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Debuting today, the channel is curated and hosted by Smokey Robinson featuring Classic Soul, R&B and Motown



NEW YORK – November 8, 2023 –SiriusXM announced today the launch of [Smokey's Soul Town](#), its exclusive new channel curated by legendary singer, songwriter and producer, Smokey Robinson. Playing Classic Soul, R&B and Motown from the 60s and 70s, Smokey's Soul Town debuts today on SiriusXM channel 74 with exclusive commentary and insights from Smokey himself. The channel was announced as part of SiriusXM's Next Generation Industry & Press Preview event in New York.

Smokey's Soul Town is set to play top picks from some of his favorites from Hitsville U.S.A. and beyond and will air stories spanning his expansive career. Listeners can hear from iconic Classic Soul, R&B and Motown artists, including Aretha Franklin, Chaka Khan, Jackie Wilson, Marvin Gaye, The Four Tops, The Miracles, The Supremes, The Temptations, and more.

The channel will also air a recurring show every other week, hosted by Smokey, where he will share stories about the songs, artists, and his own life experiences in relation to the curated songs airing.

The Smokey Robinson Town Hall, which was recorded at Motown Museum in Detroit and hosted by John Mason, is also set to air on the channel.

Smokey's Soul Town is SiriusXM's newest 24/7 channel and is available to subscribers across North America in their cars on channel 74 and anywhere they go with the SiriusXM app.

Eligible customers can get their first three months of SiriusXM streaming for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

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