

## SiriusXM to Broadcast MotoGP™ Live Nationwide

Coverage begins this weekend with MotoGP™ race at renowned Indianapolis Motor Speedway on August 18

Listeners get live turn by turn action from start to finish, as bikes reach speeds over 200 miles per hour

NEW YORK, Aug. 15, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) andDorna Sports today announced an agreement to make SiriusXM the exclusive North American radio broadcaster of the FIM Road Racing World Championship Grand Prix (MotoGP), marking the national U.S. radio debut of the world's premier motorcycle racing series.

(Logo: <a href="https://photos.prnewswire.com/prnh/20101014/NY82093LOGO">https://photos.prnewswire.com/prnh/20101014/NY82093LOGO</a>)

SiriusXM's coverage will begin this weekend with the Red Bull Indianapolis Grand Prix at the world renowned Indianapolis Motor Speedway (August 16-18). Subscribers will hear the live turn-by-turn broadcast of the MotoGP race, from start to finish, on Sunday, August 18 (2:00 pm ET).

Each Grand Prix broadcast throughout the remainder of the 2013 season will air on Sirius channel 93, XM channel 209, and on channel 966 on the <u>SiriusXM Internet Radio App</u> and online at <u>SiriusXM.com</u>.

"MotoGP showcases some of the most thrilling racing on wheels. It is a terrific addition to the SiriusXM sports lineup and enhances our robust offering of international sports," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We're excited to give our subscribers live access to these exciting events, allowing them to experience the extraordinary skill of these riders as they compete here and around the globe."

Manel Arroyo, Dorna Sports' Managing Director said, "We're very pleased to be entering into a new partnership with SiriusXM so that listeners in North America can follow live the rest of the 2013 MotoGP season. With the second half of the season about to get underway this weekend in Indianapolis, on home soil for our U.S. fans, it's a great moment to start our collaboration with SiriusXM."

MotoGP™ is the premier motorcycle racing World Championship, an 18-race series visiting 13 countries that features the world's most skilled riders and cutting-edge motorcycle technology. Competitors race on multi-turn tracks and reach speeds exceeding 200 miles per hour riding prototype machines that are fielded by three manufacturers - Ducati, Yamaha and Honda.

The reigning champion is Jorge Lorenzo (Yamaha) of Spain, who currently occupies third

place in this season's standings going into Indianapolis. Ahead of him are two of his fellow countrymen - Marc Marquez (Honda) who, in his first season in the premier MotoGP class, leads all riders with 163 points and Dani Pedrosa (Honda), in second with 147 points. Valentino Rossi (Yamaha) of Italy, Cal Crutchlow (Yamaha) of Great Britain, Stefan Bradl (Honda) of Germany, and American Nicky Hayden (Ducati) are among the other riders in the top ten.

Established as a World Championship by the FIM (Fédération Internationale de Motocyclisme) in 1949, MotoGP™ is now into its 65th year, and throughout its rich history has entertained racing fans at venues in nearly every corner of the world - Asia, Australia, Europe, the Middle East and North America. For more info on MotoGP visit www.motogp.com.

## **About Sirius XM Radio**

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

On social media, join the SiriusXM community on Facebook, <u>facebook.com/siriusxm</u>, Twitter, <u>twitter.com/siriusxm</u>, Instagram, <u>instagram.com/siriusxm</u>, and YouTube at youtube.com/siriusxm.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements

can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

## P-SIRI

Media contact:
Andrew FitzPatrick
SiriusXM
212-901-6693
andrew.fitzpatrick@siriusxm.com

SOURCE Sirius XM Radio