

October 11, 2022



SiriusXM to Open State-of-the-Art Broadcast Center in Miami

SiriusXM Miami to feature 50-seat performance venue and artist-first studios on Collins Avenue in South Beach

SiriusXM previewed the new facility with students from the neighboring SLAM! charter school and Miami Mayor Frances Suarez



Photo Credit: Gensler



(L-R) SiriusXM host David Webb with students from the neighboring SLAM! charter school and Miami Mayor Frances Suarez. Photo Credit: Alexander Tamargo/Getty Images for SiriusXM

NEW YORK – October 11, 2022 –SiriusXM today announced it will open a state-of-the-art broadcast center in Miami, Florida. The venue will feature a 50-seat performance space and several artist-first radio and recording studios, in addition to office space. Located at 2340 Collins Avenue, in Starwood Capital's newly opened Miami Beach headquarters, SiriusXM's Miami broadcast center is slated to open in 2023.

SiriusXM Miami joins SiriusXM's portfolio of national broadcast facilities, which includes its headquarters in New York City's Rockefeller Center; its West Hollywood studios, which feature the Los Angeles performance space, "The Garage"; and its studios and offices in Washington D.C. and Nashville, Tennessee.

Miami is a vibrant center for music, art, entertainment and sports and the SiriusXM studios will be a mecca for talent on promotional tours in the area. The studios and programming will celebrate the city's rich Hispanic and Latinx culture with exclusive live performances, broadcasts, podcasts and events. The studios will be utilized by the company's entire slate of audio entertainment brands including, SiriusXM, Pandora and Stitcher.

"We are excited to open our new SiriusXM Miami broadcast complex in 2023 and deepen our ties in such a multicultural and entertainment-rich city," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Our Miami facility will feature a world-class performance space for our special events, such as our Small Stage Series, and its artist-first recording studios will be a destination for both major stars and emerging personalities to connect with listeners."

To preview the new space, SiriusXM hosted students from the neighboring SLAM! charter school and Miami Mayor Frances Suarez for a tour of the new facility. SLAM! produces a full-time radio channel available nationally as part of SiriusXM's Project Amplify program, which

identifies and elevates original programming from diverse viewpoints and targets historically underserved audiences. SLAM! Radio launched in December 2018 and is the first and only national radio channel in the U.S. programmed and hosted by students. The channel is part of the Sports Leadership Arts and Management (SLAM) charter school network, which was co-founded by rapper Pitbull (aka Armando Christian Perez). To learn more about SLAM! Radio visit <https://www.siriusxm.com/channels/slam-radio>. While onsite at the SiriusXM Miami studios, students also had the opportunity to assist with the behind-the-scenes production of Mayor Suarez's in-depth interview with SiriusXM host David Webb.

More details on the SiriusXM Miami studios, including opening date, programming, and special events, will be announced at a later date.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, talk, news, comedy, entertainment and podcasts. SiriusXM offers the most extensive lineup of professional and college sports in audio. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales arm, SXM Media, leverages its scale, cross-platform sales organization, and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

Media Contacts:

Jessica Casano-Antonellis, SiriusXM

jessica.casano@siriusxm.com

Carolina Dubon, SiriusXM

carolina.dubon@siriusxm.com