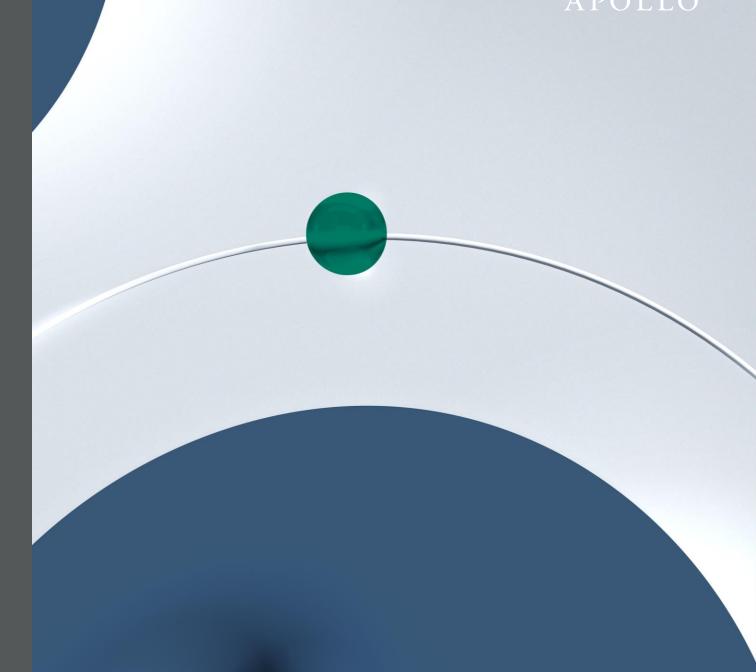
Apollo Global Management

Investor Presentation

November 2023



Forward Looking Statements & Other Important Disclosures

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References in this presentation to "AAM" are to Apollo Asset Management, Inc. and references to "Athene" are to Athene Holding Ltd., each a subsidiary of Apollo Global Management, Inc.

This presentation contains information regarding Apollo's financial results that is calculated and presented on the basis of methodologies other than in accordance with accounting principles generally accepted in the United States ("non-GAAP measures"). Refer to slides at the end of this presentation for the definitions of non-GAAP measures presented herein, and reconciliations of GAAP financial measures to the applicable non-GAAP measures.

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Information contained herein may include information with respect to prior investment performance of one or more Apollo Funds or investments, including gross and/or net internal rates of return ("IRR") and gross and/or net multiple of investment cost ("MOIC"). Information with respect to prior performance, while a useful tool in evaluating investment activities, is not necessarily indicative of actual results that may be achieved for unrealized investments. The realization of such performance is dependent upon many factors, many of which are beyond the control of Apollo. Aggregated return information is not reflective of an investable product, and as such does not reflect the returns of any Apollo Fund. Please refer to the Definitions pages for definitions of gross and net MOIC. and gross and net IRR.

Please refer to the slides at the end of this presentation for additional important information.

Apollo Today: Integrated Asset Management and Retirement Services Capabilities



ASSET MANAGEMENT \$48B Market Capitalization¹

4,000+ Employees Globally

RETIREMENT SERVICES

APOLLO
ASSET MANAGEMENT

A / A2 / A Rated by Fitch, Moody's, S&P



\$631B Assets Under Management A / A2 / A Rated by Fitch, Moody's, S&P ~\$21B Regulatory Capital²

A+ / A1 / A+ / A Rated by Fitch, Moody's, S&P, AM Best³

Solutions across the alternative risk spectrum

Wide range of retirement services



Alternative Credit Business⁴



Investment Grade
Alternative Credit Business⁴



US Annuity Sales⁵

33 YEARS Long track record in Private Equity: IRR since inception: 39% (gross) 24% (net)⁶

18%

Assets Under Management 5-Year CAGR

As of September 30, 2023, unless noted otherwise. Ratings as of November 7, 2023. Past performance is not indicative nor a guarantee of future results. Apollo Asset Management, Inc., is the asset management business of Apollo Global Management, Inc. Please refer to the end of this presentation for the definition of Assets Under Management. 1. As of November 3, 2023. 2. Represents the aggregate capital of Athene's U.S. and Bermuda insurance entities as of September 30, 2023, determined with respect to each insurance entity by applying the statutory accounting principles applicable to each such entity. Adjustments are made to, among other things, assets and expenses at the holding company level. Excludes capital from Apollo/Athene Dedicated Investment Program II (ADIP II). 3. Financial strength ratings from primary insurance subsidiaries. Strength ratings are statements of opinions and not statements of facts or recommendations to purchase, hold or sell securities. They do not address the suitability of securities for investment purposes and should not be relied on as investment advice. 4. Based on AUM as disclosed in public filings. 5. 2Q'23 YTD industry rankings per Life Insurance Marketing and Research Association (LIMRA). 6. Cambridge Associates U.S. Private Equity Index. As of December 31, 2022. For the period 1990 through 2022. Includes performance from Fund I through Fund IX. Fund-level performance is available upon request.

Apollo in 2023: Playing on Offense

\$631B

Record AUM \$142B

Outsized Deployment LTM 3Q'23

 $$91_{B}$

Debt Origination LTM 3Q'23

\$153_B

Total Inflows LTM 3Q'23

\$3.8B

Record Apollo Earnings¹ LTM 3Q'23 +23%

Fund IX 2022 Appreciation (vs S&P -19%)

300–900_{BPS}

Apollo Credit Funds Outperformance vs Benchmarks²

Access Our Latest Financial Results



Earnings Webcast



Earnings Release

Apollo: Leadership by the Numbers



~\$460B

Largest Alternative Credit Manager¹



3500+

Global Investment Relationships



\$28B Syndicated

Massive co-invest activity in 2022



>65%

of Credit AUM is IG Significant Player in Alternative Investment Grade



250+

People Dedicated to Insurance



30+

Senior Leaders with 29 Average Years of Experience



\$1.1B+

Diverse spend by portfolio companies across Apollo PE funds' portfolio



150+ women

Participating in Our Annual Women's Golf Event



93% of Employees

Participated in 2022 Giving Tuesday

Alternatives

An alternative to publicly traded stocks and bonds

The **PROMISE OF ALTERNATIVES**is excess return per unit of risk at
every point along the risk-reward spectrum



The Apollo Ethos: Purchase Price, Return, and Alignment

IPurchase PriceMatters

Allocating capital to the best risk / reward in any market environment

Excess Return
Per Unit of Risk

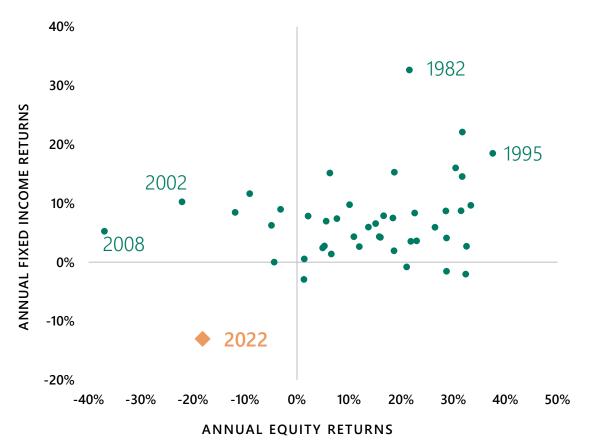
Generating excess return per unit of risk across the risk / reward spectrum

3 Unparalleled Alignment

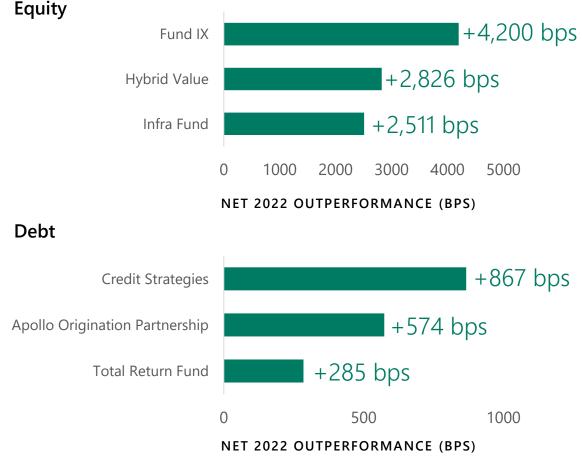
Committing side by side with investors as one of the largest LPs in our funds¹

Our Commitment to Purchase Price Discipline Paid Off Amid Heavy Public-Market Dislocation in 2022...

Trailing 45-Year Annual Equity Returns Versus Annual Fixed-Income Returns Highlight the Striking Underperformance in 2022...



... Meanwhile Apollo Flagship Strategies Outperformed



As of December 31, 2022. Left: Equity returns reflect S&P 500. Fixed Income returns reflect Bloomberg US Aggregate Index. Right: Fund IX is compared to the S&P 500. Hybrid Value represents Hybrid Value Fund (HVF) I, which is compared to 50% S&P 500 and 50% S&P U.S. HY. Infra Fund refers to AIOF II, which is compared to the Dow Jones Brookfield Global Infra Index. The Credit Strategies Fund is compared to the ICE BofAML US High Yield Index, the Apollo Origination Partnership is compared to the S&P LLI and the Total Return Fund are compared to 50% S&P LLI + 50% ML HY. Fund IX, Hybrid Value Fund I, AIOF II and Apollo Origination Partnership are closed to new investors. Past performance is not indicative nor a guarantee of future results. Please refer to the Important Information slides for additional information regarding index comparisons and performance.

...Just as It Has Paid Off Over Numerous Market Cycles

Net IRR vs. Benchmark

Flagship Private Equity¹

24%

vs. 14% Benchmark

Since Inception (1990)

Hybrid Value Fund²

 $190/_{0}$

vs. 15% Benchmark

Since Inception (2018)

Accord Series³

 $170/_{0}$

vs. 12% Benchmark

Since Inception (2017)

Total Return Fund⁴

10%

vs. 9% Benchmark

Since Inception (2014)

PURCHASE PRICE MATTERS

Data as of December 31, 2022. Not a comprehensive list of all Apollo funds and were chosen on the basis of illustrative mandates across the platform. Apollo Strategy and corresponding Market Indicator are not directly comparable. Actual results may vary, and these returns may differ substantially from the strategies. There can be no guarantee or assurance that similar opportunities will become available, particularly on a direct basis, in the future or if available, that such opportunities will achieve target returns once realized. Additional information is available upon request. Past performance is not indicative nor a guarantee of future results. Please refer to the slides at the end of this presentation for additional important information. IRR calculations based on Apollo calculations, not an industry standard. Please refer to the Important Information regarding index comparisons. Fund-level performance is available upon request. Flagship PE represents Funds I-IX; benchmark comparison and source information as provided by ThomsonOne, net IRR across applicable vintages (legal inception date) for buyouts as of Q3 2022 (latest data available). 2. Hybrid Value Fund Performance represents HVF I from the date of the funding of Hybrid Value I's first call in July 2018 through December 31, 2022. Does not include returns for HVF II as we do not have sufficient data for the period. Benchmark information, 50% S&P 500 and 50% S&P U.S. HY. Represents total U.S. Credit Opportunities, Senior Debt, Subordinated Capital and Buyout funds with 2018 vintages net IRR through Q3 2022 (latest data available). 3. Accord Fund II, Accord Fund III, Accord Fund III, Accord Fund III B and Accord Fund IV from the date of the funding of Accord Fund IV from the date of the funding of Accord Fund IV from the date of the periods shorter than 24 months, therefore Gross and Net IRR are presented after 12 months of investing. 4. Total Return Fund and Benchmark Yields shown as IRR is not a relevant metric for the evergreen fund. Benchmark Show

The World Changed after the 2008 Global Financial Crisis

Investors Mistook Fed Action for Investment Acumen

The Role of Banks
Has
Changed

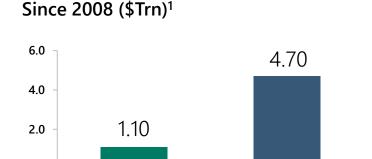
Public Fixed Income & Equities Became Beta

4
Everything
Is
Correlated

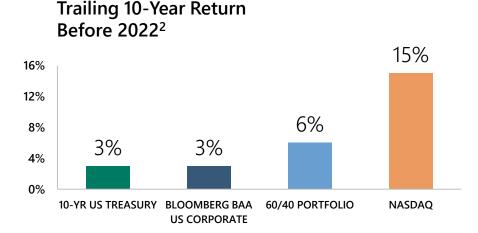
D Liquidity Only Exists on the Way Up

Investors Mistook the Last Decade's Performance for Investment Acumen

Monetary expansion and low borrowing costs fueled a strong rally in all assets...



Expansion of the Fed Balance Sheet



...but higher rates and Fed action triggered widespread market-value destruction with devastating results

Select stock performance off 52-week highs³

07-'09 (GFC)



0.0







20-'22 (Covid)















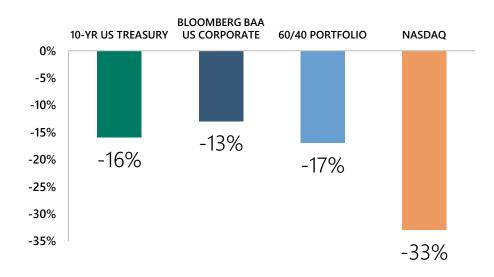
Robinhood







Returns in 2022⁴



^{1.} Federal Reserve as of 2022. 2. Bloomberg as of December 31, 2022. 3. Bloomberg, data shown reflects Russell 1000 Growth Index constituents with the weakest subsequent performance off 52-week highs as of June 30, 2022. Company names and logos are the property of their respective holders. 4. Bloomberg as of January 2023.

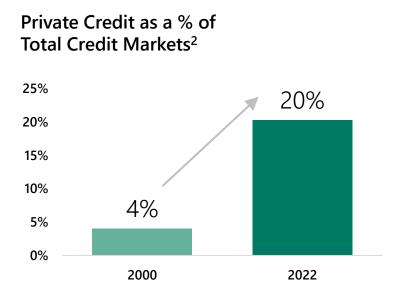
Post-GFC Regulations Fundamentally Changed the Role of Banks

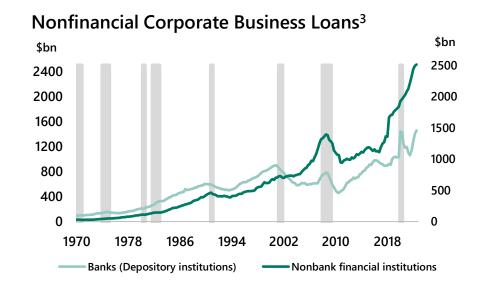
Banks' share of overall lending has been on the decline...





...prompting private investors to fill the void by lending directly to borrowers

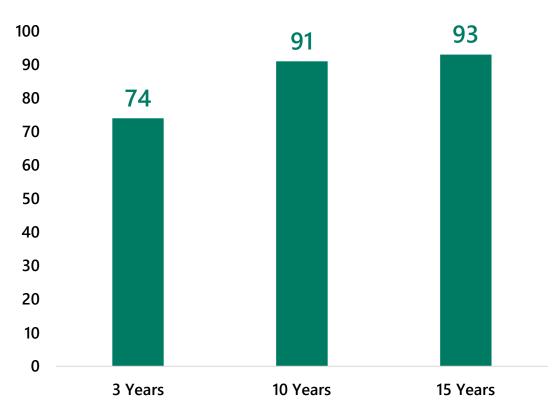




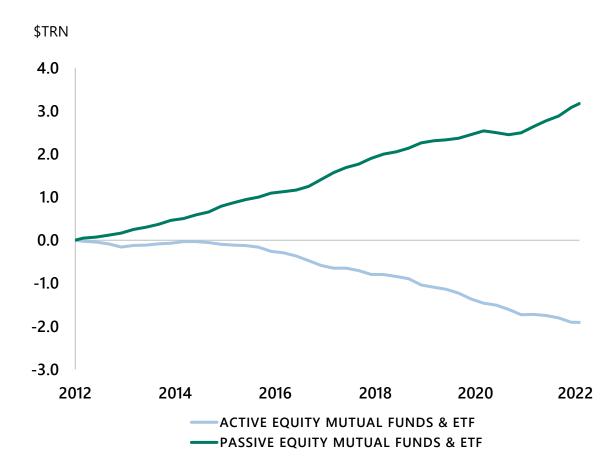
Public Fixed Income and Equities Have Become Beta

Equity Market Underperformance¹

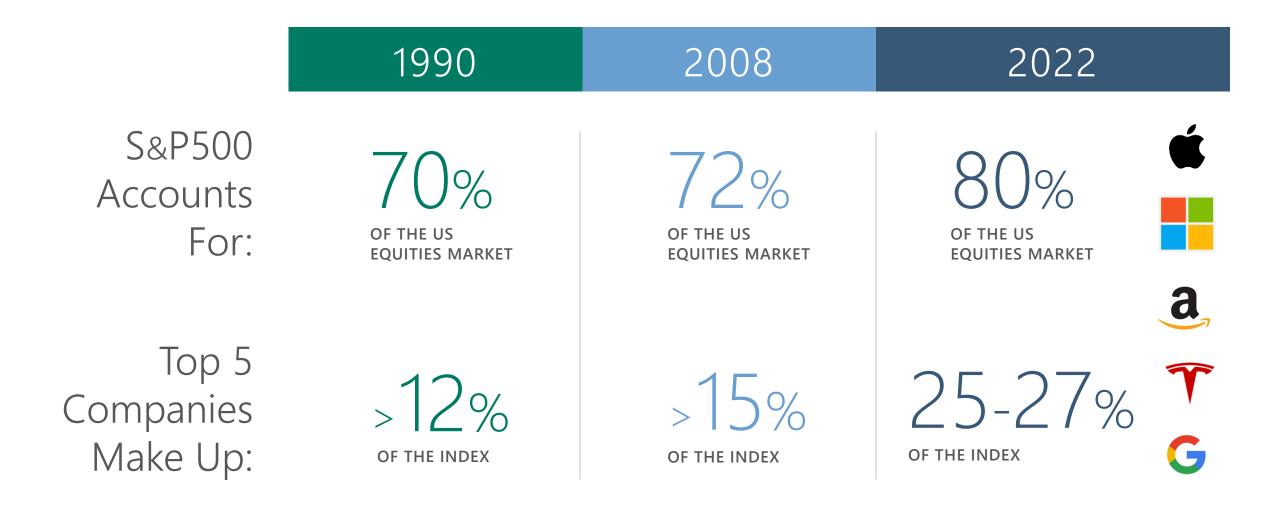
% Managers Underperforming S&P 500 Index



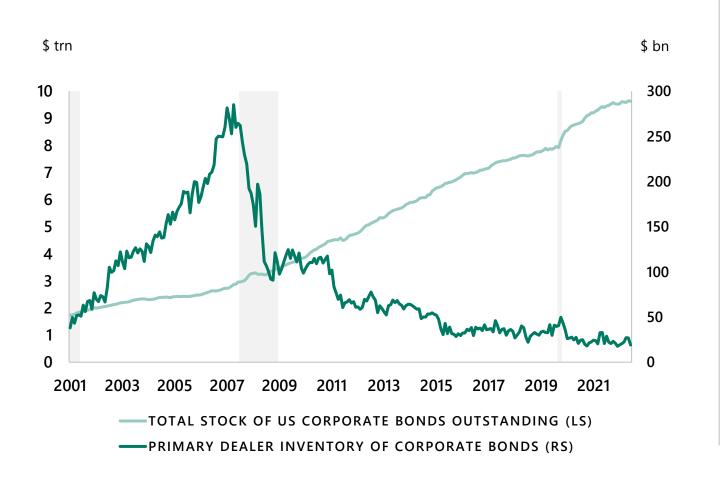
Cumulative Fund Flows²



We Are All Indexed to the Fed and Five Growth Companies



Liquidity is Overvalued: It Only Exists on the Way Up



MARKETSU.S. MARKETS

Dow Plummets Nearly 3,000 Points as Virus Fears Spread

U.S. stocks drop sharply, while bond yields plummet again, despite Fed stimulus efforts

Coronavirus Triggers the Worst Market Crash Since 1987

The historical comparisons are getting ugly.

UK equities no longer a 'must own' asset class, shareholder group warns

Investor Forum says decline in market's relevance over past 25 years has been 'breathtaking'

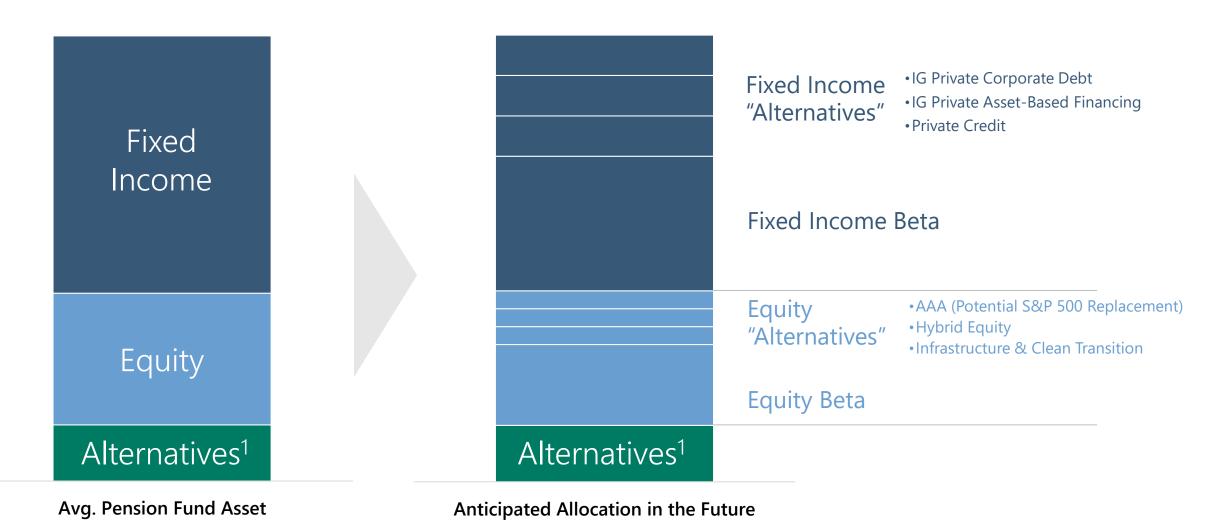
U.K. LDI funds sold \$28 billion of gilts amid 2022's market turmoil

Bank of England governor highlights forced selling among pooled LDI arrangements

IS SEMI-LIQUID, INVESTMENT GRADE CREDIT EVEN AN ALTERNATIVE?

Institutional Allocation: Today and Future

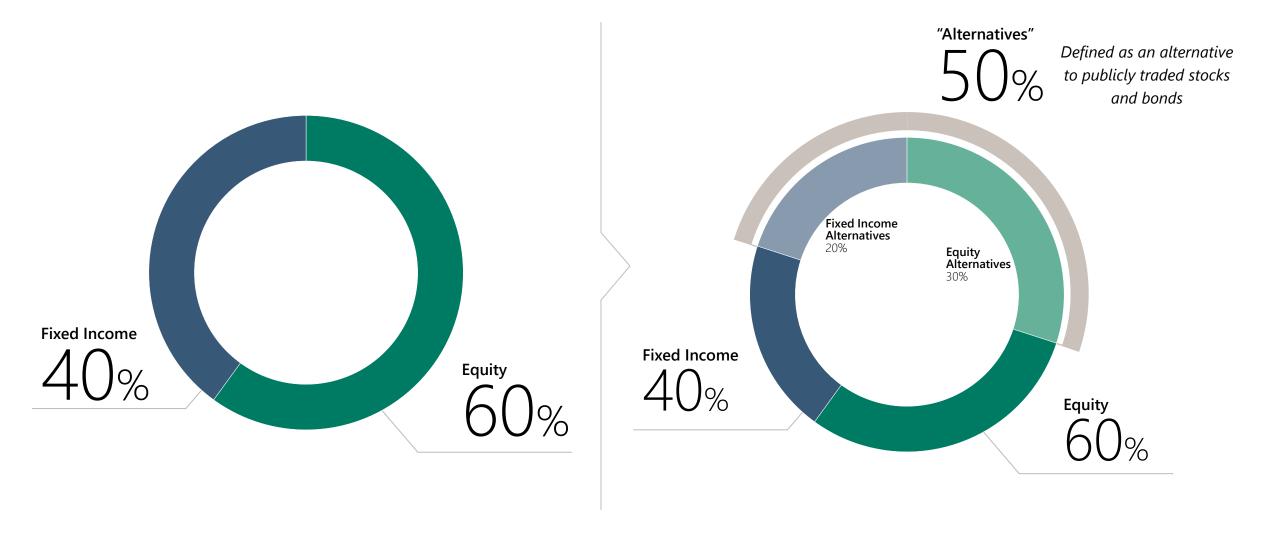
Allocation (2021)



Global Wealth Allocation: Today and Future

PAST ALLOCATION

ANTICIPATED ALLOCATION



Private Credit Addressable Market Is Bigger Than Most People Think

Alternative Investments Market Size¹

TOTAL ASSETS



Global Fixed Income Replacement Addressable Market³



Private credit today is mostly perceived as leveraged lending...

...but we see a bigger opportunity with IG-equivalent private debt used as fixed-income replacement

Asset-Backed Origination: A Natural Evolution for Private Credit

Structural shifts in bank capital have created opportunities for alternative lenders to provide origination

Post-GFC	2012-2017	2018-2021	Today		
Bank Regulation and Shrinking Balance Sheet	Middle Market Direct Lending and Specialty Finance Disintermediation	Large Cap Corporate Direct Lending and Bank Syndication Disintermediation	Asset-Backed Finance Disintermediation		
Non-bank lenders were no longer seen as the last resort option for capital	The opportunity for non-bank lenders accelerated in these asset categories	Private credit experienced a shift to large cap corporate direct lending	Banks have faced further limitations in their origination capabilities		

Apollo's asset-backed finance business will seek to provide access to what we believe to be a ~\$20 trillion+ opportunity^{1,2}

Full Alignment: We Share the Same Outcome With Investors





3rd-Party Investors

\$2.2BN Employee Co-Investment¹















Our Success Also Relies on How We Build, Invest and Partner Strategically

Funds + Co-Investments + Directs + Strategic Partnerships + Knowledge Sharing

Apollo's Comprehensive **Partnerships**

Traditional Model

Vanilla fund investments Passive LP relationships

> **Funds** + Co-Invest

FUNDS





















Key Growth Drivers

We Are Capitalizing on These Secular Shifts Through Three Strategic Growth Pillars



Origination

\$150_{B+}

Annual target in 3-5 years



Capital Solutions

\$500M

Annual fee related revenue target by 2026



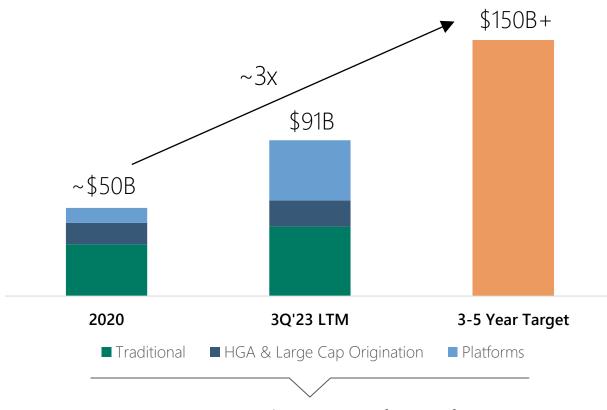
Retail

\$50B

Cumulative organic capital raise target (2022-2026)

Origination Generates a Recurring Supply of Attractive Assets

Total Debt Origination Volume



Target 100 to 200 basis points of Outperformance Relative to Equivalent Rated Public Corporates

Differentiated, Diversified Origination Platform Ecosystem

Origination platforms are best-in-class businesses, teams and technologies that originate assets with excess risk-reward on a sustainable and recurring basis



Capital Solutions Drives Value for All Stakeholders

Benefits of a Capital Markets Ecosystem

Expanded TAM

Expands addressable channel by ~10x, Large incremental relationships

Capital Markets

Competitive pricing, flexible structuring, quick execution

Origination

Directly originate more private transactions, provide flexible capital

Syndication

Expand our investor reach, speak for greater volume

Select Clients







Hertz.

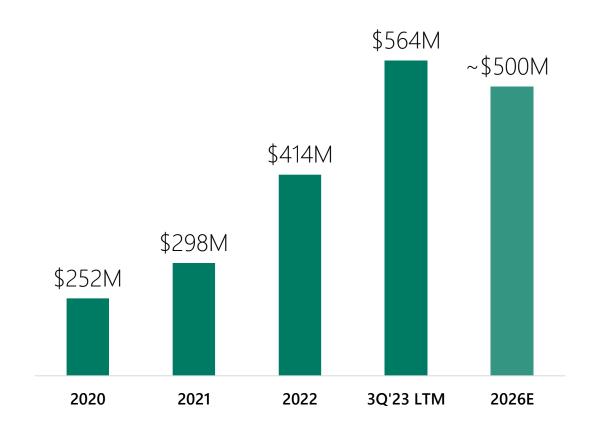






Tracking Well Ahead of 5-Year Target

Capital solutions fees and other, net



Multi-Pronged Approach to the Global Wealth Opportunity

Well-Rounded Product Suite

Traditional Drawdown Products¹

Accord Series
Apollo/Athene Dedicated Investment Program
S3 Equity and Hybrid Solutions
Infrastructure Opportunities

Ready-Made Offerings

Apollo Debt Solutions ("ADS")
Apollo Diversified Credit Fund ("ADCF")
Apollo Diversified Real Estate Fund ("ADRE")
Apollo Infrastructure Company ("AIC")
Apollo Realty Income Solutions ("ARIS")

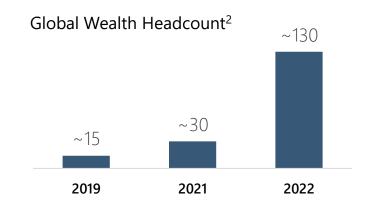
First-of-its Kind Offerings

Apollo Aligned Alternatives ("AAA")

Athene Altitude

Dedicated European Solutions

Expanding Distribution



Future Proofing

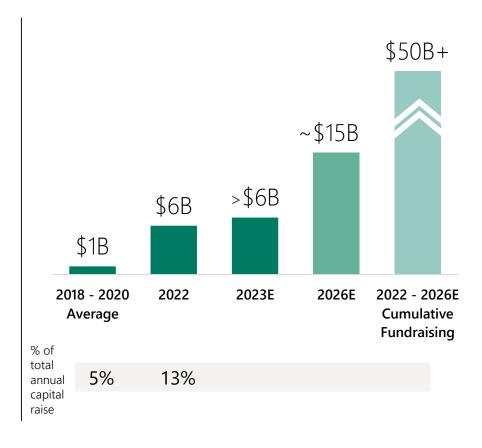
- Senior hires across Europe and Asia Pacific
- Strategic investments in distribution technology iCapital.

CAIS :

FIGURE

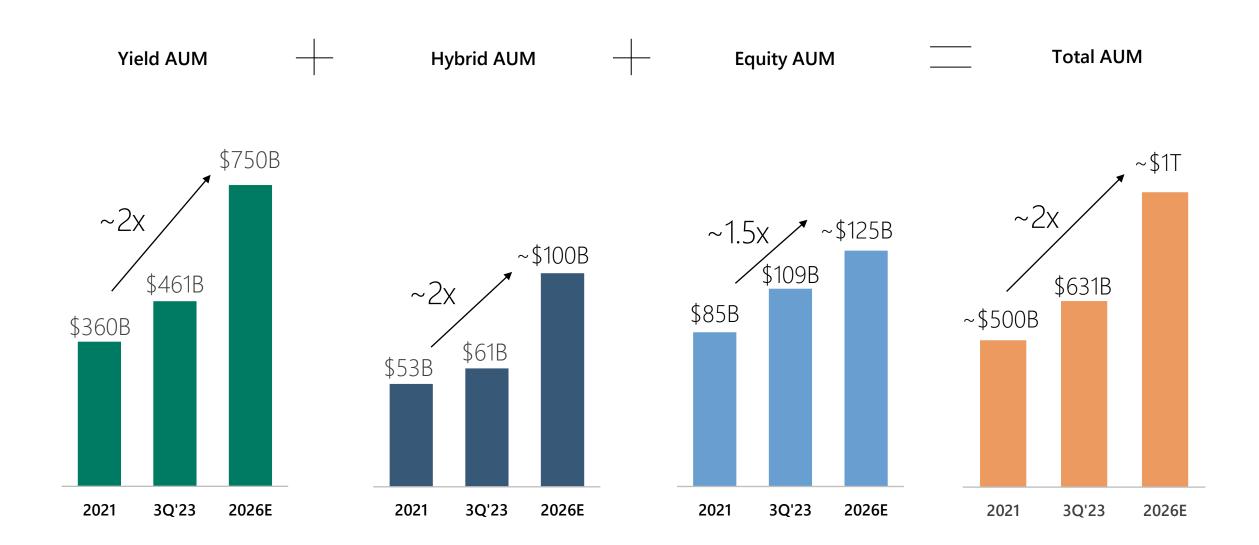
MOTIVE PARTNER

Global Wealth Capital Raise Targets³

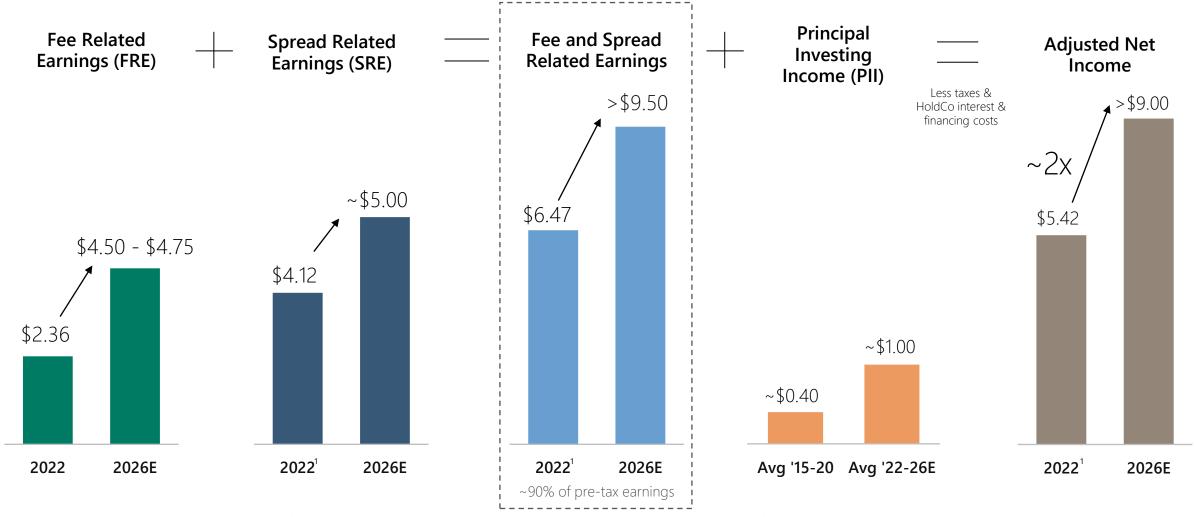


Putting It All Together...
Our Financial Targets

We Have a Compelling 5-Year Base Case Growth Plan...



...With Expectations to Double FRE and Total Earnings Before the Benefits of Growth Capital and Share Repurchase Accretion



Well Positioned to Meet Growth Targets and Enter 2024 with Momentum

		2022 Results	2023 Targets ³	2024 Targets ³
ASSET MANAGEMENT	Fee Related Earnings	\$2.36 per share or \$1.4B	25% YoY growth	15-20% YoY growth
	FRE Margin	54%	Positive operating leverage	~100bps improvement YoY
RETIREMENT SERVICES	Normalized Spread Related Earnings ¹	\$4.26 per share ² or \$2.6B ²	30%+ YoY growth	Low double-digit YoY growth ⁴
PRINCIPAL INVESTING	Principal Investing Income	\$0.47 per share	<\$1.00 per share multi-year average	
OTHER	Total Inflows	\$128B	>150B of total inflows	
	Global Wealth Fundraising	\$6B	Greater inflows or more than \$6B	
	Capital Solutions Fees & Other	~40% YoY growth or \$414M	2022 is a good baseline or near \$414M	

^{1.} Spread Related Earnings - Normalized reflects adjustments to exclude notable items and normalize alternative investment income to an 11% long-term return. 2. Note: 2022 amounts throughout this document have been retrospectively adjusted in accordance with the requirements of the adoption guidance of the accounting standard relating to LDTI. 3. There is no assurance that targets will be achieved. 4. After adjusting for the ADIP buydown and Venerable Insurance and Annuity Company recapture of payout annuity reserves from Athene.

Our Purpose

Empowering Retirees

Building & Financing Stronger Business

Driving a
More
Sustainable
Future



We Drive Sustainability and Expand Opportunities in the Communities We Touch

DRIVING SUSTAINABILITY





185 Companies participating in the ESG Reporting Program

Click for Apollo's Latest ESG Report



Marketplace

14.4M MT recycled by reporting companies



\$23B Deployed by Apollo-managed funds over the past five years in energy transition and sustainabilityrelated investments

EXPANDING OPPORTUNITY



APOLLO CITIZENSHIP



Workplace



























Best-in-Class Corporate Governance with Strong Senior Leadership

Best-in-Class Governance



Single Class of Common Stock with One Share One Vote



Enhanced Corporate Governance with 75% Independent Board



IndependentChair of the Board

Firm Leadership



Marc Rowan CEO



Scott Kleinman Co-President



James Zelter
Co-President



James Belardi CEO, Athene

Apollo Senior Leadership

15

Member:

Years of industry experience on averag

Apollo Leadership Team

31

Individuals across Yield, Hybrid & Equity

29

Years of industry experience on average

Can't Overstate the Importance of Culture

"Culture eats strategy for breakfast."

- PETER DRUCKER

Click below to hear directly from our team on what defines Apollo:

Outperform Expectations

Champion Opportunity

Lead Responsibly

Challenge Convention

Drive Collaboration

Appendix

Reconciliation of GAAP to Non-GAAP Financial Measures

(\$M)	4Q'22	1Q'23	2Q'23	3Q'23	FY'22	3Q'23 LTM
GAAP Net income (loss) attributable to Apollo Global Management, Inc. Common Stockholders	\$640	\$1,010	\$599	\$660	\$(1,961)	\$2,909
Preferred dividends	_	_	_	22	_	22
Net income (loss) attributable to non-controlling interests	367	528	151	(42)	(1,546)	1,004
GAAP Net income (loss)	\$1,007	\$1,538	\$750	\$640	\$(3,507)	\$3,935
Income tax provision (benefit)	223	253	201	243	(739)	920
GAAP Income (loss) before Income tax provision (benefit)	\$1,230	\$1,791	\$951	\$883	\$(4,246)	\$4,855
Asset Management Adjustments:						
Equity-based profit sharing expense and other ¹	57	67	57	62	276	243
Equity-based compensation	46	52	58	57	185	213
Transaction-related charges ²	(36)	(3)	(4)	25	-	(18)
Merger-related transaction and integration costs ³	20	7	5	5	(42)	37
(Gains) losses from changes in tax receivable agreement liability	12	_	_	_	70	12
Net (income) loss attributable to non-controlling interests in consolidated entities	(387)	(523)	(192)	28	-	(1,074)
Unrealized performance fees	(111)	(239)	86	(91)	26	(355)
Unrealized profit sharing expense	36	135	1	55	1,499	227
HoldCo interest and other financing costs	19	21	20	36	(2)	96
Unrealized principal investment (income) loss	38	(10)	(29)	(27)	20	(28)
Unrealized net (gains) losses from investment activities and other	(11)	12	8	30	-	39
Retirement Services Adjustments:						
Investment (gains) losses, net of offsets	137	(397)	563	663	7,467	966
Non-operating change in insurance liabilities and related derivatives ⁴	24	135	(304)	(431)	(1,433)	(576)
Integration, restructuring and other non-operating expenses	29	29	28	41	133	127
Equity-based compensation expense	16	16	13	13	56	58
Segment Income	\$1,119	\$1,093	\$1,261	\$1,349	\$4,163	\$4,822
HoldCo interest and other financing costs	(19)	(21)	(20)	(36)	(122)	(96)
Taxes and related payables	(197)	(227)	(231)	(268)	(795)	(923)
Adjusted Net Income	\$903	\$845	\$1,010	\$1,045	\$3,246	\$3,803
Normalization of alternative investment income to 11%	14	148	75	96	80	333
Other notable items	35	(25)	_	(90)	3	(80)
Tax impact of normalization and other notable items	(10)	(26)	(16)	(1)	(17)	(53)
Adjusted Net Income - Normalized	\$942	\$942	\$1,069	\$1,050	\$3,312	\$4,003
,	,		, ,		, - ,	, ,

^{1.} Equity-based profit sharing expense and other includes certain profit sharing arrangements in which a portion of performance fees distributed to the general partner are required to be used by employees of Apollo to purchase restricted shares of common stock or is delivered in the form of RSUs, which are granted under the Equity Plan. Equity-based profit sharing expense and other also includes performance grants which are tied to the Company's receipt of performance fees, within prescribed periods, sufficient to cover the associated equity-based compensation expense. 2. Transaction-related charges include contingent consideration, equity-based compensation of intangible assets and certain other charges associated with acquisitions, and restructuring charges. 3. Merger-related transaction and integration costs includes advisory services, technology integration, equity-based compensation charges and other costs associated with the Company's merger with Athene. 4. Includes change in fair values of derivatives and embedded derivatives, non-operating change in funding agreements, change in fair value of market risk benefits, and non-operating change in liability for future policy benefits.

Non-GAAP Financial Information & Definitions

"Segment Income", or "SI", is the key performance measure used by management in evaluating the performance of the asset management, retirement services, and principal investing segments. Management uses Segment Income to make key operating decisions such as the following:

- decisions related to the allocation of resources such as staffing decisions including hiring and locations for deployment of the new hires;
- decisions related to capital deployment such as providing capital to facilitate growth for the business and/or to facilitate expansion into new businesses;
- decisions related to expenses, such as determining annual discretionary bonuses and equity-based compensation awards to its employees. With respect to compensation, management seeks to align the interests of certain professionals and selected other individuals with those of the investors in the funds and those of Apollo's stockholders by providing such individuals a profit sharing interest in the performance fees earned in relation to the funds. To achieve that objective, a certain amount of compensation is based on Apollo's performance and growth for the year; and
- decisions related to the amount of earnings available for dividends to Common Stockholders and holders of RSUs that participate in dividends.

Segment Income is the sum of (i) Fee Related Earnings, (ii) Spread Related Earnings, and (iii) Principal Investing Income. Segment Income excludes the effects of the consolidation of any of the related funds and SPACs, HoldCo interest and other financing costs not attributable to any specific segment, Taxes and Related Payables, transaction-related charges and any acquisitions. Transaction-related charges includes equity-based compensation charges, the amortization of intangible assets, contingent consideration, and certain other charges associated with acquisitions, and restructuring charges. In addition, Segment Income excludes non-cash revenue and expense related to equity awards granted by unconsolidated related parties to employees of the Company, compensation and administrative related expense reimbursements, as well as the assets, liabilities and operating results of the funds and VIEs that are included in the consolidated financial statements.

• "Fee Related Earnings", or "FRE", is a component of Segment Income that is used to assess the performance of the Asset Management segment. FRE is the sum of (i) management fees, (ii) capital solutions and other related fees, (iii) fee-related performance fees from indefinite term vehicles, that are measured and received on a recurring basis and not dependent on realization events of the underlying investments and (iv) other income, net, less (a) fee-related compensation, excluding equity-based compensation, (b) non-compensation expenses incurred in the normal course of business, (c) placement fees and (d) non-controlling interests in the management companies of certain funds the Company manages.

- "Spread Related Earnings", or "SRE" is a component of Segment Income that is used to assess the performance of the Retirement Services segment, excluding certain market volatility, which consists of investment gains (losses), net of offsets and non-operating change in insurance liabilities and related derivatives, and certain expenses related to integration, restructuring, equity-based compensation, and other expenses. For the Retirement Services segment, SRE equals the sum of (i) the net investment earnings on Athene's net invested assets and (ii) management fees received on business managed for others, primarily the ADIP portion of Athene's business ceded to ACRA, less (x) cost of funds, (y) operating expenses excluding equity-based compensation and (z) financing costs including interest expense and preferred dividends, if any, paid to Athene preferred stockholders.
- "Principal Investing Income", or "PII" is a component of Segment Income that is used to assess the performance of the Principal Investing segment. For the Principal Investing segment, PII is the sum of (i) realized performance fees, including certain realizations received in the form of equity, (ii) realized investment income, less (x) realized principal investing compensation expense, excluding expense related to equity-based compensation, and (y) certain corporate compensation and non-compensation expenses.
- "Adjusted Net Income" or "ANI" represents Segment Income less HoldCo interest and other financing costs and estimated income taxes. Adjusted Net Income is calculated and presented on the basis of methodologies other than in accordance with generally accepted accounting principles in the United States of America ("Non-GAAP"). Income taxes on FRE and PII represents the total current corporate, local, and non-U.S. taxes as well as the current payable under Apollo's tax receivable agreement. Income taxes on FRE and PII excludes the impacts of deferred taxes and the remeasurement of the tax receivable agreement, which arise from changes in estimated future tax rates. For purposes of calculating the Adjusted Net Income tax rate, Segment Income is reduced by HoldCo interest and financing costs. Certain assumptions and methodologies that impact the implied FRE and PII income tax provision are similar to those used under U.S. GAAP. Specifically, certain deductions considered in the income tax provision under U.S. GAAP relating to transaction related charges, equity-based compensation, and tax deductible interest expense are taken into account for the implied tax provision. Income Taxes on SRE represent the total current and deferred tax expense or benefit on income before taxes adjusted to eliminate the impact of the tax expense or benefit associated with the non-operating adjustments. Management believes the methodologies used to compute income taxes on FRE, SRE, and PII are meaningful to each segment and increases comparability of income taxes between periods.
- "Adjusted Net Income Normalized" represents ANI with adjustments related to our Retirement Services segment to exclude notable items and normalize alternative investment income to an 11% long-term average annual return. We use this normalized measure to assess the long-term performance of the business against projected earnings, by excluding items that are expected to be infrequent or not indicative of the ongoing operations of the business. We view this normalized non-GAAP measure as an additional measure that provides insight to management and investors on the historical, period-to-period comparability of the Company's key non-GAAP operating measures, as well as a basis for developing

 38 more realistic expectations for future performance.

Non-GAAP Financial Information & Definitions (Continued)

"Assets Under Management", or "AUM", refers to the assets of the funds, partnerships and accounts to which Apollo provides investment management, advisory, or certain other investment-related services, including, without limitation, capital that such funds, partnerships and accounts have the right to call from investors pursuant to capital commitments. AUM equals the sum of:

- the net asset value ("NAV"), plus used or available leverage and/or capital commitments, or gross assets plus capital commitments, of the yield and certain hybrid funds, partnerships and accounts for which we provide investment management or advisory services, other than certain collateralized loan obligations ("CLOs"), collateralized debt obligations ("CDOs"), and certain perpetual capital vehicles, which have a feegenerating basis other than the mark-to-market value of the underlying assets; for certain perpetual capital vehicles in yield, gross asset value plus available financing capacity;
- 2. the fair value of the investments of equity and certain hybrid funds, partnerships and accounts Apollo manages or advises, plus the capital that such funds, partnerships and accounts are entitled to call from investors pursuant to capital commitments, plus portfolio level financings;
- the gross asset value associated with the reinsurance investments of the portfolio company assets Apollo manages or advises; and
- 4. the fair value of any other assets that Apollo manages or advises for the funds, partnerships and accounts to which Apollo provides investment management, advisory, or certain other investment-related services, plus unused credit facilities, including capital commitments to such funds, partnerships and accounts for investments that may require pre-qualification or other conditions before investment plus any other capital commitments to such funds, partnerships and accounts available for investment that are not otherwise included in the clauses above.

Apollo's AUM measure includes Assets Under Management for which Apollo charges either nominal or zero fees. Apollo's AUM measure also includes assets for which Apollo does not have investment discretion, including certain assets for which Apollo earns only investment-related service fees, rather than management or advisory fees. Apollo's definition of AUM is not based on any definition of Assets Under Management contained in its governing documents or in any Apollo Fund management agreements. Apollo considers multiple factors for determining what should be included in its definition of AUM. Such factors include but are not limited to (1) Apollo's ability to influence the investment decisions for existing and available assets; (2) Apollo's ability to generate income from the underlying assets in its funds; and (3) the AUM measures that Apollo uses internally or believes are used by other investment managers. Given the differences in the investment strategies and structures among other alternative investment managers, Apollo's calculation of AUM may differ from the calculations employed by other investment managers and, as a result, this measure may not be directly comparable to similar measures presented by other investment managers. Apollo's calculation also differs from the manner in which its affiliates registered with the SEC report "Regulatory Assets Under Management" on Form ADV and Form PF in various ways.

Apollo uses AUM, Gross capital deployed and Dry powder as performance measurements of its investment activities, as well as to monitor fund size in relation to professional resource and infrastructure needs.

"Capital solutions fees and other, net" primarily includes transaction fees earned by Apollo Capital Solutions ("ACS") related to underwriting, structuring, arrangement and placement of debt and equity securities, and syndication for funds managed by Apollo, portfolio companies of funds managed by Apollo, and third parties. Capital solutions fees and other, net also includes advisory fees for the ongoing monitoring of portfolio operations and directors' fees. These fees also include certain offsetting amounts including reductions in management fees related to a percentage of these fees recognized ("management fee offset") and other additional revenue sharing arrangements.

"Debt Origination" represents (i) capital that has been invested in new debt or debt like investments by Apollo's yield and hybrid strategies (whether purchased by Apollo funds and accounts, or syndicated to third parties) where Apollo or one of Apollo's platforms has sourced, negotiated, or significantly affected the commercial terms of the investment; (ii) new capital pools formed by debt issuances, including CLOs and (iii) net purchases of certain assets by the funds and accounts we manage that we consider to be private, illiquid, and hard to access assets and which the funds and accounts otherwise may not be able to meaningfully access. Debt origination generally excludes any issuance of debt or debt like investments by the portfolio companies of the funds we manage.

"FRE Margin" is calculated as Fee Related Earnings divided by fee-related revenues (which includes management fees, capital solutions fees and other, net, and fee-related performance fees).

"Gross IRR" of accord series and the European principal finance funds represents the annualized return of a fund based on the actual timing of all cumulative fund cash flows before management fees, performance fees allocated to the general partner and certain other expenses. Calculations may include certain investors that do not pay fees. The terminal value is the net asset value as of the reporting date. Non-U.S. dollar denominated ("USD") fund cash flows and residual values are converted to USD using the spot rate as of the reporting date. In addition, gross IRRs at the fund level will differ from those at the individual investor level as a result of, among other factors, timing of investor-level inflows and outflows. Gross IRR does not represent the return to any fund investor.

"Gross IRR" of a traditional private equity or hybrid value fund represents the cumulative investment-related cash flows (i) for a given investment for the fund or funds which made such investment, and (ii) for a given fund, in the relevant fund itself (and not any one investor in the fund), in each case, on the basis of the actual timing of investment inflows and outflows (for unrealized investments assuming disposition on September 30, 2023 or other date specified) aggregated on a gross basis quarterly, and the return is annualized and compounded before management fees, performance fees and certain other expenses (including interest incurred by the fund itself) and measures the returns on the fund's investments as a whole without regard to whether all of the returns would, if distributed, be payable to the fund's investors. In addition, gross IRRs at the fund level will differ from those at the individual investor level as a result of, among other factors, timing of investor-level inflows and outflows. Gross IRR does not represent the return to any fund investor.

Non-GAAP Financial Information & Definitions (Continued)

"Gross IRR" of infrastructure funds represents the cumulative investment-related cash flows in the fund itself (and not any one investor in the fund), on the basis of the actual timing of cash inflows and outflows (for unrealized investments assuming disposition on September 30, 2023 or other date specified) starting on the date that each investment closes, and the return is annualized and compounded before management fees, performance fees, and certain other expenses (including interest incurred by the fund itself) and measures the returns on the fund's investments as a whole without regard to whether all of the returns would, if distributed, be payable to the fund's investors. Non-USD fund cash flows and residual values are converted to USD using the spot rate as of the reporting date. In addition, gross IRRs at the fund level will differ from those at the individual investor level as a result of, among other factors, timing of investor-level inflows and outflows. Gross IRR does not represent the return to any fund investor.

"Realized Value" refers to all cash investment proceeds received by the relevant Apollo fund, including interest and dividends, but does not give effect to management fees, expenses, incentive compensation or performance fees to be paid by such Apollo fund.

"Total Invested Capital" refers to the aggregate cash invested by the relevant Apollo fund and includes capitalized costs relating to investment activities, if any, but does not give effect to cash pending investment or available for reserves and excludes amounts, if any, invested on a financed basis with leverage facilities. "Total Value" represents the sum of the total Realized Value and Unrealized Value of investments. "Unrealized Value" refers to the fair value consistent with valuations determined in accordance with GAAP, for investments not yet realized and may include payments in kind, accrued interest and dividends receivable, if any, and before the effect of certain taxes. In addition, amounts include committed and funded amounts for certain investments.

"HoldCo" refers to Apollo Global Management, Inc.

"Inflows" within the Asset Management segment represents (i) at the individual strategy level, subscriptions, commitments, and other increases in available capital, such as acquisitions or leverage, net of inter-strategy transfers, and (ii) on an aggregate basis, the sum of inflows across the yield, hybrid and equity strategies.

"Net IRR" of accord series and the European principal finance funds represents the annualized return of a fund after management fees, performance fees allocated to the general partner and certain other expenses, calculated on investors that pay such fees. The terminal value is the net asset value as of the reporting date. Non-USD fund cash flows and residual values are converted to USD using the spot rate as of the reporting date. In addition, net IRR at the fund level will differ from that at the individual investor level as a result of, among other factors, timing of investor-level inflows and outflows. Net IRR does not represent the return to any fund investor.

"Net IRR" of a traditional private equity or the hybrid value funds represents the gross IRR applicable to a fund, including returns for related parties which may not pay fees or performance fees, net of management fees, certain expenses (including interest incurred or earned by the fund itself) and realized performance fees all offset to the extent of interest income, and measures returns at the fund level on amounts that, if distributed, would be paid to investors of the fund. The timing of cash flows applicable to investments, management fees and certain expenses, may be adjusted for the usage of a fund's subscription facility. To the extent that a fund exceeds all requirements detailed within the applicable fund agreement, the estimated unrealized value is adjusted such that a percentage of up to 20.0% of the unrealized gain is allocated to the general partner of such fund, thereby reducing the balance attributable to fund investors. In addition, net IRR at the fund level will differ from that at the individual investor level as a result of, among other factors, timing of investor-level inflows and outflows. Net IRR does not represent the return to any fund investor.

"Net IRR" of infrastructure funds represents the fund (and not any one investor in the fund), on the basis of the actual timing of cash inflows received from and outflows paid to investors of the fund (assuming the ending net asset value as of September 30, 2023 or other date specified is paid to investors), excluding certain non-fee and non-performance fee bearing parties, and the return is annualized and compounded after management fees, performance fees, and certain other expenses (including interest incurred by the fund itself) and measures the returns to investors of the fund as a whole. Non-USD fund cash flows and residual values are converted to USD using the spot rate as of the reporting date. In addition, net IRR at the fund level will differ from that at the individual investor level as a result of, among other factors, timing of investor-level inflows and outflows. Net IRR does not represent the return to any fund investor.

"Perpetual capital" refers to assets under management of certain vehicles with an indefinite duration, which assets may only be withdrawn under certain conditions or subject to certain limitations, including satisfying required hold periods or percentage limits on the amounts that may be redeemed over a particular period. The investment management, advisory or other service agreements with our perpetual capital vehicles may be terminated under certain circumstances.

"Principal investing compensation" within the Principal Investing segment represents realized performance compensation, distributions related to investment income and dividends, and includes allocations of certain compensation expenses related to managing the business.

Important Information

Estimates and Assumptions

This presentation includes certain unaudited financial and business projections and goals on Apollo's future outlook (the "Estimates"). The Estimates reflect the internal financial model that Apollo uses in connection with its strategic planning. The Estimates are illustrative and are included in this presentation solely to give Apollo's investors access to these financial projections.

The Estimates were based on numerous variables and assumptions made by Apollo's management with respect to industry performance, general business, economic, regulatory, market and financial conditions and other future events, as well as matters specific to Apollo's businesses, all of which are difficult or impossible to predict accurately and many of which are beyond the control of Apollo's management. Because the Estimates cover multiple years, by their nature, they also become subject to greater uncertainty and are less reliable with each successive year. The Estimates reflect subjective judgment in many respects and thus are susceptible to multiple interpretations and periodic revisions based on actual experience and business developments. As such, the Estimates constitute forward-looking information and are subject to many risks and uncertainties that could cause actual results to differ materially from the results forecasted in these projections. There can be no assurance that the Estimates will be realized or that actual results will not be significantly higher or lower than forecast. The Estimates may be affected by Apollo's ability to achieve strategic goals, objectives and targets over the applicable period. Please consider carefully the section above titled "Forward-Looking Statements & Other Important Disclosures". There are many factors that could delay, impede or prohibit Apollo's ability to meet the Estimates, including not limited to market disruption, loss of key personnel, lack of investor interest, negotiations with investors or third parties, unexpected expenses including higher income taxes resulting from changes in tax legislation, and other events or circumstances that we may or may not be able to predict, manage or control (including but not limited to the matters discussed under the section "Forward-Looking Statements & Other Important Disclosures" above). Accordingly, there can be no assurance that the Estimates will be realized, and actual results may vary materially from those shown.

Neither Apollo or any of its affiliates, advisors, officers, directors or representatives has made or makes any representation to any of Apollo's stockholders or any other person regarding the ultimate performance of Apollo compared to the information contained in the Estimates or can give any assurance that actual results will not differ materially from the Estimates, and none of them undertakes any obligation to update or otherwise revise or reconcile the Estimates to reflect circumstances existing after the date the Estimates were generated or to reflect the occurrence of future events even in the event that any or all of the assumptions underlying the Estimates are shown to be in error.

Certain of the Estimates set forth herein may be considered non-GAAP financial measures. There are limitations inherent in non-GAAP financial measures, because they exclude charges and credits that are required to be included in a GAAP presentation. Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information presented in compliance with GAAP, and non-GAAP financial measures as used by Apollo may not be comparable to similarly titled amounts used by other companies. No reconciliation of non-GAAP financial measures in the Estimates to GAAP measures was created or used in connection with preparing the Estimates.

In light of the foregoing factors and the uncertainties inherent in the Estimates, stockholders are cautioned not to place undue reliance on the Estimates.

Apollo does not intend to update or otherwise revise the above estimates to reflect circumstances existing after the date when made or to reflect the occurrence of future events, even in the event that any or all of the assumptions underlying such estimates are no longer appropriate or are shown to be in error, except as may be required by applicable law.

Important Information

Performance Information

Past performance is not necessarily indicative of future results and there can be no assurance that Apollo, Athene or any Apollo Fund or strategy will achieve comparable results, or that any investments made by Apollo in the future will be profitable. Actual realized value of currently unrealized investments will depend on, among other factors, future operating results, the value of the assets and market conditions at the time of disposition, any related transaction costs and the timing and manner of sale, all of which may differ from the assumptions and circumstances on which the current unrealized valuations are based. Accordingly, the actual realized values of unrealized investments may differ materially from the values indicated herein.

Information contained herein may include information with respect to prior investment performance of one or more Apollo funds or investments, including gross and/or net internal rates of return ("IRR") and gross and/or net multiple of investment cost ("MOIC"). Information with respect to prior performance, while a useful tool in evaluating investment activities, is not necessarily indicative of actual results that may be achieved for unrealized investments. The realization of such performance is dependent upon many factors, many of which are beyond the control of Apollo. Aggregated return information is not reflective of an investable product, and as such does not reflect the returns of any Apollo Fund. Certain Apollo Funds referenced herein may utilize a credit facility (sometimes referred to as a "subscription line") to make investments and pay expenses and for other purposes to the extent permitted by each Apollo Fund's partnership agreement. Such fund-level borrowing to fund investments impacts net IRR calculations because net IRR is calculated based on investor cash outlays to, and returns from, the Apollo Fund and as such, returns depend on the amount and timing of investor capital contributions.

When the Apollo Fund uses borrowed funds in advance or in lieu of calling capital, investors make correspondingly later or smaller capital contributions. Accordingly, this fund-level borrowing could result in higher net IRR (even after taking into account the associated interest expense of the borrowing) or lower net IRR, than if capital had been called to fund the investments or capital had been contributed at the inception of the investment. In addition, the Apollo Fund may pay all related expenses, including interest, on its subscription line facility and investors will bear such costs. Please refer to the Definitions pages for additional information regarding gross and net IRR.

Unless otherwise indicated, MOIC is derived from dividing the sum of the estimated remaining value and realized proceeds by the amount invested. Unless otherwise noted, MOIC is presented gross and does not reflect the effect of management fees, incentive compensation, certain expenses or taxes. Please refer to the Definitions pages for additional information regarding MOIC.

Index Comparisons Index performance and yield data are shown for illustrative purposes only and have limitations when used for comparison or for other purposes due to, among other matters, volatility, credit or

other factors (such as number of investments, recycling or reinvestment of distributions, and types of assets). It may not be possible to directly invest in one or more of these indices and the holdings of any strategy may differ markedly from the holdings of any such index in terms of levels of diversification, types of securities or assets represented and other significant factors. Indices are unmanaged, do not charge any fees or expenses, assume reinvestment of income and do not employ special investment techniques such as leveraging or short selling. No such index is indicative of the future results of any strategy or Apollo Fund.

References to Base Plan References to a base plan or base case growth plan throughout this presentation refer to an aspirational business plan that is hypothetical, presented for illustrative purposes only and based on a variety of assumptions. There is no quarantee that base plan results indicated herein will be achieved.

Assets Under Management Assets under management, or "AUM", is defined in the Definitions pages. Please note that certain references to AUM provided herein may include totals from different Apollo Funds, or investments from different segments in order to present strategy related information. In addition, certain AUM figures presented herein may be rounded and as a result of certain rounding differences, totals may not reconcile with overall AUM.

Ratings Information Apollo, its affiliates, and third parties that provide information to Apollo, such as rating agencies, do not guarantee the accuracy, completeness, timeliness or availability of any information, including ratings, and are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or the results obtained from the use of such content. Apollo, its affiliates and third party content providers give no express or implied warranties, including, but not limited to, any warranties of merchantability or fitness for a particular purpose or use, and they expressly disclaim any responsibility or liability for direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs expenses, legal fees or losses (including lost income or profits and opportunity costs) in connection with the use of the information herein. Credit ratings are statements of opinions and not statements of facts or recommendations to purchase, hold or sell securities. They do not address the suitability of securities for investment purposes and should not be relied on as investment advice. Neither Apollo nor any of its respective affiliates have any responsibility to update any of the information provided in this summary document.

Please see the Forward Looking Statements & Other Important Disclosures pages and Definitions pages for additional important disclosures and definitions. Historical definitions of certain terms used herein may differ from current definitions.

In addition, information about factors affecting Apollo, including a description of risks that should be considered when making a decision to purchase or sell any securities of Apollo, can be found in its public filings with the SEC that are available at http://www.sec.gov.