

December 20, 2007



New GM for Herbalife's China Operations

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE:HLF), a global nutrition and direct selling company, announced the promotion of Jerry Li to general manager of the company's China operations. Li reports to Paul Noack, who was recently named managing director of the company's Asia Pacific region.

Li has extensive experience in the direct selling industry. Since joining the company as sales director in December 2004, he has held various operational roles, and most recently, was jointly responsible for the day-to-day operations in China. Prior to joining Herbalife, Li worked at Amway for about seven years, ultimately as senior manager overseeing operations for the Shandong province. He earned an MBA from Peking University.

Herbalife received its first direct selling license from China's Ministry of Commerce in March 2007. In July, the license was expanded to include the entire Jiangsu province. Headquartered in Shanghai, the company currently operates 90 stores in 29 provinces in China.

Herbalife sells more than 34 products in China. The company operates its own manufacturing facility in Suzhou, China, that produces products for local use and export.

Herbalife is affiliated with, and plays an active role in a large number of industry trade organizations, including The World Federation of Direct Selling Associations, the Federation of European Direct Selling Associations and 40 individual direct selling associations globally.

About Herbalife Ltd.

Herbalife (NYSE:HLF) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 65 countries through a network of 1.7 million independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to bring good nutrition to children. Please visit Investor Relations for additional financial information.

Source: Herbalife Ltd.