

April 4, 2024



Ferry-Morse Celebrates National Gardening Day with Annual “Garden Get-Together” Facebook Live

Virtual event celebrates the joy of cooking garden-to-table recipes for fresh flavor, nutritious ingredients, and substantial savings

NORTON, Mass.--(BUSINESS WIRE)-- [Ferry-Morse](#), one of the leading and oldest gardening seed brands in the United States, part of the Central Garden & Pet Company portfolio (NASDAQ: CENT) (NASDAQ: CENTA), announces its annual [Garden Get-Together](#) will take place on Tuesday, April 9 on Facebook Live. The event is free and will begin at 2:00PM EST on the [Ferry-Morse Facebook page](#).

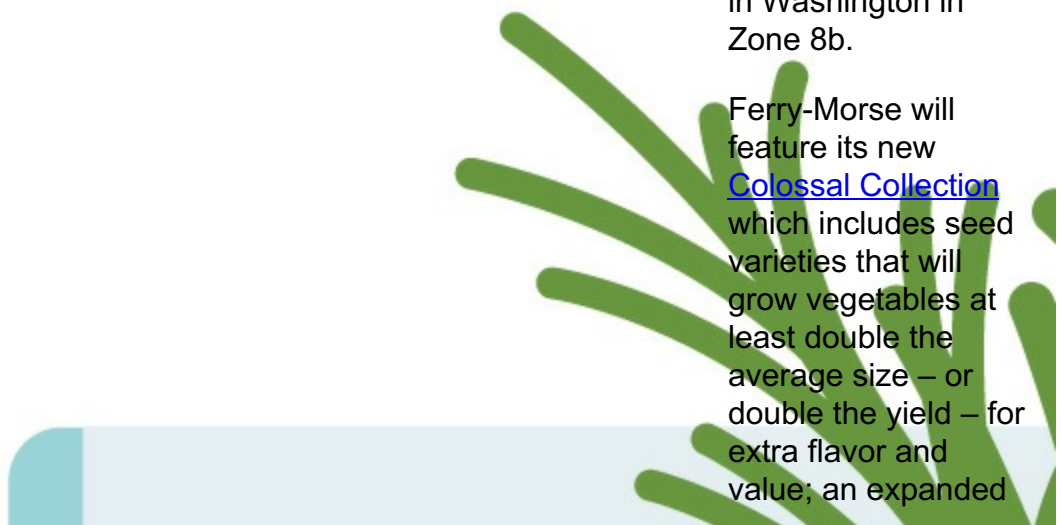
Just in time for National Gardening Day on April 14, the event will share inspirational gardening tips and fresh, garden-to-table recipes made with ingredients grown from Ferry-Morse's collection of seeds and plants. The virtual event invites gardeners, home chefs, and foodies alike to enjoy interactive demonstrations hosted by popular creators as well as Ferry-Morse's gardening experts.


"It's no secret that cooking with fresh ingredients can take a

homecooked meal from good to great, which is why we're excited to bring our team and partners together to help everyone reach their culinary goals this season," said Rebecca Sears, CMO & Resident Green Thumb at Ferry-Morse. "Delicious vegetables, fruits, and herbs should be accessible to all, and together we'll talk about how gardeners of all levels can grow an abundance of produce for a fraction of the cost of store-bought."

As event host, Sears, who is gardening in Zone 6b this season, will be joined by special guests Brian Brigantti of [Redleaf Ranch](#), gardening in Tennessee in Zone 7b and Caitlin Shoemaker of [From My Bowl](#), gardening in Washington in Zone 8b.

Ferry-Morse will feature its new [Colossal Collection](#) which includes seed varieties that will grow vegetables at least double the average size – or double the yield – for extra flavor and value; an expanded





line of [USDA-certified Organic vegetable, fruit, and herb seeds](#); and the brand's popular [Plantlings™ collection](#), which offers live baby vegetable, fruit, and herb plants delivered directly from Ferry-Morse's nursery to front doors.

To help viewers prepare for the gardening season, Ferry-Morse will offer a special discount in honor of the Garden Get-Together, good for any of its seeds, premium garden tools, garden-themed merchandise and accessories, Plantlings and more by visiting





<https://ferrymorse.com/pages/ferry-morse-garden-get-together-live-2024>.

Ferry-Morse offers a variety of online tools for those who want expert advice at their fingertips, including the [Garden Matchmaker Quiz](#) for personalized seed recommendations and [The Greenhouse blog](#) for gardening tips and recipes available on FerryMorse.com. Gardeners of all levels can read more about Ferry-Morse's best tips for a successful garden [here](#).

For more information and to save the date for Ferry-Morse's Garden Get-Together, visit <https://ferrymorse.com/pages/ferry-morse-garden-get-together-live-2024> and tune in on Facebook Live at 2:00PM EST on Tuesday, April 9, 2024.

About Ferry-Morse

Founded in 1856, Ferry-Morse is one of the oldest operating seed businesses in the United States and pioneered the practice of selling only fresh flower, herb, and vegetable seeds, packed for the current season. Along with our history comes a wealth of knowledge, innovations, and experience helping generations of gardeners. What has always been at the center of the Ferry-Morse brand are quality and integrity, including a dedication to only Non-GMO seeds. Ferry-Morse is part of the Green Garden Products family of brands, the leading supplier of seed packets and seed starter products for flower and vegetable gardens in North America. Green Garden Products is owned by Central Garden & Pet. For more information, visit ferrymorse.com.

About Central Garden & Pet

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) understands that home is central to life and has proudly nurtured happy and healthy homes for over 40 years. With fiscal 2023 net sales of \$3.3 billion, Central is on a mission to lead the future of the Pet and Garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands including Amdro®, Aqueon®, Cadet®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, K&H®, Nylabone® and Pennington®, strong manufacturing and distribution capabilities and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California and has 6,700 employees across North America and Europe. Visit www.central.com to learn

more.

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