

Herbalife Receives Symbol of National Quality for Its Products in Taiwan

LOS ANGELES--(BUSINESS WIRE)-- Taiwan-based Institute for Biotechnology and Medicine Industry (IBMI) recently awarded its Symbol of National Quality (SNQ) certification to <u>Herbalife</u> (NYSE:HLF), a leading global nutrition company, recognizing three more Herbalife products: Triple Berry Complex, Tang Kuei Plus and Niteworks® Powder Mix.

Products certified with the SNQ designation are evaluated by a panel of Taiwan-based scholars and experts against a number of scientific, efficacy and quality criteria. The certification identifies leaders in quality in the biotech, pharmaceutical and healthcare products and services marketplace.

With these three new additions, Herbalife has now received 17 SNQ certifications from IBMI in Taiwan, including Formula 1 Nutritional Shake Mix, Formula 2 Multivitamin Complex, Active Fiber Complex, Cell-U-Loss®, Kids Shake, Tri-Shield®, Herbal Tea Concentrate and Beauty Powder Drink.

The SNQ certification reflects Herbalife's commitment to providing the highest quality products to its members, distributors and customers. Herbalife is dedicated to developing innovative, effective products that are based on proven nutrition science and comply with only the top research, development and manufacturing standards in the industry.

About Herbalife Ltd.

Herbalife Ltd. (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition and personal care products intended to support a healthy lifestyle. Herbalife® products are sold in more than 90 countries to and through a network of independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains financial and other information at <u>www.herbalife.com</u>.

U.S. Media Contact

Herbalife Ltd. Mike Gutierrez (US), 213-745-0401 michaelgu@herbalife.com or Herbalife Asia Pacific Daliea Mohamad-Liauw +852-3589-2643 dalieal@herbalife.com

Source: Herbalife Ltd.