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SIRIUS XM Radio Launches Live, Daily Midterm Elections Show on P.O.T.U.S. Channel

"The Midterm Report" offers in-depth, unfiltered coverage of all the key races, issues, players and breaking news from the election trail

Interviews with candidates and party leaders, analysis and insight from top Democratic and Republican political strategists

NEW YORK, Oct. 6 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) has launched *The Midterm Report*—a live, nightly two-hour show focused entirely on the heated race for the midterm vote, offering millions of listeners unfiltered, in-depth coverage, analysis of key races, issues, and the biggest stories of the day as the country heads into the closing weeks of the 2010 midterm campaign—on P.O.T.U.S., the 24/7 non-partisan channel connecting listeners nationwide to the "Politics of the United States."

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The Midterm Report, hosted by Washington media veterans Todd Zwillich and Adam Belmar, airs live every Monday – Thursday through the election from 6:00 – 8:00 pm ET on P.O.T.U.S., SIRIUS channel 110 and XM channel 130. Zwillich, a specialist on electoral politics, will host *The Midterm Report* every Monday. Zwillich has covered the House, Senate and White House for many years, interviewing Democratic and Republican Congressional leaders regularly. He is currently the Washington correspondent for *The Takeaway*, and a regular P.O.T.U.S. contributor.

Belmar, a former White House image guru, hosts *The Midterm Report* on Tuesdays, Wednesdays and Thursdays. A seasoned media strategist and communications consultant, Belmar was the Deputy Assistant to the President and Deputy Communications Director in the George W. Bush administration and Senior Producer at ABC News, overseeing the Washington bureau of *Good Morning America* and producing *This Week with George Stephanopoulos*. Zwillich and Belmar will interview a variety of key players throughout the race, including candidates, party leaders, top political strategists from the left and the right, as well as a cross-section of reporters covering the race from around the country.

Washington insiders Ed Gillespie, former White House advisor and former Republican National Committee Chairman, Karen Finney, Democratic political consultant and former Democratic National Committee spokesperson and John Feehery, Republican political consultant and former spokesman for House Speaker Dennis Hastert, will appear on *The Midterm Report*. Finney and Feehery will join the show together weekly, debating the issues

and strategies from their respective parties. Political marketing expert Thom Mozloom (a P.O.T.U.S. '08 alum) of Miami's M Network contributes nightly to the show, reviewing the latest campaign ads from TV, radio and the internet.

P.O.T.U.S.' Joe Mathieu (Program Director, host of *The Press Pool* and anchor of the channel's special political coverage), Pete Dominick (*Stand Up! with Pete Dominick*) and Tim Farley (*Morning Briefing*) are regular contributors to *The Midterm Report*, with Mathieu on-air daily.

"P.O.T.U.S. broke ground when it launched as the first radio channel dedicated to a presidential election, and *The Midterm Report* is the latest way that the P.O.T.U.S. team is using the freedom of satellite radio to advance political coverage," said Jeremy Coleman, SVP, Talk and Entertainment Programming, SIRIUS XM Radio. "We are proud to offer our listeners this deep and clear coverage as we approach these particularly contentious elections."

Broadcasting live from Washington, D.C. and New York, P.O.T.U.S. tells the story of American politics with unbiased news programs, live coverage of major political events inside and outside the beltway, and on-air commentary from listeners that shape political discussion throughout the day with exclusive news and talk shows hosted by Joe Mathieu, Tim Farley and Pete Dominick.

For more information, please visit www.sirius.com/potus and www.xmradio.com/potus.

About SIRIUS XM Radio

SIRIUS XM is America's satellite radio company, broadcasting more than 130 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to more than 19.5 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, including professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual

results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending June 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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