

April 11, 2011



## **"Metallica Presents: Big 4 Radio" Launches on SiriusXM**

**Limited-run channel airs two weeks before the "Big 4 Festival"**

**"Mandatory Metallica" returns to SiriusXM**

NEW YORK, April 11, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will launch "Metallica Presents: Big 4 Radio," the commercial-free music channel featuring the music of four of heavy metal's biggest legends: Metallica, Megadeth, Anthrax and Slayer. The channel's launch leads up to the long-awaited "Big 4 Festival," which will feature the four pioneering bands performing together for the first time in the United States, on April 23 in Indio, California.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

"Metallica Presents: Big 4 Radio" will launch on Tuesday, April 12 at 12:00 pm ET and air through Sunday, May 8 at 3:00 am ET on the SiriusXM Bootlegs channel on SiriusXM Internet Radio, and through the SiriusXM App for the Apple iPad, iPhone and iPod touch, and several BlackBerry and Android-powered smartphones. "Metallica Presents: Big 4 Radio" will also air on Sirius channel 27 and XM channel 42 Saturday, April 16 at 12:00 pm ET through Saturday, April 30 at 3:00 am ET.

The limited-run channel will also feature highlights of archival interviews with various members of the four bands, as well as Metallica performances at previous "Big 4" shows. SiriusXM listeners will also hear on-site reports from the "Big 4 Festival."

On Sunday, May 8, SiriusXM will launch "Mandatory Metallica," the 24/7 Metallica music channel, including music from the band's entire catalog, rare cuts and songs from Metallica's "Big 4" concert performances. "Mandatory Metallica" will be available for an extended period on SiriusXM Bootlegs on SiriusXM Internet Radio, and through the SiriusXM App for the Apple iPad, iPhone and iPod touch, and several BlackBerry and Android-powered smartphones.

"Metallica Presents: Big 4 Radio" and "Mandatory Metallica" are the latest examples of SiriusXM's original artist-branded channels dedicated to iconic musicians. In addition to its current lineup of Bruce Springsteen's E Street Radio, Elvis Radio, Radio Margaritaville and Pearl Jam Radio, SiriusXM has previously offered channels such as "Paul McCartney's Band on the Run Radio," "Elton!," "The Who Channel," "Paul McCartney's Fireman Radio," "Rolling Stones Radio," "AC/DC Radio," "Led Zeppelin Radio," "Miles Davis Radio," "The Spectrum of John Mellencamp," "Radio R.E.M.," "Coldplay Nation," "ABBA Radio," "Jay-Z Nation," "Garth Brooks Radio" and "Duran Duran's Red Carpet Radio."

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

## **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to 20.2 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

[Follow SiriusXM on Twitter](#) or [like the SiriusXM page on Facebook](#)

## **P-SIRI**

Contact for SiriusXM Radio:

Samantha Bowman

SiriusXM Radio

212 901 6644

[samantha.bowman@siriusxm.com](mailto:samantha.bowman@siriusxm.com)

SOURCE Sirius XM Radio