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North Carolina Herbalife Members Say: 'Herbalife Has Positive Impact On The Lives And Health Of Millions Of Members, Consumers And Communities'

7 Members from North Carolina Representing More than 15,000 Members, Head to Capitol Hill to Stand Up for Herbalife

Independent Business Owners Highlight Economic and Entrepreneurship Opportunities

LOS ANGELES, July 10, 2014 /PRNewswire/ --Herbalife (NYSE: HLF), a leading global nutrition company, announced that today seven independent Herbalife Members from North Carolina are traveling to Washington, D.C. in support of Herbalife and the value it has brought to Members, consumers and communities for over 34 years.

These seven independent Members will represent Members from across the state. In North Carolina alone there are more than 15,000 independent Herbalife Members. In addition, Herbalife is investing more than \$130 million in an 800,000 square-foot manufacturing facility in North Carolina that will supply products both to the U.S. and overseas markets. The facility began production in May 2014 and will create over 500 local jobs. By 2015, the company will have spent in excess of \$200 million in its own facilities, with the goal to have over 60 percent of all global product demand met by those facilities.

It's the first time Members from North Carolina bring a clear message to Capitol Hill about the opportunity and integrity behind Herbalife's products:

- ***Herbalife is a company built on great products.*** Herbalife has been making nutritional products for nearly 35 years developed by expert scientists and nutritionists using quality ingredients and produced in facilities with industry-leading quality controls. Nearly three-quarters of Members join Herbalife to use its products for their own consumption and a quarter of Members are so passionate about Herbalife that they have chosen to sell the products.
- ***With hard work and dedication, Herbalife can lead to real business opportunities and a healthier life.*** People chose to sell Herbalife products because the company offers an equal and accessible economic opportunity, world-class products, and the opportunity to connect with a community of like-minded people.
- ***Herbalife has the best consumer protections in the direct selling industry.*** The company's 'Gold Standard' Member protections include low start-up costs with no minimum product purchase requirements and a 100% money-back guarantee, including shipping costs.

- ***Herbalife is an active and engaged corporate citizen.*** Herbalife has a demonstrated commitment to advancing the well-being of the residents and communities in which it operates.

"As the economy recovers from the great recession, one of the most important aspects of getting communities back on their feet is providing meaningful economic opportunities to those that have been impacted. Herbalife is one of those opportunities for me and the Company is doing even more in North Carolina," said Brad Davis a Herbalife member from Greensboro, North Carolina. "I'm excited that Herbalife is expanding their presence in our great state and creating hundreds of jobs at their new Winston-Salem manufacturing facility. This is all while encouraging people to embrace a healthy active lifestyle and take advantage of a unique opportunity to be an entrepreneur, generate additional income, and share the products they love with their greater community. Herbalife has been a great addition to our state already and there is an excitement and positivity across the region about what Herbalife is bringing to our community."

Websites

Additional information about Herbalife can be found at <http://www.herbalife.com/global>.

The company has also created iamherbalife.com to highlight, in their own words, the positive impact Herbalife has had on the lives of the company's members and customers by sharing their stories.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife products are sold in more than 90 countries to and through a network of independent members. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

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