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Herbalife Further Strengthens Nutrition Advisory Board with Two Leading Health Experts

The Company's Nutrition Advisory Board Comprised of International Leaders

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company, [Herbalife](#) (NYSE: HLF), announced today that leading nutrition and health experts, Ismet Tamer, MD and Wang Jae Lee, Ph.D, have been appointed to its Nutrition Advisory Board ("NAB"). Dr. Tamer and Dr. Lee bring more than 20 years of experience in medicine, academia, and research in the area of nutrition to Herbalife and its NAB.

"Dr. Tamer and Dr. Lee are two internationally recognized and respected experts in nutrition, and we are pleased to welcome them to our Board," said Dr. David Heber, chairman, Nutrition Advisory Board. "At a time when obesity and diabetes rates continue to rise in the U.S. and around the world, we in the private sector have an increasingly important responsibility to help promote health education and training. We look forward to working with Dr. Tamer and Dr. Lee to further advance our objective of providing independent Herbalife Members with the tools and knowledge to positively impact the health and lives of their friends, families and communities."

The Herbalife NAB is comprised of leading experts from around the world in the fields of nutrition and health who inform, educate and train Herbalife members and customers on the principles of good nutrition, physical activity and leading a healthy lifestyle. The NAB is chaired by David Heber, M.D., Ph.D., F.A.C.P., F.A.S.N., chairman, Herbalife Nutrition Institute and Founding Director, Center for Human Nutrition, UCLA*.

About Ismet Tamer, MD

Dr. Ismet Tamer, a leading health professional, has served in a variety of roles in medicine, including as Associate Professor at the Istanbul Training Research Hospital. He is a founder and trustee of the Turkish Family Practice, which is dedicated to enhancing the quality of primary healthcare in Turkey. He is a member of the American Academy of Aesthetic Medicine and the Turkish Society of Cardiology, founding member and secretary general of the Academic Respiratory Society, a member of the World Organization of Family Doctors and co-founder of the Family Practice Research and Training Foundation. In addition to serving on many medical boards throughout the country and Europe, Dr. Tamer is the author and contributor to national and international publications and research on Family Practice, Preventive Medicine, Endocrinology and Cardiology.

Dr. Tamer received his medical degree from the Istanbul University Cerrahpasa Medical School and his Family Practice Specialty from Istanbul Kartal Training Research Hospital.

About Wang Jae Lee, Ph.D

Dr. Wang Jae Lee, a credentialed physician and academic, has worked across a range of international medical positions. Since 2003, he has been a professor at Seoul National University College of Medicine. He is a member of the Korean Society of Anatomists, the Electron Microscopy Society of Korea, the Korean Society of Immunologists and the American Association of Immunologists. Dr. Lee has held positions at the Gyeong Sang University College of Medicine, and the Seoul National University College of Medicine. He was formerly a research fellow at The Chicago Medical School, the associate vice chancellor for Academic Affairs at the Seoul National University, the associate dean for Research Affairs and the chairman of the Department of Anatomy at Seoul National University College of Medicine. He has been recognized for his leadership in his field, receiving awards including International Health Professional of the Year 2005, Greatest Lives 21 and Top 100 Health Professionals Pinnacle of Achievement Award.

Dr. Wang Jae Lee earned his medical degrees from Seoul National University College of Medicine and the Seoul National University Graduate School.

** The University of California, as a matter of policy, does not endorse specific products or services. Dr. Heber's credentials as a Professor are for identification purposes only.*

About Herbalife Ltd.

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy, sports and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and excess weight by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife Program to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,400 employees worldwide, and reported net sales of \$4.8 billion in 2013.

To learn more visit herbalife.com or iamherbalife.com.

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