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Cinemark Heats Up Cinematic Fun This Summer and Extends Summer Movie Clubhouse Program

The popular family-focused program will bring films back to the big screen at discounted prices for 10 weeks starting June 10

Sponsored by Illumination's Despicable Me 4 and DreamWorks Animation's The Wild Robot, both from Universal Pictures

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#), one of the largest and most influential theatrical exhibition companies in the world, is heating up cinematic fun this summer and extending its [Summer Movie Clubhouse](#) program in response to strong consumer demand. Sponsored by Illumination's *Despicable Me 4* and DreamWorks Animation's *The Wild Robot*, both from Universal Pictures, the popular program will run June 10 through August 15, bringing 10 weeks of discounted family-friendly films back to Cinemark's immersive auditoriums. Summer Movie Clubhouse tickets go on sale Wednesday, May 15, at [Cinemark.com](#), on the Cinemark app and at participating Cinemark box offices.

"Passion for Cinemark Summer Movie Clubhouse grows each year, so we are thrilled to add an extra two weeks of moviegoing fun to this summer's program to satisfy guests' big-screen demand," said Wanda Gierhart Fearing, Cinemark Chief Marketing and Content Officer. "Customers love the affordable, out-of-home entertainment experience Summer Movie Clubhouse provides year after year, with approximately 50 percent of tickets sold in 2023 purchased by customers who participated in the prior year's program."

Movie fans of all ages can join in the fun each Wednesday morning at more than 300 Cinemark theaters nationwide, with select locations also hosting showtimes on Mondays and Thursdays. Movies lighting up the big screen during the 10 weeks include *Teenage Mutant Ninja Turtles: Mutant Mayhem*, *Sonic the Hedgehog 2*, *Shrek*, *PAW Patrol: The Mighty Movie*, *The Lego Movie*, *Trolls Band Together*, *How to Train Your Dragon*, *Migration*, *Hotel Transylvania* and *Paddington 2*.

The variety of content makes for a fun repeat activity, with approximately two-thirds of Summer Movie Clubhouse ticket sales in 2023 coming from customers who saw two or more films during the program, and approximately one fourth coming from customers who saw five or more films.

With tickets only \$1.75, plus taxes where applicable, and special dollar-off pricing on kid's snack packs and any size popcorn and drink combos, it's the perfect way for families and friends to kick back and make cool memories this summer.

For more information on Summer Movie Clubhouse, visit [Cinemark.com/summer-movie-clubhouse](#) or the Cinemark app.

Audiences can experience Summer Movie Clubhouse sponsor Illumination's *Despicable Me 4* in theaters beginning July 3 and sponsor DreamWorks Animation's *The Wild Robot* beginning September 27.

About Cinemark Holdings, Inc.

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across more than 500 theaters and 5,500 screens, operating in 42 states in the U.S. (309 theaters; 4,324 screens) and 13 South and Central American countries (192 theaters; 1,395 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit <https://ir.cinemark.com>.

About Illumination's *Despicable Me 4*

In Illumination's first *Despicable Me* movie in seven years, Gru, the world's favorite supervillain-turned-Anti-Villain League-agent, and his family welcome a new member, Gru Jr., who is intent on tormenting his dad. As Gru faces a new nemesis, Maxime Le Mal and his femme fatale girlfriend Valentina, Gru and the family are forced to go on the run, in this exciting new chapter of Minions mayhem from the biggest global animated franchise in history. **In theaters July 3.**

About DreamWorks Animation's *The Wild Robot*

From DreamWorks Animation comes a new adaptation of the beloved, award-winning, #1 *New York Times* bestseller. The epic adventure follows the journey of a robot—ROZZUM unit 7134, "Roz" for short — that is shipwrecked on an uninhabited island and must learn to adapt to the harsh surroundings, gradually building relationships with the animals on the island and becoming the adoptive parent of an orphaned gosling. The film is a powerful story about the discovery of self, a thrilling examination of the bridge between technology and nature and a moving exploration of what it means to be alive and connected to all living things. **In theaters September 27.**

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