

March 24, 2011



# SiriusXM Pays Tribute to Elizabeth Taylor

**Taylor's legendary life and career celebrated across multiple channels**

**Barbara Walters' and Oprah Winfrey's classic Elizabeth Taylor interviews**

**1947 classic radio adaptation of "National Velvet," starring Taylor and Mickey Rooney in their original roles**

**Interviews, insight on Taylor's AIDS activism on LGBT channel OutQ**

NEW YORK, March 24, 2011 /PRNewswire/ -- Sirius XM Radio (Nasdaq: SIRI) today announced it is honoring and celebrating the life of Hollywood icon Elizabeth Taylor with a wide range of special programming across multiple talk/entertainment channels. The tribute to the Academy Award®-winning actress and tireless AIDS advocate, who passed away at age 79 on March 23, includes: Barbara Walters' and Oprah Winfrey's classic interviews with Taylor, an interview with Debbie Reynolds conducted by Larry Flick, the 1947 Lux Radio Theatre adaptation of *National Velvet* starring Taylor and Mickey Rooney in their original film roles, and interviews about Taylor's advocacy of AIDS/HIV research, prevention, treatment and education on LGBT channel OutQ.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM's programming lineup dedicated to Elizabeth Taylor includes:

**Barbara Walters' classic interview with Taylor:** Walters' 1999 interview with the Academy Award®-winning actress features Taylor speaking candidly about her life, her illnesses and her very public love life. When Walters asked how she'd want her epitaph to read, Taylor replied, "Here lies Elizabeth. She hated being called Liz. But she lived." *Airs March 25 at 2:00 am and 4:00 am, March 26 at 6:00 am, 10:00 am, 12:00 pm, 5:00 pm, 10:00 pm, and March 27 at 3:00 am, 5:00 am, 7:00 am and 11:00 am ET on SiriusXM Stars, Sirius channel 102, XM channel 155.*

**Oprah Winfrey's classic interviews with Taylor from "The Oprah Winfrey Show":** On Elizabeth Taylor's first appearance on "The Oprah Winfrey Show" from February 1, 1988 Oprah sits down with Taylor to discuss her marriage to Senator John Warner and her book *Elizabeth Takes Off*. Taylor's second appearance on the Oprah show was on March 4, 1992. In this interview she discusses her marriage to Larry Fortensky, her childhood and her friendship with Michael Jackson, among many other things. *Interviews air back to back March 25 at 5:00 am, 6:00 am, 11:00 am and 12:00 pm ET on Oprah Radio, XM channel 156 and Sirius channel 195 as part of "The Best of XM." The 1988 interview also airs March 25 at 4:00 pm ET, and the 1992 interview also airs March 25 at 8:00 pm ET.*

**Debbie Reynolds interview with SiriusXM host Larry Flick:** Reynolds reflects on her

decades-long relationship with Taylor on Flick's SiriusXM OutQ show *The Morning Jolt*. *Airs March 28 at 10:00 am ET on OutQ, Sirius channel 109, XM channel 98.*

**Classic radio adaptation of "National Velvet" starring Taylor and Mickey Rooney on RadioClassics:** Taylor and Mickey Rooney reprise their original roles from the film version in this hour-long 1947 hour-long Lux Radio Theatre adaptation of *National Velvet*. Plus, a 1950 episode of *Cavalcade of America*—"I, Mary Peabody"—starring Taylor in the title role. *Airs March 27 at 8:00 am and 8:00 pm ET and March 30 at 4:00 pm ET on RadioClassics, Sirius channel 118 and XM channel 164.*

**LGBT channel OutQ honors Taylor's fight against AIDS:** OutQ host Larry Flick interviews amfAR CEO Kevin Frost about Taylor's extraordinary work dedicated to the support of AIDS research, HIV prevention, treatment and education as amfAR's Founding International Chairman and the current state of AIDS funding and research. OutQ host Michelangelo Signorile explores Taylor's life, career and dedication to raise awareness of HIV/AIDS in an interview with William Mann, author of the 2009 biography *How to Be a Movie Star: Elizabeth Taylor in Hollywood*. *Flick/Frost interview airs March 26 at 9:30 am ET, Signorile/Mann interview airs March 26 at 4:00 pm ET on OutQ, Sirius channel 109, XM channel 98.*

**Cinemagic Movie Music Tribute:** Music from many of Taylor's classic films—from *Cleopatra* to *Who's Afraid of Virginia Woolf?*—on SiriusXM's movie music channel. *Airs March 25 at 11:00 am ET on Cinemagic, XM channel 76, SiriusXM Internet Radio channel 809.*

For more information visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Sirius XM Radio**

[Sirius XM Radio](http://www.siriusxm.com) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to 20.2 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://www.siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,*

*economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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