

SiriusXM and Audiochuck to Launch Crime Junkie Radio Along with New Show "Crime Junkie AF," Hosted by Ashley Flowers

New channel features curated selection of audiochuck's top shows, including charttopping "Crime Junkie"



NEW YORK, NY – April 23, 2024 – Today **SiriusXM**, in collaboration with independent media and podcast company <u>audiochuck</u> and its founder **Ashley Flowers**, announced **Crime Junkie Radio**, its first-ever full-time true crime channel, available exclusively for SiriusXM subscribers. The channel will launch Friday, April 26 at 8am ET with the premiere of a new series, "Crime Junkie AF," hosted by The Queen of True Crime herself, Ashley Flowers.

Curated by Ashley and the team at audiochuck, Crime Junkie Radio will be the ultimate destination for 24/7 true crime, presenting episodes from the deep archive of its flagship show "Crime Junkie" – named 2023's most listened-to show on Apple Podcasts – along with selections from its other top-rated shows, such as "The Deck."

Crime Junkie Radio will be the go-to for the most compelling, thought-provoking, and elevated true crime content, with gripping storytelling, exclusive interviews, and in-depth explorations of real investigations and the people and circumstances involved in them. As

Alexa's most requested podcast for the last two years, and boasting an astonishing one billion downloads, "Crime Junkie" has a fanbase that does more than just listen – they are fervently devoted to true crime with the same passion as Ashley herself.

With the premiere of "Crime Junkie AF," Ashley will take listeners on a one-of-a-kind experience to explore cases that are unfolding right now. On each episode, The Queen of True Crime will keep listeners on the pulse of what's currently happening in the genre and invite special guests to sit down and weigh in on the headlines she can't stop thinking about. If you love diving into investigations and gripping cases, "Crime Junkie AF" is about to become your newest obsession.

Beginning April 26, Crime Junkie Radio will be available in the SiriusXM app and in vehicles equipped with SiriusXM with 360L, with new episodes of "Crime Junkie AF" premiering at 8am eastern on the last Friday of the month, before re-airing at 11am ET.

The new channel and show is an expansion of SiriusXM's relationship with audiochuck, which started in 2021 with an agreement that gives SiriusXM exclusivity to ad sales rights for the network's acclaimed and award-winning podcasts via SiriusXM Media, the combined advertising sales group from Sirius XM Holdings Inc.

Crime Junkie Radio is SiriusXM's latest endeavor to give popular podcasts a new platform, and SiriusXM subscribers exclusive access, having previously launched the Freakonomics Radio channel, which features programming from across the popular Freakonomics Radio Network catalog; as well as the Crooked Radio, which brought Crooked Media's "Pod Save America" and many of their other hit podcasts to Progress (channel 127) in the lead up to the midterm elections; and Conan O'Brien Radio (channel 104), which airs a selection of popular Team Coco podcasts, including "Conan O'Brien Needs a Friend," as well as exclusive content with its eponymous host.

Eligible customers can get their first three months of SiriusXM for free. Go to siriusxm.com/GetSiriusXM3mos to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About audiochuck

audiochuck is an Indianapolis based media company leading the charge within the podcast industry with award-winning, chart-topping shows fueled by content that inspires action and change. Since its inception in 2017 by Founder, Ashley Flowers, audiochuck has racked up over 2 billion downloads and garnered a worldwide audience with its slate of over a dozen shows, including the #1 true crime podcast in the world, Crime Junkie, and Apple Podcasts' Top New Show of 2022, The Deck. Advocacy is at the heart of audiochuck's work. In just five years, audiochuck has contributed over 5 million dollars to nonprofit organizations and they continue to seek out advocacy opportunities across the globe to help solve cold cases, locate missing persons, fund DNA testing, advocate for marginalized communities, and so much more. Visit audiochuck.com and follow audiochuck on Instagram, Facebook, YouTube, LinkedIn and X to learn more.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the adsupported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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