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Herbalife Appoints New Managing Director for Mexico and Central America Region

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE:HLF) announced the appointment of Adriana G. Mendizabal as senior vice president and managing director of its Mexico and Central America region, effective June 1, 2007.

Mendizabal brings a stellar consumer marketing background to Herbalife based upon best practices developed throughout her career. She joins the company from Johnson & Johnson Consumer Mexico, where she served as general manager of the company's consumer division. Under her leadership, the company achieved share gains across core product categories for brands including Neutrogena and Johnson's Baby.

Previously, Mendizabal served as general manager of the consumer, professional and digital division of Kodak Mexico, where she was instrumental in achieving high profit levels, and led the redesign of the company's sales force, among other accomplishments.

As vice president of marketing at Pepsico Mexico, Mendizabal reversed the company's share erosion. She enjoyed an ascending career at Procter & Gamble where she ultimately served as director of marketing operations and strategic planning for Latin America.

"We are confident that Adriana's strong management background will enable Mexico to remain one of our top two markets, and under her leadership, we will further our brand-building efforts and bring the market to the next stage of expansion," said Greg Probert, president and chief operating officer. "In Adriana, our distributors will find a new partner to continue to build their organizations."

The Mexico and Central America region, which includes Costa Rica, Panama and El Salvador, is the company's third largest region and represents approximately 19 percent of the company's sales in Q1 2007.

About Herbalife

Herbalife Ltd. (NYSE:HLF) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 64 countries through a network of more than 1.5 million independent distributors. The company supports the Herbalife Family Foundation (<http://www.herbalifefamily.org/>) and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations (<http://ir.herbalife.com>) for additional financial information.

Source: Herbalife Ltd.

