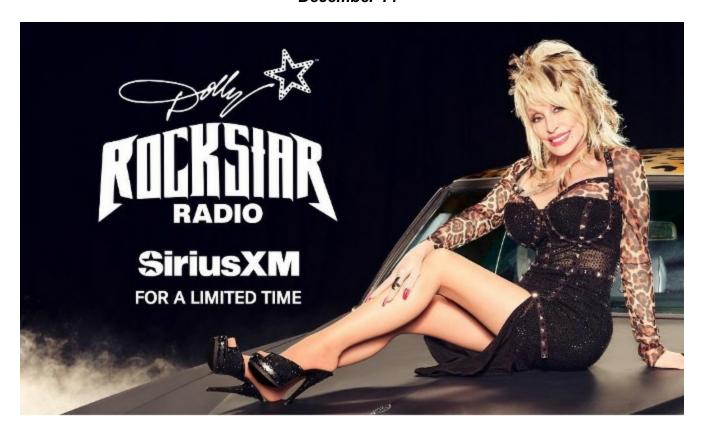


Dolly Parton to Launch SiriusXM Channel to Celebrate New Album Rockstar

Dolly Parton to Launch SiriusXM Channel to Celebrate New Album Rockstar

'Dolly's Rockstar Radio' to run starting Wednesday, November 15 through Thursday,

December 14



NEW YORK – **November 8, 2023** – Sirius XM announced today that GRAMMY® Award winning icon, **Dolly Parton**, will launch an exclusive Sirius XM channel, **Dolly's Rockstar Radio**, in celebration of the release of her new rock album *Rockstar* out November 17.

Dolly's Rockstar Radio was announced today as part of SiriusXM's Next Generation Industry & Press Preview event in New York.

The channel will feature all songs from Dolly's upcoming album *Rockstar* as well as familiar hits and hand-picked favorites that inspired the making of the new album. Listeners will hear Dolly's intimate stories from inside the studio highlighting her favorite collaborations, why she loves rock n' roll and her favorite memories from her iconic career. Dolly's Rockstar Radio will also include music from Dolly's friends and collaborators on her upcoming album including Joan Jett, Stevie Nicks, Miley Cyrus, Elton John, Steven Tyler and more.

Dolly's Rockstar Radio will be available to subscribers nationwide in their cars on channel 14

from November 15 through November 21 and on the SiriusXM app from November 15 through December 14. Eligible customers can get their first three months of SiriusXM streaming for free. Click here to sign up and experience all that SiriusXM has to offer. See offer details.

###

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the adsupported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

Media Contact:

Carolina Dubon

carolina.dubon@siriusxm.com