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SiriusXM's Eddie "Piolin" Sotelo To Be Inducted Into The National Radio Hall of Fame on November 9

The top Latin radio personality in the United States, 'Piolin' hosts his own show and channel on SiriusXM

Several Chicago fans to attend induction ceremony as the host's guests

NEW YORK, Nov. 7, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that SiriusXM's Eddie "Piolin" Sotelo will be inducted into the National Radio Hall of Fame on November 9, 2013.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Sotelo, the top Latin radio personality in the country, will be inducted into the Radio Hall of Fame during its ceremony to be held at the Museum of Broadcast Communications in Chicago, Illinois. Every year, the Museum of Broadcast Communications recognizes extraordinary talents who contribute to the development of radio.

"I feel blessed, honored, and humbled to be included in the company of such great talent," said Eddie "Piolin" Sotelo. "And, I am thankful to each and every one of my fans and listeners of 'El Show de Piolin' who inspire me every day and who have guided me toward the opportunity to receive this great honor."

"Eddie's story is an incredible one, a quintessential American success story," said Frank Flores, Vice President / Hispanic Marketing and Sales, SiriusXM. "Born in Mexico, he came here in the hopes of fulfilling his dreams. Eddie's motto is 'We came to succeed,' and I am happy that he is receiving this well-deserved recognition and is now part of the SiriusXM family reaching a nation full of his fans."

During Thursday's morning show, "Piolin" spoke about his upcoming trip to the Windy City and expressed interest in hearing from his biggest Chicago fans, which prompted hundreds of calls to the host on-air. In appreciation of his fans' support throughout his career, he surprised several Chicago fans with the opportunity to accompany him to the induction ceremony on Saturday.

"El Show de Piolin" launched October 18, 2013 on SiriusXM Piolin Radio channel 147 with a star-studded line-up of Latin celebrities as guests, including: international singer/songwriter Enrique Iglesias; acclaimed actresses Angelica Vale, Angelica Maria and Kate del Castillo; Banda El Recodo; singer, songwriter Ana Gabriel; Mariachi Los Toros; popular band La Arrolladora Banda El Limon; Gerardo Ortiz; Los Horoscopes de Durango; and comedian Gabriel Iglesias.

SiriusXM's "El Show de Piolin" features Piolin's take on the day's events, interviews with celebrities, listener call-ins, pranks, music and beloved characters "Dona Chela," "Casimiro" and "Don Poncho." Broadcasting from the SiriusXM studios in Los Angeles, Piolin is the first Latin radio personality to host his own Spanish-language show and channel exclusively on SiriusXM. The live, four-hour morning show airs Monday through Friday 6:00 am – 10:00 am PST reaching listeners across the country and will replay multiple times throughout the day on Piolin Radio channel 147.

Throughout his 22-year career in radio, Eddie "Piolin" Sotelo has won numerous broadcasting awards, including several NAB Marconi Radio Awards. He was voted one of the nation's most influential entertainers by the Los Angeles Times.

Fans across the country can listen to "El Show de Piolin" on SiriusXM Piolin Radio channel 147, along with a special line-up of exclusive Spanish and English-language commercial-free music channels and sports, news, talk and entertainment channels, through [SiriusXM Espanol](#), the \$5.99 monthly satellite subscription offer. Fans can listen free through the ["Piolin y mas."](#) the complimentary trial running through February 15, 2014, giving listeners access to "El Show de Piolin" via the [SiriusXM Internet App](#) on smartphones and other connected devices, as well as online.

For more information, please visit www.siriusxm.com/piolinymas and www.siriusxm.com/latino.

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at shop.siriusxm.com. SiriusXM programming is available through the [SiriusXM Internet Radio](#) App for smartphones and other connected devices as well as online at siriusxm.com. SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the

results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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