

Apollo Medical Holdings Selects CERECONS to Deliver Innovative Health IT Solution for ApolloMed ACO

GLENDAL, Calif., Nov. 29, 2012 /PRNewswire/ -- Unlimited Innovations, a leading provider of IT solutions and professional services for the healthcare industry, has been selected by Glendale, California-based Apollo Medical Holdings, Inc. ("ApolloMed") (OTC-QB: AMEH), to provision and launch its [CERECONS](#) Health IT Solution for ApolloMed ACO.

CERECONS' robust, feature-rich software solutions will support ApolloMed ACO, one of only eight ACOs in California selected by the Centers for Medicare and Medicaid (CMS) to participate in its Medicare Shared Savings Program ("MSSP") in 2012.

CERECONS' innovative cloud-based software will provide ApolloMed ACO with powerful clinical decision support and population management tools that enable them to deliver the highest quality, most efficient patient care, while automating administrative tasks and enabling patient access to online appointment scheduling, medical records and medication renewals.

"Today's ACOs require proven, state-of-the-art Health IT that helps them manage the complex clinical needs of their patient population. CERECONS will empower ApolloMed ACO with the solutions and tools to manage patient care and resources, while automating routine workflow and day-to-day functions like claims managements, referrals and eligibility. This frees up valuable time so that ApolloMed's physicians and staff can deliver care, treatment and services to their patients," stated Philip Paul, President of Unlimited Innovations, the parent company of CERECONS.

"ApolloMed ACO is an innovative physician and patient driven integrated care community. We sought an IT partner and technology solution that aligned with our mission and needs. CERECONS was a clear choice for us with a health IT solution having an exceptional reputation and a proven ACO platform," stated Warren Hosseinion, M.D., Chief Executive Officer of Apollo Medical Holdings and ApolloMed ACO.

"At ApolloMed, we are in a unique position to make a tremendous impact on the quality of care we deliver to our members. It was therefore critical that we partner with an organization that shares our vision for equipping physicians with intuitive care collaboration solutions within an ecosystem designed to improve the outcomes of the patients we serve," stated James Deck, Chief Information Officer of ApolloMed ACO.

About CERECONS

CERECONS is a private cloud-based platform for care coordination and patient engagement that uses community-based Electronic Health Records to deliver Clinical Decision Support at the point-of-care and also gives patients access to their healthcare information. With more than a decade of experience that counts 65 risk-bearing entities currently under contract, 60,000+ primary care physicians and specialists as well as 1.35 million patients,

CERECONS' innovative health IT solutions and data integration capabilities are used by leading medical groups and healthcare organizations including Health Plans, MSOs, IPAs, Hospital Networks, ACOs and Self-Funded Employer Groups. For more information, visit cerecons.com

About Apollo Medical Holdings, Inc.

ApolloMed is a leading provider of integrated medical care and management services plus multi-disciplinary care management services targeting inefficiencies in healthcare payer and provider networks. The company's integrated model combines its Accountable Care Organization, hospitalist medicine, critical care medicine, 24-hour physician call center, case management, high-risk medicine program, post-discharge clinics and transition care management.

For more information, visit apollomed.net

Media Contact:

Nidia Flores

nflores@apollomed.net

818-396-8050

SOURCE Apollo Medical Holdings, Inc.