

April 4, 2011



SiriusXM Offers Live Broadcast of 2011 Masters

SiriusXM listeners nationwide get access to live hole-by-hole coverage from storied Augusta National, plus daily analysis throughout Masters Week

NEW YORK, April 4, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will offer live hole-by-hole coverage of the 2011 Masters Tournament from Thursday, April 7, through Sunday, April 10, nationwide on XM channel 146 and on Sirius channel 209 with the "Best of XM" programming package.

(Logo: <https://photos.prnewswire.com/prnh/20101019/NY84997LOGO>)

SiriusXM listeners will get extensive coverage with live play-by-play from Augusta National Golf Club, plus expert analysis leading up to and throughout the event.

Live hole-by-hole coverage from Augusta National will begin at 2:00 pm ET Thursday through Sunday of Masters Week and air through the end of each day's play. Fans will get live reports from reporters around the course and updates on golfers moving up and down the leader board.

Live tournament play-by-play will also be available to listeners on SiriusXM Internet Radio and through the SiriusXM Internet Radio App for the Apple iPad, iPhone, iPod touch and several BlackBerry and Android-powered smartphones.

Leading into each day's on-course coverage, former PGA TOUR pro John Maginnes will host a special preview show, *The Masters Today*, Thursday through Sunday from 12:00 to 2:00 pm ET.

Additionally, every weekday throughout Masters Week, SiriusXM's daily lineup of shows will offer the latest news, compelling golf talk and expert analysis. From 7:00 to 9:00 am ET, Matt Adams hosts *Fairways of Life*, followed by *Teed Off* with Brian Katrek from 9:00 to 11:00 am ET. Longtime golf commentator Peter Kessler hosts *Making The Turn* from 11:00 am to noon ET.

SiriusXM provides comprehensive coverage of the 2011 golf season, offering more live play-by-play than any other TV or radio broadcaster and giving listeners nationwide access to the full schedule of events featuring the world's best golfers.

SiriusXM broadcasts live play-by-play of the PGA TOUR season and all four major championship events – The Masters, the U.S. Open Championship (June 16-19 from Congressional CC, MD), The Open Championship (July 14-17 from Royal St. George's GC, Kent, England) and the PGA Championship (August 11-14 from Atlanta Athletic Club, GA).

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to 20.2 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](#), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](#) as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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