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# SiriusXM Internet Radio App Featuring iPad-Optimized Design Now Available on the iTunes App Store

**Howard Stern, commercial-free music, exclusive sports, talk, entertainment and comedy programming available from SiriusXM on the iPad, iPhone and iPod touch**

**Consumers will receive a 7-day introductory trial offer to experience SiriusXM Internet Radio on the iPad**

NEW YORK, March 17, 2011 /PRNewswire/ -- Sirius XM Radio (Nasdaq: SIRI) today announced that an update to its free Apple iOS application, featuring a new iPad-optimized user interface, is now available on the [iTunes App Store](#)™. The SiriusXM Internet Radio App is designed for the iPad, iPhone and iPod touch and delivers over 120 SiriusXM channels of commercial-free music, sports, news, talk, entertainment and comedy programming on the go.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Included in the new design are album art and artist biographies, adding information and depth to the SiriusXM music experience and enhancing the visual appearance on the iPad's large, high-resolution Multi-Touch™ display. Technical updates included in the SiriusXM Internet Radio App improve audio quality and performance on cellular networks.

In addition, the new SiriusXM Internet Radio App for the iPad, iPhone and iPod touch also allows consumers to:

- Listen to over 120 channels of SiriusXM Internet Radio and multi-task on the go, even while surfing the web or checking email.
- "Lookaround" to see what is playing on other channels while enjoying the song currently playing. On the iPad, the app features a full-screen display showing currently playing album art and program information for your favorite channels.
- Easily and quickly purchase music available from iTunes heard on SiriusXM, or add favorite songs to the shopping cart integrated into the App, by tagging them for later purchase.
- Save favorite SiriusXM Internet Radio channels for easy access through a "Favorites Channels" function.

With their iPad, iPhone or iPod touch, listeners can hear exclusive programming from SiriusXM's satellite radio service, including 24/7 artist-branded commercial-free music channels, such as [The Grateful Dead Channel](#), [Eminem's Shade 45](#), [Jimmy Buffett's Radio](#)

[Margaritaville](#), [Pearl Jam Radio](#), [Elvis Radio](#) and [Siriusly Sinatra](#); entertainment featuring [Howard Stern](#), [Oprah Winfrey](#), [Rosie O'Donnell](#), [Dr. Laura](#), [Barbara Walters](#), [Martha Stewart](#) and [Jamie Foxx](#); sports talk including [Sirius NFL Radio](#), [MLB Network Radio](#) and [Mad Dog Radio with Chris Russo](#); and news from [CNN](#), [FOX](#), [NPR](#), [MSNBC](#) and the [BBC](#).

SiriusXM Internet Radio subscribers can also listen to exclusive online-only programming from SiriusXM's satellite radio service, including "[Neil Diamond Radio](#)" and "[Simon & Garfunkel Radio](#)," multiple plays of acclaimed shows, such as *Rosie Radio*, *The Jamie Foxx Show*, specials from [Blue Collar Radio](#) and [Raw Dog Comedy](#), and [SiriusXM Bootlegs](#) featuring selections from the *Artist Confidential* series and exclusive live music performances, including pop, rock, hip-hop, country, jazz and more.

The SiriusXM Internet Radio App is available for download from the [App Store](#) and users can also sign up for a 7-day introductory trial of SiriusXM by visiting [www.siriusxm.com/freetrial](http://www.siriusxm.com/freetrial).

There is no additional charge for listening to SiriusXM on the iPad once a consumer becomes a [SiriusXM Internet Radio](#) subscriber or subscribes to the company's online service in conjunction with their satellite radio subscription.

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About Sirius XM Radio**

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports, news, talk, entertainment, traffic, weather](#), and data services to 20.2 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at [siriusxm.com](http://siriusxm.com), and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at [shop.siriusxm.com](http://shop.siriusxm.com) as well as retail locations nationwide.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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