

## SiriusXM Offers Live Coverage of 2013 PGA Championship

Live hole-by-hole coverage airs Aug. 8-11 from Oak Hill Country Club in Rochester, N.Y., on XM channel 93 and Sirius channel 208

## Tiger Woods, Phil Mickelson, Rory McIlroy and other top players headline major championship field

NEW YORK, Aug. 5, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will broadcast the 95<sup>th</sup> PGA Championship, the season's final major golf championship, this Thursday, Aug. 8, through Sunday, Aug. 11, on channel 93 on XM and channel 208 on Sirius Premier.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

SiriusXM's live coverage, from Oak Hill Country Club inRochester, N.Y., will be hosted by Earl Forcey alongside analyst John Maginnes, with hole-by-hole updates from roving reporters Fred Albers, Mark Carnevale and Dennis Paulson.

On-course coverage will start daily at 12:00 pm ET (Thursday-Sunday) and will continue until the conclusion of each day's play. Live play-by-play will be preceded by the *PGA Championship Preview Show*, hosted by Matt Adams, starting each day at 10:00 am ET. After the conclusion of each round, John Maginnes will host a special edition of his show, *Maginnes on Tap*, to provide listeners with a wrap-up of the day's action with highlights and analysis.

The PGA Championship perennially showcases the strongest field in golf. Currently, 99 of the top 100 players in the Official World Golf Ranking are in the field for the 95<sup>th</sup> PGA Championship. The event is returning for the third time to Oak Hill Country Club, which is widely recognized as one of America's finest courses and owns the distinction of being the only club to have hosted all six of the men's major championships that move around the U.S. – the PGA Championship, the Ryder Cup, the U.S. Open, the U.S. Amateur, the U.S. Senior Open and the Senior PGA Championship.

This year's field will include Tiger Woods, the world's top-ranked player and a four-time PGA Champion; 2005 PGA Champion Phil Mickelson, who won the 2013 Open Championship last month; defending PGA Champion and World No. 3 Rory McIlroy; reigning U.S. Open Champion Justin Rose; 2013 Masters Champion Adam Scott, and many more of the world's best golfers.

In the days leading up to the Championship, SiriusXM hostsMatt Adams, Brian Katrek and John Maginnes will broadcast their daily shows live fromOak Hill, providing fans with daily golf talk and an in-depth analysis of this year's field. East broadcast day starts at 7:00 am

ET with Fairways of Life with Adams. Katrek's Teed Off can be heard at 9:00 ET and Maginnes on Tap airs at 5:00 pm ET. Listeners can also tune in on Tuesday and Wednesday from 2:00 pm to 5:00 pm ET to hear live coverage of player press conferences from the media center.

For more information visit <u>www.siriusxm.com/siriusxmpgatourradio</u>.

## **About Sirius XM Radio**

<u>Sirius XM Radio Inc.</u> is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at <u>siriusxm.com</u>. SiriusXM programming is also available through the <u>SiriusXM Internet Radio</u> App for <u>Android</u>, <u>Apple</u>, and <u>BlackBerry</u> smartphones and other connected devices. SiriusXM also holds a minority interest in <u>SiriusXM Canada</u> which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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