

February 21, 2020



Cinemark Holdings, Inc. Reports Fifth Consecutive Year of Record Worldwide Revenues and Dividend Increase

Increases Dividend 6% to \$1.44 per Annum

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, today reported results for the three and twelve months ended December 31, 2019 and announced that its Board of Directors has increased its cash dividend by \$0.08 to \$1.44 per share of common stock on an annualized basis, effective immediately. The fourth quarter dividend of \$0.36 per share of common stock will be paid on March 20, 2020 to stockholders of record on March 6, 2020.

Cinemark Holdings, Inc.'s total revenues for the three months ended December 31, 2019 was \$788.8 million compared to \$798.6 million for the three months ended December 31, 2018. For the three months ended December 31, 2019, admissions revenues were \$434.2 million and concession revenues were \$275.0 million. For the three months ended December 31, 2019, attendance was 63.8 million patrons, average ticket price increased 3.2% to \$6.81 and concession revenues per patron increased 4.6% to \$4.31.

Net income attributable to Cinemark Holdings, Inc. for the three months ended December 31, 2019 increased to \$26.3 million from \$19.4 million for the three months ended December 31, 2018. Diluted earnings per share for the three months ended December 31, 2019 was \$0.22 compared to \$0.17 for the three months ended December 31, 2018.

Adjusted EBITDA for the three months ended December 31, 2019 was \$178.3 million compared to \$198.1 million for the three months ended December 31, 2018. Reconciliations of non-GAAP financial measures are provided in the financial schedules accompanying this press release and at investors.cinemark.com.

"We are extremely pleased to report our fifth consecutive year of record global revenues, as well as our fifth consecutive annual dividend increase," stated Mark Zoradi, Cinemark's Chief Executive Officer. "Continued benefits derived from our strategic initiatives enabled us to surpass North American industry box office results by 200 bps in 2019, and our consistent financial strength gave our Board of Directors confidence to approve an \$0.08 increase to our dividend to \$1.44 per annum, which has now grown 33% over the past five years."

Cinemark Holdings, Inc.'s total revenues for the twelve months ended December 31, 2019 increased 1.9% to \$3,283.1 million from \$3,221.8 million for the twelve months ended December 31, 2018. For the twelve months ended December 31, 2019, admissions revenues were \$1,805.3 million and concession revenues increased 4.7% to \$1,161.1 million. For the twelve months ended December 31, 2019, attendance was 279.6 million patrons, average ticket price was \$6.46 and concession revenues per patron increased 5.6% to \$4.15.

Net income attributable to Cinemark Holdings, Inc. for the twelve months ended December 31, 2019 was \$191.4 million compared to \$213.8 million for the twelve months ended December 31, 2018. Diluted earnings per share for the twelve months ended December 31, 2019 was \$1.63 compared to \$1.83 for the twelve months ended December 31, 2018.

Adjusted EBITDA for the twelve months ended December 31, 2019 was \$745.0 million compared to \$781.5 million for the twelve months ended December 31, 2018.

Reconciliations of non-GAAP financial measures are provided in the financial schedules accompanying this press release and at investors.cinemark.com.

As of December 31, 2019, the Company's aggregate screen count was 6,132 and the Company had commitments to open 13 new theatres and 150 screens in 2020 and 10 new theatres and 93 screens subsequent to 2020.

Conference Call/Webcast – Today at 8:30 AM ET

Telephone: via 800-374-1346 or 706-679-3149 (for international callers).

Live Webcast/Replay: Available live at <https://ir.cinemark.com>. A replay will be available following the call and archived for a limited time.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark (NYSE: CNK) is one of the largest and most influential movie theatre companies in the world. Cinemark's circuit, comprised of various brands that also include Century, Tinseltown and Rave, operates 554 theatres with 6,132 screens in 42 states domestically and 15 countries throughout South and Central America. Cinemark consistently provides an extraordinary guest experience from the initial ticket purchase to the closing credits, including Movie Club, the first U.S. exhibitor-launched subscription program; the highest Luxury Lounger recliner seat penetration among the major players; XD - the No. 1 exhibitor-brand premium large format; and expansive food and beverage options to further enhance the moviegoing experience. For more information go to <https://investors.cinemark.com/>

Forward-looking Statements

This press release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The "forward-looking statements" include our current expectations, assumptions, estimates and projections about our business and our industry. They include statements relating to future revenues, expenses and profitability, the future development and expected growth of our business, projected capital expenditures, attendance at movies generally or in any of the markets in which we operate, the number or diversity of popular movies released and our ability to successfully license and exhibit popular films, national and international growth in our industry, competition from other exhibitors and alternative forms of entertainment and determinations in lawsuits in which we are defendants. You can identify forward-looking statements by the use of words such as "may," "should," "could," "estimates," "predicts," "potential," "continue," "anticipates," "believes," "plans," "expects," "future" and "intends" and similar expressions which are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to

risks, uncertainties and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. In evaluating forward-looking statements, you should carefully consider the risks and uncertainties described in the "Risk Factors" section or other sections in the Company's Annual Report on Form 10-K filed February 21, 2020. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by these cautionary statements and risk factors. Forward-looking statements contained in this press release reflect our view only as of the date of this press release. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Cinemark Holdings, Inc.
Financial and Operating Summary
(unaudited, in thousands, except per share amounts)

| | Three Months Ended | | Twelve Months Ended | |
|--|--------------------|------------|---------------------|--------------|
| | December 31, | | December 31, | |
| | 2019 | 2018 | 2019 | 2018 |
| Statement of income data: | | | | |
| Revenues | | | | |
| Admissions | \$ 434,280 | \$ 445,063 | \$ 1,805,321 | \$ 1,834,173 |
| Concession | 275,000 | 277,550 | 1,161,083 | 1,108,793 |
| Other | 79,523 | 75,863 | 316,695 | 278,769 |
| Total revenues | 788,803 | 798,476 | 3,283,099 | 3,221,735 |
| Cost of operations | | | | |
| Film rentals and advertising | 244,139 | 241,513 | 1,003,832 | 999,755 |
| Concession supplies | 49,080 | 46,397 | 206,441 | 180,974 |
| Salaries and wages | 101,770 | 97,863 | 410,086 | 383,860 |
| Facility lease expense | 83,565 | 79,443 | 346,094 | 323,316 |
| Utilities and other | 117,501 | 110,204 | 474,711 | 448,070 |
| General and administrative expenses | 46,382 | 41,459 | 173,384 | 165,173 |
| Depreciation and amortization | 64,360 | 67,506 | 261,155 | 261,162 |
| Impairment of long-lived assets | 11,619 | 27,352 | 57,001 | 32,372 |
| Loss on disposal of assets and other | 3,951 | 10,036 | 12,008 | 38,702 |
| Total cost of operations | 722,367 | 721,773 | 2,944,712 | 2,833,384 |
| Operating income | 66,436 | 76,703 | 338,387 | 388,351 |
| Interest expense ⁽¹⁾ | (24,904) | (27,269) | (99,941) | (109,994) |
| Loss on debt amendments and refinancing | — | — | — | (1,484) |
| Interest income | 2,527 | 2,753 | 12,589 | 10,614 |
| Foreign currency exchange gain (loss) | 1,391 | (4,713) | (3,394) | (11,660) |
| Distributions from NCM | 3,705 | 3,221 | 12,873 | 15,389 |
| Interest expense - NCM | (14,444) | (4,849) | (28,624) | (19,724) |
| Equity in income of affiliates | 7,888 | 10,034 | 41,870 | 39,242 |
| Income before income taxes | 42,599 | 55,880 | 273,760 | 310,734 |
| Income taxes | 15,760 | 35,837 | 79,912 | 95,429 |
| Net income | \$ 26,839 | \$ 20,043 | \$ 193,848 | \$ 215,305 |
| Less: Net income attributable to noncontrolling interests | 505 | 600 | 2,462 | 1,478 |
| Net income attributable to Cinemark Holdings, Inc. | \$ 26,334 | \$ 19,443 | \$ 191,386 | \$ 213,827 |
| Earnings per share attributable to Cinemark Holdings, Inc.'s common stockholders | | | | |
| Basic | \$ 0.22 | \$ 0.17 | \$ 1.63 | \$ 1.83 |
| Diluted | \$ 0.22 | \$ 0.17 | \$ 1.63 | \$ 1.83 |
| Diluted weighted average shares outstanding | 116,613 | 116,383 | 116,606 | 116,342 |

Other Financial Data:

| | | | | |
|--------------------------------|------------|------------|------------|------------|
| Adjusted EBITDA ⁽¹⁾ | \$ 178,295 | \$ 198,092 | \$ 745,045 | \$ 781,517 |
|--------------------------------|------------|------------|------------|------------|

Other Operating Data
(unaudited, in thousands)

| | As of | |
|--|--------------|--------------|
| | December 31, | |
| | 2019 | 2018 |
| Balance sheet data (unaudited, in thousands): | | |
| Cash and cash equivalents | \$ 488,313 | \$ 426,222 |
| Theatre properties and equipment, net | \$ 1,735,247 | \$ 1,833,133 |
| Total assets | \$ 5,828,017 | \$ 4,481,838 |
| Long-term debt, including current portion, net of unamortized debt issue costs | \$ 1,777,937 | \$ 1,780,611 |
| Equity | \$ 1,448,322 | \$ 1,408,570 |

Segment Information
(unaudited, in millions, except per patron data)

| | U.S. Operating Segment | | | International Operating Segment | | | | | Consolidated | | |
|---|---------------------------------|----------|----------|---------------------------------|----------|----------|----------------------------------|----------|---------------------------------|----------|----------|
| | Three Months Ended December 31, | | | Three Months Ended December 31, | | | Constant Currency ⁽¹⁾ | | Three Months Ended December 31, | | |
| | 2019 | 2018 | % Change | 2019 | 2018 | % Change | 2019 | % Change | 2019 | 2018 | % Change |
| Admissions revenues | \$ 364.9 | \$ 369.7 | (1.3)% | \$ 69.3 | \$ 75.4 | (8.1)% | \$ 77.6 | 2.9% | \$ 434.2 | \$ 445.1 | (2.4)% |
| Concession revenues | \$ 231.5 | \$ 231.1 | 0.2% | \$ 43.5 | \$ 46.5 | (6.5)% | \$ 48.0 | 3.2% | \$ 275.0 | \$ 277.6 | (0.9)% |
| Other revenues | \$ 53.7 | \$ 50.5 | 6.3% | \$ 25.9 | \$ 25.4 | 2.0% | \$ 29.5 | 16.1% | \$ 79.6 | \$ 75.9 | 4.9% |
| Total revenues | \$ 650.1 | \$ 651.3 | (0.2)% | \$ 138.7 | \$ 147.3 | (5.8)% | \$ 155.1 | 5.3% | \$ 788.8 | \$ 798.6 | (1.2)% |
| Attendance | 43.3 | 46.4 | (6.7)% | 20.5 | 21.0 | (2.4)% | | | 63.8 | 67.4 | (5.3)% |
| Average ticket price ⁽²⁾ | \$ 8.43 | \$ 7.97 | 5.8% | \$ 3.38 | \$ 3.59 | (5.8)% | \$ 3.79 | 5.6% | \$ 6.81 | \$ 6.60 | 3.2% |
| Concession revenues per patron ⁽³⁾ | \$ 5.35 | \$ 4.98 | 7.4% | \$ 2.12 | \$ 2.21 | (4.1)% | \$ 2.34 | 5.9% | \$ 4.31 | \$ 4.12 | 4.6% |
| Average screen count | 4,631 | 4,581 | | 1,462 | 1,450 | | | | 6,093 | 6,031 | |

| | U.S. Operating Segment | | | International Operating Segment | | | | | Consolidated | |
|------------------------------|---------------------------------|----------|--|---------------------------------|---------|--|----------------------------------|--|---------------------------------|----------|
| | Three Months Ended December 31, | | | Three Months Ended December 31, | | | Constant Currency ⁽¹⁾ | | Three Months Ended December 31, | |
| | 2019 | 2018 | | 2019 | 2018 | | 2019 | | 2019 | 2018 |
| Film rentals and advertising | \$ 209.3 | \$ 205.9 | | \$ 34.8 | \$ 35.7 | | \$ 38.9 | | \$ 244.1 | \$ 241.6 |
| Concession supplies | 39.3 | 36.5 | | 9.9 | 9.9 | | 10.9 | | 49.2 | 46.4 |
| Salaries and wages | 83.8 | 79.4 | | 18.0 | 18.5 | | 20.7 | | 101.8 | 97.9 |
| Facility lease expense | 65.7 | 62.0 | | 17.9 | 17.4 | | 19.6 | | 83.6 | 79.4 |
| Utilities and other | 87.4 | 81.3 | | 30.1 | 28.8 | | 33.8 | | 117.5 | 110.1 |

| | U.S. Operating Segment | | | International Operating Segment | | | | | Consolidated | | |
|---|----------------------------------|-----------|----------|----------------------------------|---------|----------|----------------------------------|----------|----------------------------------|-----------|----------|
| | Twelve Months Ended December 31, | | | Twelve Months Ended December 31, | | | Constant Currency ⁽¹⁾ | | Twelve Months Ended December 31, | | |
| | 2019 | 2018 | % Change | 2019 | 2018 | % Change | 2019 | % Change | 2019 | 2018 | % Change |
| Admissions revenues | \$1,431.8 | \$1,461.2 | (2.0)% | \$373.5 | \$373.0 | 0.1% | \$434.9 | 16.6% | \$1,805.3 | \$1,834.2 | (1.6)% |
| Concession revenues | \$936.2 | \$892.4 | 4.9% | \$224.9 | \$216.4 | 3.9% | \$258.6 | 19.5% | \$1,161.1 | \$1,108.8 | 4.7% |
| Other revenues | \$212.9 | \$185.4 | 14.8% | \$103.8 | \$93.4 | 11.1% | \$123.7 | 32.4% | \$316.7 | \$278.8 | 13.6% |
| Total revenues | \$2,580.9 | \$2,539.0 | 1.7% | \$702.2 | \$682.8 | 2.8% | \$817.2 | 19.7% | \$3,283.1 | \$3,221.8 | 1.9% |
| Attendance | 176.2 | 185.3 | (4.9)% | 103.4 | 96.8 | 6.8% | | | 279.6 | 282.1 | (0.9)% |
| Average ticket price ⁽²⁾ | \$8.13 | \$7.89 | 3.0% | \$3.61 | \$3.85 | (6.2)% | \$4.21 | 9.4% | \$6.46 | \$6.50 | (0.6)% |
| Concession revenues per patron ⁽³⁾ | \$5.31 | \$4.82 | 10.2% | \$2.18 | \$2.24 | (2.7)% | \$2.50 | 11.6% | \$4.15 | \$3.93 | 5.6% |
| Average screen count | 4,615 | 4,570 | | 1,457 | 1,427 | | | | 6,072 | 5,997 | |

| | U.S. Operating Segment | | International Operating Segment | | | Consolidated | |
|------------------------------|----------------------------------|---------|----------------------------------|---------|----------------------------------|----------------------------------|---------|
| | Twelve Months Ended December 31, | | Twelve Months Ended December 31, | | Constant Currency ⁽¹⁾ | Twelve Months Ended December 31, | |
| | 2019 | 2018 | 2019 | 2018 | 2019 | 2019 | 2018 |
| Film rentals and advertising | \$819.6 | \$822.6 | \$184.2 | \$177.2 | \$214.5 | \$1,003.8 | \$999.8 |
| Concession supplies | 156.9 | 134.6 | 49.6 | 46.4 | 57.1 | 206.5 | 181.0 |
| Salaries and wages | 331.2 | 303.7 | 78.9 | 80.2 | 93.2 | 410.1 | 383.9 |
| Facility lease expense | 259.8 | 245.1 | 86.3 | 78.2 | 97.4 | 346.1 | 323.3 |
| Utilities and other | 348.2 | 327.0 | 126.5 | 121.0 | 147.6 | 474.7 | 448.0 |

(1) Constant currency amounts, which are non-GAAP measurements, were calculated using the average exchange rate for the corresponding month for 2018. We translate the results of our international operating segment from local currencies into U.S. dollars using currency rates in effect at different points in time in accordance with U.S. GAAP. Significant changes in foreign currency exchange rates from one period to the next can result in meaningful variations in reported results. We are providing constant currency amounts for our international operating segment to present a period-to-period comparison of business performance that excludes the impact of foreign currency fluctuations.

(2) Average ticket price is calculated as admissions revenues divided by attendance.

(3) Concession revenues per patron is calculated as concession revenues divided by attendance.

Other Segment Information (unaudited, in thousands)

| | Three Months Ended December 31, | | Twelve Months Ended December 31, | |
|--------------------------------|---------------------------------|-----------|----------------------------------|-----------|
| | 2019 | 2018 | 2019 | 2018 |
| Adjusted EBITDA ⁽¹⁾ | | | | |
| U.S. | \$161,757 | \$171,669 | \$615,161 | \$648,576 |
| International | 16,538 | 26,423 | 129,884 | 132,941 |
| Total Adjusted EBITDA | \$178,295 | \$198,092 | \$745,045 | \$781,517 |
| Capital expenditures | | | | |

| | | | | |
|----------------------------|------------------|------------------|------------------|------------------|
| U.S. | \$ 81,952 | \$ 75,766 | \$ 230,561 | \$ 270,870 |
| International | 35,163 | 24,345 | 73,066 | 75,203 |
| Total capital expenditures | <u>\$117,115</u> | <u>\$100,111</u> | <u>\$303,627</u> | <u>\$346,073</u> |

- (1) Adjusted EBITDA represents net income before income taxes, depreciation and amortization expense and other items, as calculated below. Adjusted EBITDA is a non-GAAP financial measure commonly used in our industry and should not be construed as an alternative to net income as an indicator of operating performance or as an alternative to cash flow provided by operating activities as a measure of liquidity (as determined in accordance with GAAP). Adjusted EBITDA may not be comparable to similarly titled measures reported by other companies. We have included Adjusted EBITDA because we believe it provides management and investors with additional information to measure our performance and liquidity, estimate our value and evaluate our ability to service debt. In addition, we use Adjusted EBITDA for incentive compensation purposes.

Reconciliation of Adjusted EBITDA
(unaudited, in thousands)

| | Three Months Ended | | Twelve Months Ended | |
|---|--------------------|-------------------|---------------------|-------------------|
| | December 31, | | December 31, | |
| | 2019 | 2018 | 2019 | 2018 |
| Net income | \$ 26,839 | \$ 20,043 | \$ 193,848 | \$ 215,305 |
| Add (deduct): | | | | |
| Income taxes | 15,760 | 35,837 | 79,912 | 95,429 |
| Interest expense ^(a) | 24,904 | 27,269 | 99,941 | 109,994 |
| Other (income) expense, net ^(b) | 2,638 | (3,225) | (22,441) | (18,472) |
| Loss on debt amendments and refinancing | — | — | — | 1,484 |
| Distributions from DCIP ^(c) | 15,784 | 598 | 23,696 | 5,799 |
| Other cash distributions from equity investees ^(d) | 9,419 | 8,504 | 29,670 | 24,344 |
| Depreciation and amortization ^(a) | 64,360 | 67,506 | 261,155 | 261,162 |
| Impairment of long-lived assets | 11,619 | 27,352 | 57,001 | 32,372 |
| Loss on disposal of assets and other | 3,951 | 10,036 | 12,008 | 38,702 |
| Non-cash rent ^(e) | (1,107) | — | (4,360) | — |
| Deferred lease expenses - theatres ^{(a)(f)} | — | (135) | — | (387) |
| Deferred lease expenses - projectors ^{(a)(g)} | — | (233) | — | (933) |
| Amortization of long-term prepaid rents ^{(a)(f)} | — | 568 | — | 2,382 |
| Share based awards compensation expense ^(h) | 4,128 | 3,972 | 14,615 | 14,336 |
| Adjusted EBITDA | <u>\$ 178,295</u> | <u>\$ 198,092</u> | <u>\$ 745,045</u> | <u>\$ 781,517</u> |

- (a) Amounts for the year ended December 31, 2019 were impacted by the adoption of ASC Topic 842 and the resulting change in the classification of certain of the Company's leases.
- (b) Includes interest income, foreign currency exchange gain (loss), interest expense – NCM and equity in income of affiliates.
- (c) Cash distributions from DCIP, which were recorded as a reduction of the Company's investment in DCIP. These distributions are reported entirely within the U.S. operating segment.
- (d) Cash distributions received from equity investees, other than those from DCIP noted above, that were recorded as a reduction of the respective investment balances. These distributions are reported entirely within the U.S. operating segment.
- (e) The adoption of ASC Topic 842 impacted how the Company amortizes lease related assets and liabilities such as deferred lease expenses, favorable and unfavorable lease intangible assets, long-term prepaid rents and deferred lease incentives. Beginning January 1, 2019, these items are amortized to facility lease expense for theatre operating leases and utilities and other for equipment operating leases.
- (f) Non-cash expense included in facility lease expense.
- (g) Non-cash expense included in utilities and other.
- (h) Non-cash expense included in general and administrative expenses.

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Financial and Media Contact :

Chanda Brashears – 972-665-1671 or cbrashears@cinemark.com

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