

April 22, 2020



# ShiftPixy Launches 'Shifter Waitlist', Helping Restaurant Workers Prepare for Post-COVID Life

*- Innovative Waitlist addresses "What if they don't come back?" -*

*- Displaced restaurant employees can register nationwide -*

IRVINE, Calif., April 22, 2020 (GLOBE NEWSWIRE) -- ShiftPixy (NASDAQ: PIXY), a California-based gig engagement platform provider, today announced the launch of its new 'Shifter Waitlist', allowing restaurant employees displaced by the coronavirus pandemic to sign up now for available work at restaurants when business restarts. ShiftPixy currently serves thousands of restaurant workers in markets across the country, and is rolling out its Shifter Waitlist to facilitate recovery plans for both employees and operators nationwide.

"We have heard from many multi-unit restaurant operators expressing the fear, 'What if they don't come back?' when thinking about the employees they had to furlough," said Scott Absher, CEO and co-founder of ShiftPixy. "We moved ahead of schedule to open up the ShiftPixy platform for workers who are not currently connected with our clients, so that when the economy re-opens, our clients will have a ready pool of locally available workers to quickly rebuild their staff."

ShiftPixy's platform leverages AI-driven technology and the concept of gig work to elevate worker engagement in the restaurant space, offering greater flexibility between shift workers and operators with open shifts. "Previously, our platform was only open to active ShiftPixy clients to help run their operations, but now we have opened our waitlist feature so shift seekers can immediately start the process of boarding and qualifying for shift opportunities," concluded Mr. Absher.

To join the ShiftPixy Shifter Waitlist, a furloughed worker need only:

1. Download the ShiftPixy App from the Google Play or Apple App Store
2. When prompted for your Worksite Code, click on "Don't know your code?"
3. Click the "I'm just looking for gigs" button
4. Enter your information and submit by clicking "Get early access"

Despite today's heightened levels of anxiety, the Shifter Waitlist takes aim at the certainty of emergence from this crisis. ShiftPixy is not only designed as a human capital management solution; it is also a means for restaurants to prepare their business to emerge even better once this crisis ends.

For more information or to join the Waitlist, visit [www.ShiftPixy.com](http://www.ShiftPixy.com).

## About ShiftPixy

ShiftPixy (NASDAQ: [PIXY](#)) is a disruptive human capital management platform, revolutionizing employment in the Gig Economy by delivering a next-gen mobile engagement technology to help businesses with shift-based employees navigate regulatory mandates, minimize administrative burdens and better connect with a ready-for-hire workforce. With expertise rooted in management's nearly 25 years of workers' compensation and compliance programs experience, ShiftPixy adds a needed layer for addressing compliance and continued demands for equitable employment practices in the growing Gig Economy.

### ShiftPixy Cautionary Statement

The information provided in this release includes forward-looking statements, the achievement or success of which involves risks, uncertainties, and assumptions. Although such forward-looking statements are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate. If any of the risks or uncertainties, including those set forth below, materialize or if any of the assumptions proves incorrect, the results of ShiftPixy, Inc., could differ materially from the results expressed or implied by the forward-looking statements we make. The risks and uncertainties include, but are not limited to, risks associated with the nature of our business model; our ability to execute the Company's vision and growth strategy; our ability to attract and retain clients; our ability to assess and manage risks; changes in the law that affect our business and our ability to respond to such changes and incorporate them into our business model, as necessary; our ability to insure against and otherwise effectively manage risks that affect our business; competition; reliance on third-party systems and software; our ability to protect and maintain our intellectual property; and general developments in the economy and financial markets. Statements made in connection with any guidance may refer to financial statements that have not been reviewed or audited. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change, except as required by applicable securities laws. The information in this press release shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, and will not be deemed an admission as to the materiality of any information that is required to be disclosed solely by Regulation FD. Further information on these and other factors that could affect the financial results of ShiftPixy, Inc., is included in the filings we make with the Securities and Exchange Commission from time to time. These documents are available on the "SEC Filings" subsection of the "Investor Information" section of our website at <https://ir.shiftpixy.com/financial-information/sec-filings>.

Consistent with the SEC's April 2013 guidance on using social media outlets like Facebook and Twitter to make corporate disclosures and announce key information in compliance with Regulation FD, ShiftPixy is alerting investors and other members of the general public that ShiftPixy will provide updates on operations and progress required to be disclosed under Regulation FD through its social media on Facebook, Twitter, LinkedIn and YouTube. Investors, potential investors, shareholders and individuals interested in our Company are encouraged to keep informed by following us on Facebook, Twitter, LinkedIn and YouTube.

### Media Contact:

Amy Wang  
[amy.wang@shiftpixy.com](mailto:amy.wang@shiftpixy.com)  
(949) 245-7291



Source: ShiftPixy, Inc.