

September 27, 2023



Herbalife Names Susan Brown Vice President, Head of Global Corporate Communications

LOS ANGELES--(BUSINESS WIRE)-- Herbalife, a premier health and wellness company, announced today that Susan Brown has been named the new vice president, Head of Global Corporate Communications, effective immediately, and is reporting to executive vice president and Chief of Staff, Ibi Montesino.

In this role Ms. Brown is responsible for Herbalife's communications function, leading the development and execution of all internal and external communications, overseeing corporate reputation, and advancing communications strategy in support of the company's business objectives.

"Susan brings a wealth of experience in communications and reputation management for global companies to this leadership role, and we are excited to welcome her to the Herbalife family," said Montesino.

Ms. Brown is a global corporate communications leader with more than two decades of strategic, corporate and crisis communications experience. Prior to joining Herbalife, she was the head of global corporate communications for Tyson Foods and Price Waterhouse Coopers (PWC), and held communications leadership roles at SITA, an airlines IT provider, as well as Emirates Airline & Group. She brings strong international experience having lived and worked in Germany, the Netherlands, Switzerland, the United Arab Emirates and the United States.

Ms. Brown earned a Bachelor of Science in Journalism from Arizona State University in Tempe, Arizona, and a Master of Arts degree in International Policy Studies from Middlebury Institute of International Studies in Monterey, California.

About Herbalife

Herbalife (NYSE: HLF) is a premier health and wellness company and community that has been changing people's lives with great nutrition products and a business opportunity for its independent distributors since 1980. The Company offers science-backed products to consumers in more than 90 markets through entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires customers to embrace a healthier, more active lifestyle to live their best life.

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Source: Herbalife