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Galaxy Gaming Expands Into South Africa; Table Games Leader Now a Player in Key Future Market

Las Vegas-based Gaming Leader Demonstrates Global Reach and Strong International Relationships; Promises Expansion "Everywhere and Anywhere Players Are Waiting"

LAS VEGAS, Jan. 30, 2014 (GLOBE NEWSWIRE) -- Continuing its dramatic product expansion into new and untapped markets, Galaxy Gaming (OTC:GLXZ) today described its partnership alliance and product launch into South Africa a "groundbreaking success."

"South Africa is a new market for us and our first expansion into the Southern Hemisphere," said Galaxy Gaming CEO Robert Saucier. "Consistent with the response to Galaxy's products all over the world, our games connect with players there. As a result, our products are highly desired by casinos and we see significant expansion opportunities on the African continent. Most people are totally unaware of the size and maturity of casino gaming in Africa. We are delighted to have now entered this prosperous and growing market."

Galaxy's proprietary game 21+3 Blackjack launched at Carnival City in Gauteng and is "a huge hit that has taken off" according to Sun International, the company's strategic partner in South Africa.

"Our success in South Africa is no surprise," said Dean Barnett, Galaxy Gaming's Sales Manager. "After years of product design and months of direct international market research, we are seeing real results with more to come."

Galaxy also announced it will be applying in the coming month to other Provincial Gaming Boards in South Africa in order to expand into all of the nation's state-style Provinces. The target regions include Sun City, Boardwalk, Morula, Carousel and Meropa, and all expansion regions are expected to see an expedited launch before the end of February 2014.

"Our company-wide strategic plan is both clear and concise: Locate growth opportunities and deliver winning products that consumers want right now," said Gary A. Vecchiarelli, Galaxy Gaming's Chief Financial Officer. "Our business plan is in full swing – and it's why we expect 2014 will be our best year yet."

About Galaxy Gaming

Headquartered in Las Vegas, Galaxy Gaming (www.galaxygaming.com) develops, manufactures and distributes innovative proprietary table games, state-of-the-art electronic wagering platforms and enhanced bonusing systems to land-based, riverboat, cruise ships and online casinos worldwide. Through its iGaming partner, Games Marketing, Ltd., Galaxy

Gaming licenses its proprietary table games to the online gaming industry.

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Source: Galaxy Gaming, Inc.