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Central Garden & Pet Introduces Expanded BioSpot Active Care Line of Products

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- Central Garden & Pet Company (NASDAQ:CENT) (NASDAQ:CENTA), a leading innovator, marketer and producer of quality branded products for the lawn and garden and pet supplies markets, announces the introduction of the BioSpot Active Care ™ brand, a complete line of health and wellness products to help consumers proactively manage their pets' health.

Bio Spot Active Care™ products bring peace of mind to consumers with innovative flea and tick solutions for the pet, home and yard. The brand has a bold look for stronger on-shelf presence, offers several improved formulations, and multiple additions to the brand portfolio. Bio Spot Active Care™ also offers a full line of proven solutions to care for the common health needs of pets, including supplements and milk replacers.

The BioSpot Active Care™ brand recommends a 3-Step Program for optimum flea and tick control, which helps retailers educate their consumers and customize a sale based on an individual customer's need. On-animal products offer relief from biting fleas and ticks – including a faster drying dog Spot On® product. Home products help eradicate fleas, ticks and other insects in the household, while the yard spray works for up to four weeks and controls over 47 outdoor insects.

The Bio Spot Active Care™ line of differentiated, effective and reliable pet wellness solutions is expected to drive strong sales while exceeding consumers' expectations.

The launch of Bio Spot Active Care™ products will be further enhanced by television, print, digital marketing and a new website, BioSpotActiveCare.com to further generate awareness.

Bio Spot Active Care is a trademark of Farnam Companies, Inc. Spot On is a registered trademark of Wellmark International.

About Central Garden & Pet

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands PENNINGTON®, SMART SEED® and THE REBELS®; wild bird feed and the brand PENNINGTON®; weed and insect control and the brands AMDRO®, SEVIN®, IRONITE® and OVER-N-OUT®; and decorative outdoor patio products and the brands NORCAL POTTERY®, NEW ENGLAND POTTERY® and MATTHEWS FOUR SEASONS™. We also

provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands ADAMS™ and ZODIAC®; aquatics and reptile and the brands OCEANIC SYSTEMS®, AQUEON® and ZILLA®; bird & small animal and the brands KAYTEE®, SUPER PET® and CRITTER TRAIL®; dog & cat and the brands TFH™, NYLABONE®, FOUR PAWS®, PINNACLE® and AVODERM®; and equine and the brands FARNAM®, BRONCO® and SUPER MASK®. We also provide a host of other application-specific pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 3,300 employees, primarily in North America. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at www.central.com.

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