

SiriusXM Launches Sea Island Golf Radio Show

Airs weekly on SiriusXM PGA TOUR Radio channel

Featured hosts include Sea Island based pros Davis Love III, Lucas Glover, Brian Bateman, Todd Anderson and others

NEW YORK, June 18, 2014 /PRNewswire/ -- SiriusXM today announced the launch of a new weekly show featuring golf talk, analysis and instruction from several pros based out of the renowned Sea Island Golf Club on St. Simons Island in Georgia.



Sea Island Golf Radio airs every Wednesday from 7:00 to 8:00 pm ET on Sirius XM PGA TOUR Radio (XM channel 93, Sirius channel 208). The next show debuts tonight, June 18.

The program will be hosted each week by former PGA TOUR pro**Brian Bateman**, winner of the 2007 Buick Open, who will be joined by a rotating group of co-hosts who call Sea Island home.

Featured hosts will include **Davis Love III**, the 20-time PGA TOUR winner who won the 1997 PGA Championship, THE PLAYERS Championship in 1992 and 2003, and captained the U.S. Ryder Cup team in 2012. Love has lived on St. Simons Island since he was a teenager and hosts The McGladrey Classic, the PGA TOUR event played every fall at Sea Island Golf Club.

In addition to Love, listeners will hear regularly from 2009 U.S. Open Champion and three-time PGA TOUR winner **Lucas Glover** and Sea Island Director of Instruction **Todd Anderson**, who was named the 2010 National PGA Teacher of the Year.

Each week the hosts will discuss the latest news from the world of golf and interview fellow players and instructors from around the game. SiriusXM PGA TOUR Radio listeners will also have the opportunity to call in to the show to seek instructional tips.

"Sea Island is home to an extraordinary group of players, coaches and trainers and we're pleased to have gathered several of those pros together to contribute to SiriusXM PGA TOUR Radio," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Listeners who tune in to *Sea Island Golf Radio* will have access to a tremendous amount of talent and will find this show to be an outstanding source for both entertaining golf talk and expert instruction."

"It's great that SiriusXM is giving us the opportunity to share the inside story on our very special island and the people that live and visit here," Love said. "We're excited to get on the air and talk with listeners around the country."

SiriusXM PGA TOUR Radio offers live golf play-by-play of PGA TOUR events and major championships. This year the channel unveiled an expanded programming lineup that offers the best daily golf talk, news, analysis and instruction on radio. Hosts on the channel include World Golf Hall of Fame member Ben Crenshaw, World No. 2 ranked player Henrik Stenson, lan Poulter, Annika Sorenstam, Chris DiMarco, Rich Beem, Hank Haney, David Leadbetter, Jim McLean, Mark Carnevale, John Maginnes, Carl Paulson, Dennis Paulson, Matt Adams, Brian Katrek, Sandy McIlree, Larry Rinker, Lorne Rubenstein, Ben Shear, John Swantek, Jeff Warne, Greg Warmoth and Taylor Zarzour.

Visit <u>www.SiriusXM.com/SiriusXMPGATOURRadio</u> for a daily schedule.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio broadcaster measured by revenue and has 25.8 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the SiriusXM Internet Radio App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™. SiriusXM Marine™. SiriusXM holds a minority interest in SiriusXM Canada which has more than 2 million subscribers.

On social media, join the SiriusXM community on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other radio and audio entertainment providers; our ability to attract and retain subscribers, which is uncertain; our dependence upon the auto industry; general economic conditions; failure of our satellites, which, in most cases, are not insured;

the interruption or failure of our information and communications systems; the security of the personal information about our customers; royalties we pay for music rights, which increase over time; the unfavorable outcome of pending or future litigation; our failure to realize benefits of acquisitions; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; failure to comply with FCC requirements and other government regulations; and our indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2013, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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