

January 31, 2011



Central Garden & Pet to Announce First Quarter 2011 Financial Results

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- Central Garden & Pet Company (NASDAQ: CENT)(NASDAQ: CENTA), a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets, will announce results for its first quarter ended December 25, 2010, on Wednesday, February 2, 2011 after the close of trading.

Central will host a webcast/dial-in conference call shortly following the earnings release on Wednesday, February 2, 2011, at 4:30 p.m., Eastern Standard Time (1:30 p.m. Pacific Standard Time) to discuss the first quarter 2011 results.

To listen to the call by telephone, please dial 1-888-679-8038 and passcode 1532 2907 (domestic) or 1-617-213-4850 and passcode 1532 2907 (international).

In order to simplify your registration process, you may pre-register at the following link:
<https://www.theconferencingservice.com/prereg/key.process?key=PELV8Y7B4>

By pre-registering, you may bypass the operator and go directly to the teleconference with a unique PIN number as soon as the call begins. At the time of the call, after dialing the number and passcode mentioned above, enter your PIN for immediate access to the teleconference.

The earnings conference call will be broadcast over the Internet through Central's website. You may navigate there through www.central.com. Re-play dial-in numbers for the call will be available for three weeks: 1-888-286-8010 and passcode 5119 2383 (domestic) and 1-617-801-6888 and passcode 5119 2383 (international).

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets. Committed to new product innovation, we sell our products to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands [PENNINGTON\(R\)](#), [SMART SEED™](#) and [THE REBELS\(TM\)](#); wild bird feed and the brand [PENNINGTON\(R\)](#); weed and insect control and the brands [AMDRO\(R\)](#), [SEVIN\(R\)](#), [IRONITE\(R\)](#) and [Over 'N Out\(R\)](#); and decorative outdoor patio products and the brands [NORCAL\(R\)](#), [NEW ENGLAND POTTERY\(R\)](#) and [MATTHEWS FOUR SEASONS\(TM\)](#). We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands [ADAMS\(TM\)](#) and [ZODIAC\(R\)](#); aquatics and reptile and the brands [OCEANIC\(R\)](#), [AQUEON\(TM\)](#) and

[ZILLA\(TM\)](#); bird & small animal and the brands [KAYTEE\(R\)](#), [SUPER PET\(R\)](#) and CRITTER TRAIL(R); dog & cat and the brands [TFH\(TM\)](#), [NYLABONE\(R\)](#), [FOUR PAWS\(R\)](#), [PINNACLE\(R\)](#) and [Avoderm\(R\)](#); and equine and the brands [FARNAM\(R\)](#), BRONCO(R) and SUPER MASK(R). We also provide a host of other application-specific Pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 4,300 employees, primarily in North America and Europe. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at www.central.com.

Source: Central Garden & Pet Company