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2016 Ryder Cup To Air Live Exclusively on SiriusXM

SiriusXM will be the exclusive national radio broadcaster when Ryder Cup USA hosts Ryder Cup Europe, September 30 - October 2

Listeners will get more than 70 hours of on-site coverage throughout Ryder Cup Week from Hazeltine

30 hours of live play-by-play give fans access to the entirety of the event, from first tee shots on Friday through the final hole on Sunday

NEW YORK, Sept. 15, 2016 /PRNewswire/ -- SiriusXM announced today that it will be the exclusive national radio broadcaster of the 2016 Ryder Cup, golf's anticipated biennial tournament and one of the most exciting events in sports, which will be competed September 30 through October 2 at Hazeltine National Golf Club in Chaska, Minnesota.



SiriusXM will offer its subscribers more than 70 hours of on-site broadcasts throughout Ryder Cup Week, including 30 hours of live play-by-play as the players compete on the course. SiriusXM's play-by-play coverage begins at 8:00 am ET on Friday and Saturday and 12:00 pm ET on Sunday and will extend from the time the first players tee off through the final hole of each day's play, giving fans live access through the entirety of the event. The broadcasts can be heard nationwide on satellite radios (Sirius channel 208, XM channel 92), on the SiriusXM app and at SiriusXM.com.

Earl Forcey will be the lead host on the broadcast alongside analyst Mark Carnevale. Fred Albers, Maureen Madill, John Maginnes and Dennis Paulson will serve as roving commentators, calling the action as it happens on the course.

The Ryder Cup, conducted by the PGA of America, showcases teams of 12 of the best players from the United States and Europe facing off in match play. The event features foursome and four-ball matches on Friday and Saturday, and culminates with an exciting series of 12 head-to-head singles matches on Sunday. The American team, which dominated the first 50 years of Ryder Cup play, is endeavoring to turn a tide of recent victories by the Europeans, who come to the U.S. having won three straight Ryder Cups, and 10 of the last 15 competitions.

Ryder Cup USA will be led by captain Davis Love III, who has competed on six U.S. Ryder

Cup teams, including the victorious squads in 1993 and 1999, along with vice-captains Jim Furyk, Tom Lehman, Steve Stricker and Tiger Woods. Representing the United States on the course will be reigning U.S. Open Champion Dustin Johnson, World #4-ranked player Jordan Spieth, Phil Mickelson, 2016 PGA Championship winner Jimmy Walker, Rickie Fowler, J.B. Holmes, Zach Johnson, Brooks Koepka, Matt Kuchar, Patrick Reed, Brant Snedeker, and a final captain's selection to be made by Love on September 25.

This year's European team is captained by Darren Clarke and headlined by the world's #3 ranked player, Rory McIlroy, 2016 Open Champion Henrik Stenson, Masters Champion Danny Willett, Rafa Cabrera Bello, Matthew Fitzpatrick, Martin Kaymer, Sergio Garcia, Thomas Pieters, Justin Rose, Andy Sullivan, Lee Westwood and Chris Wood.

In the days leading up to the competition, SiriusXM will offer daily golf talk and analysis, highlighted by shows hosted by several former Ryder Cup competitors.

- World Golf Hall of Famer Hale Irwin will host a new edition of his show, *The Follow Through*, September 28 at 1:00 pm ET. Irwin competed for the U.S. on five victorious Ryder Cup teams, ('75, '77, '79, '81 and '91) and holds an impressive individual record of 13 wins, five losses and two halves.
- Dave Stockton, who captained the victorious U.S. team at the 1991 Ryder Cup and played on two more winning Ryder Cup teams ('71 and '77), will host his show, *Own Your Game*, on September 27 at 1:00 pm ET.
- Immediately after Stockton, a new episode of *Golf According to Calc* will air at 2:00 pm ET, with host Mark Calcavecchia recounting his experiences playing in four Ryder Cup events ('87, '89, '91 and '02).
- Larry Mize, who competed for the U.S. in the 1987 Ryder Cup, will host his show on September 28 at 2:00 pm ET.

"The Ryder Cup is a tremendously exciting and unique sporting event and captures the attention not just of golf fans, but all sports fans," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "SiriusXM will cover everything, from the first tee shot through the final putt, and our hosts bring an exceptional perspective to the airwaves with their experience competing in the Ryder Cup. We will bring those fans closer to the event and make them feel like they are experiencing it from inside the ropes."

Before and after each day's play, listeners will hear pre- and post-match shows hosted by SiriusXM's Taylor Zarzour, Luke Elvy, David Armitage, Mark Lye and Carl Paulson.

SiriusXM will also present multiple rebroadcasts of the recent SiriusXM Town Hall show with Ryder Cup captain Davis Love III, hosted by Bob Ford and Zarzour, which took place at the SiriusXM studios in August.

That week's schedule will also feature shows hosted by Lou Holtz, Hank Haney, Jim McLean, Larry Rinker, Golf Channel's Michael Breed, John Feinstein, Matt Adams, Mark Carnevale, Brian Katrek, John Maginnes, Dennis Paulson, Debbie Doniger, Frank Darby, Brian Crowell, Conrad Ray, Brian Bateman, Fred Albers, Ben Shear, Stephen Gibson, Martin Davis and Bruce Murray.

For more info go to www.SiriusXM.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other

holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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