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## Texas Bay Area Credit Union Selects Suite of Integrated Payment Products from Fiserv

- Credit union selects a suite of payment solutions from Fiserv including debit processing, full-service credit processing and Accel debit payments network
- Integration with DNA account processing platform key to credit union's choice
- Solutions will help Texas Bay provide better service to its members

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that [Texas Bay Area Credit Union](#) (TBACU) has selected an integrated suite of payment solutions including debit processing, full-service credit processing, the Accel™ debit payments network, UChoose Rewards® and Risk Office<sup>SM</sup>, to help improve its operational efficiency, consolidate vendors and enhance the financial experience for members. In addition, TBACU also selected DNAweb™ for commercial online banking from Fiserv.

TBACU, which has nearly 33,000 members and assets of \$305 million, chose Fiserv to help grow and enhance the performance of its credit and debit card portfolios. Also, the ability for TBACU to integrate its card portfolio into its existing DNA™ account processing platform was key in the selection of Fiserv. TBACU has used the DNA account processing platform since 2006.

"We chose Fiserv because we wanted to increase our operational efficiency and provide our members a more robust debit and credit offering," said Dennis Y'Barbo, chief information officer, Texas Bay Area Credit Union. "The integration with DNA was an important part of our decision and we're excited to start realizing the benefits of these products working together."

"Only Fiserv has the depth and breadth of solutions combined with the deep expertise in issues that matter to credit unions. We are committed to providing our credit union clients with technology and products that help them better serve their members," said Kevin Gregoire, group president, Financial Institutions Group, Fiserv. "By leveraging innovation and focusing on our collective strengths, we strive to help our credit union clients reduce operational costs, protect and grow their business, and mitigate and manage fraud, risk and compliance issues."

Fiserv provides comprehensive integrated solutions for credit unions which include account processing, bill pay, online banking and a full suite of credit, debit and prepaid solutions, including a flexible loyalty rewards program and fraud risk solutions for cards. Fiserv also

offers card personalization, 24-hour call centers and extensive training, marketing and implementation support.

### **Additional Resources**

- Texas Bay Area Credit Union - <https://www.tbacu.org>

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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