

September 5, 2013



SiriusXM Offers Comprehensive Coverage of 2013 NFL Season

SiriusXM subscribers get every NFL game through Super Bowl XLVIII in New York

SiriusXM NFL Radio, channel 88, offers 24/7 coverage of the sport and expert analysis from hosts Jim Kelly, Andre Reed, Steve Tasker, Gil Brandt, Derrick Brooks, Tim Brown, Rich Gannon, Pat Kirwan, John Madden, Booger McFarland, Jim Miller, Scott Pioli, Bill Polian, LaDainian Tomlinson, Amani Toomer, Ross Tucker, and Solomon Wilcotts

NEW YORK, Sept. 5, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI), the Official Satellite Radio Partner of the NFL, will provide comprehensive coverage of the 2013 NFL season, offering fans nationwide live broadcasts of every game.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

The season kicks off tonight, Sept. 5 (8:30 pm ET), when the defending Super Bowl Champion Baltimore Ravens face off against the Denver Broncos at Sports Authority Field at Mile High. SiriusXM will air the Ravens radio broadcast (ch. 92 on Sirius, ch. 225 on XM Premier), the Broncos radio broadcast (ch. 86 on Sirius, ch. 86 on XM) and the national radio broadcast (ch. 88 on Sirius and XM Premier).

Every NFL game is available to Sirius and XM Premier subscribers. Satellite radio subscribers who add [SiriusXM Internet Radio](#) access to their subscription can also listen to every NFL game on the SiriusXM Internet Radio App and online. Weekly NFL schedules with SiriusXM channel assignments can be found at www.siriusxm.com/nflschedule.

[SiriusXM NFL Radio](#) (channel 88 on Sirius and XM Premier) continues to offer in-depth coverage of the league 24 hours a day, 365 days a year with exclusive daily talk shows hosted by NFL experts, one-on-one interviews with players, coaches and executives from around the league, and more. The channel's unparalleled roster of hosts includes both current and former players, coaches and front office executives including: Gil Brandt, Derrick Brooks, Tim Brown, Rich Gannon, Pat Kirwan, John Madden, Booger McFarland, Jim Miller, Scott Pioli, Bill Polian, LaDainian Tomlinson, Amani Toomer, Ross Tucker, and Solomon Wilcotts.

New to the schedule this season will be *No Huddle*, a weekly show hosted by Buffalo Bills legends Jim Kelly, Andre Reed and Steve Tasker that will air every Wednesday (7:00 pm ET) on SiriusXM NFL Radio. Kelly, Tasker and Reed will cover the NFL's headline stories and discuss the NFL's past, present and future with listeners nationwide.

Madden Football, hosted by NFL Hall of Famer and 16-time Emmy Award winner John

Madden, Adam Schein and Rich Gannon, will return for a tenth season. The show will air every Wednesday (2:00 – 3:00 pm ET) on both SiriusXM NFL Radio and Mad Dog Sports Radio (SiriusXM channel 86) and will showcase Madden's thoughts on the latest NFL news and the coming weekend's matchups. Madden's in-depth game breakdowns will also replay every Sunday morning on *The SiriusXM NFL Tailgate Show*, SiriusXM NFL Radio's pre-game program (Sundays at 9:00 am ET).

Madden will also join Chris 'Mad Dog' Russo for a weekly NFL discussion every Friday at 5:00 pm ET on SiriusXM's Mad Dog Sports Radio.

Throughout the season SiriusXM NFL Radio listeners will also hear weekly interviews with many head coaches from around the league including: Bruce Arians (Cardinals), Mike McCarthy (Packers), Mike Tomlin (Steelers), Mike Smith (Falcons), Jim Schwartz (Lions), John Fox (Broncos), Marvin Lewis (Bengals), Dennis Allen (Raiders), Ron Rivera (Panthers), Pete Carroll (Seahawks), Joe Philbin (Dolphins), Jeff Fisher (Rams) and Gus Bradley (Jaguars).

Follow the SiriusXM NFL Radio channel on Twitter ([@SiriusXMNFL](https://twitter.com/SiriusXMNFL))

About Sirius XM Radio

[Sirius XM Radio Inc.](https://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](https://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, facebook.com/siriusxm, Twitter, twitter.com/siriusxm, Instagram, instagram.com/siriusxm, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are

not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

andrew.fitzpatrick@siriusxm.com

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