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Herbalife Appoints Managing Director of Venezuela

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE: HLF), a global nutrition direct-selling company, announced the appointment of Vanna Lara as managing director of Venezuela, responsible for overall operations and the development and leadership of staff and independent distributors. She will report to Tom Harms, vice president, South America.

Herbalife began doing business in Venezuela in 1994. It marked the company's entrance to South America and was the 17th country overall. Lara was one of the original staff members. Having begun her career with the company in the sales order department, she held roles of increasing responsibility, ultimately overseeing all marketing and distributor services for both Venezuela and Colombia, which opened in 2001.

Before joining Herbalife, Lara was employed in customer service positions for several retail companies, as well as working for the National Agriculture Institute in Venezuela. She holds an M.A. in geography and an M.S. in human behavior, both from Central University, Caracas, Venezuela. Lara is fluent in Spanish, English and Italian.

About Herbalife

Herbalife Ltd. (NYSE: HLF) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 64 countries through a network of 1.5 million independent distributors. The company supports the Herbalife Family Foundation (<http://www.herbalifefamilyfoundation.org>) and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations (<http://ir.herbalife.com>) for additional financial information.

Source: Herbalife Ltd.