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SiriusXM "Town Hall" Gives Eminem Fans Rare Opportunity to Go One on One with the Rap Icon

Rap icon's new album, "The Marshall Mathers LP 2," out November 5

"Town Hall" to air on Eminem's SiriusXM channel, Shade 45

NEW YORK, Oct. 28, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) today announced that Eminem will sit down for a rare Q&A session with a select group of listeners for the SiriusXM "Town Hall" series on Monday, November 4, the day before his new album *The Marshall Mathers LP 2* is scheduled to be released.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Moderated by Shade 45's *Sway in the Morning* host Sway Calloway, "SiriusXM's Town Hall with Eminem" will include the iconic rapper answering a variety of questions from fans about his entire career, including his soon-to-be-released *The Marshall Mathers LP 2*.

"Eminem's influence in rap and hip hop, and music in general, can't be underestimated. His journey as an artist, which he shows unflinchingly to his fans, is inspiring. Our 'Town Hall,' as he releases *The Marshall Mathers LP 2*, will be equally candid, real, and utterly fascinating for the lucky fans and subscribers who get to share the room with him," said Scott Greenstein, President and Chief Content Officer, SiriusXM.

"SiriusXM's Town Hall with Eminem" will air on Tuesday, November 5 at 12:00 pm ET on his SiriusXM channel, via satellite on Shade 45, channel 45, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com.

Fans first got a taste of the new Eminem album when his song, "Survival" was released in August. Following that, a snippet of the first single, "Berzerk" and accompanying video aired during the MTV Video Music Awards later that month. The song premiered on Eminem's SiriusXM channel Shade 45 and was released on August 27th and has sold over a million copies to date. The video for "Berzerk" has been viewed over 40 million times. Last week, the latest song from *The Marshall Mathers LP 2*, "Rap God," made its debut. It has been called "Six minutes of concentrated speed-rap fury, one of his sickest flows ever..." (Rolling Stone). *The Marshall Mathers LP 2* is executive produced by Dr. Dre and Rick Rubin and features guest appearances from Rihanna, Kendrick Lamar, Nate Ruess from fun., and Skylar Grey, among others.

SiriusXM listeners will have the chance to attend "SiriusXM's Town Hall with Eminem" on November 4. Listen to Shade 45 or visit www.siriusxm.com/townhall for Official Rules and details beginning Monday, October 28.

"SiriusXM's Town Hall with Eminem" is part of SiriusXM's "Town Hall" series, featuring iconic entertainers and figures sitting down with studio audiences of SiriusXM listeners. Previous SiriusXM "Town Hall" specials have featured Bruce Springsteen, Tom Petty, Pearl Jam, Willie Nelson, Alicia Keys, KISS, Katy Perry, Cher, Ringo Starr, Taylor Swift, Usher, Roger Waters and the surviving members of Nirvana.

After the broadcast, "SiriusXM's Town Hall with Eminem" will be available on SiriusXM On Demand for subscribers listening via the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices or online at [siriusxm.com](#). Visit [www.siriusxm.com/ondemand](#) for more info on SiriusXM On Demand.

Over the course of his career, Eminem has sold over 80 million albums and 120 million singles worldwide. He was Nielsen SoundScan's top selling artist of the 2000s with 32.2 million albums sold in that decade in the U.S. alone. In addition, Eminem was also named Billboard's Artist of the Decade for the same period, 2000 through 2009. Eminem has won 13 Grammy Awards and an Academy Award. His last album, *Recovery*, sold 7.2 million albums worldwide.

Shade 45 is the uncensored hip-hop channel created by Eminem. Listeners will hear artists like Eminem, 50 Cent, Lloyd Banks, Tony Yayo, Dr. Dre, Snoop Dogg, Lil' Wayne, Drake, Kanye West, Jay-Z, and D-12.

For more information on Eminem, please visit [www.eminem.com](#).

For more information on SiriusXM, please visit [www.siriusxm.com](#).

About Sirius XM Radio

[Sirius XM Radio Inc.](#) is the world's largest radio broadcaster measured by revenue and has 25.6 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S. and from retailers nationwide as well as at [shop.siriusxm.com](#). SiriusXM programming is available through the [SiriusXM Internet Radio App](#) for smartphones and other connected devices as well as online at [siriusxm.com](#). SiriusXM also provides premium traffic, weather, data and information services for subscribers in cars, trucks, RVs, boats and aircraft through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™, SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, and XMWX Marine™. SiriusXM holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of

similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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