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Herbalife Receives Additional Access in China

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE:HLF), a global nutrition direct-selling company, announced today that it has received a direct-selling license from China's Ministry of Commerce to conduct business throughout the entire Jiangsu province. In March 2007, the company received permission to conduct business in just two cities, Suzhou and Nanjing.

Located on China's east coast, the Jiangsu province, consisting of 13 cities with 61 counties, has a permanent and transient population of approximately 85 to 90 million people. Cities approved are Nanjing, Suzhou, Xuzhou, Lianyungang, Suqian, Huan'an, Yancheng, Yangzhou, Taizhou, Nantong, Zhenjiang, Changzhou, and Wuxi.

Herbalife currently operates 47 stores and 37 service centers in 28 provinces in China. The company operates a unique direct-selling model in China in accordance with local regulations, where our supervisor-level distributors are employed by, and conduct their business, in retail locations owned by Herbalife China. Consumers and other distributors come into the store to buy product and learn more about the business opportunity. In areas where the company is licensed, distributors will be allowed to conduct business outside of the store.

Headquartered in Shanghai, Herbalife sells more than 35 products in China. The company operates its own manufacturing facility in Suzhou, China, that produces products for local use and export.

Herbalife is affiliated with, and plays an active role in a large number of industry trade organizations, including The World Federation of Direct Selling Associations, the Federation of European Direct Selling Associations and 40 individual Direct Selling Associations globally.

About Herbalife

Herbalife (<http://www.herbalife.com>) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 65 countries through a network of more than 1.5 independent distributors. The company supports the Herbalife Family Foundation (<http://www.herbalifefamilyfoundation.org>) and its Casa Herbalife program to bring good nutrition to children. Please visit Investor Relations (<http://ir.herbalife.com>) for additional financial information.

Source: Herbalife Ltd.