as well as **Tim Brando, Jack Arute, Mark Packer, Bill King, Chris Childers and Taylor Zarzour**.

SiriusXM College Sports Nation is available to subscribers on satellite radios, on the [SiriusXM Internet Radio App](#) and online at SiriusXM.com.

During the 2014 season, SiriusXM College Sports Nation will also offer exclusive weekly interviews with several head coaches including: Jimbo Fisher of #1 Florida State, Mark Helfrich of #3 Oregon, Bob Stoops of #4 Oklahoma, Art Briles of #10 Baylor, Les Miles of

#13 LSU, and Dabo Swinney of #16 Clemson.

For more info on SiriusXM's college sports programming, visit www.siriusxm.com/collegesports. Follow the SiriusXM College Sports Nation channel on Twitter [@SiriusXMCollege](https://twitter.com/SiriusXMCollege).

About SiriusXM

[Sirius XM Holdings Inc.](http://www.siriusxm.com) (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has more than 26.3 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured; the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the

"SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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