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This presentation contains statements that are forward-looking including statements relating to the size of the total addressable market for our products and services, the compound annual growth rate for mobile market sectors, expectations relating to our new products, the time to market for various of our product innovations, expectations relating to our product innovations, our anticipated platform silicon roadmap and the expected timeline related to such roadmap, opportunities for our pipeline and our positioning for long-term, sustainable revenue growth, the benefits of our mobile-specific programmable logic to customers, the benefits of our solutions platforms, our plans with respect to new product revenue growth, our long-term target operating model, our projections related to our revenue, gross margin, expenses, operating income, net income and earnings per share. These forward-looking statements involve risks and uncertainties including but not limited to expectations relating to production targets for our New Products, revenue growth from our new products, our design activity and our ability to convert new design opportunities into customer activity, market acceptance of our customers' products and our expected results. In addition to U.S. GAAP financials, this presentation includes certain non-GAAP financial measures. These historical and forward-looking non-GAAP measures are in addition to, not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. QuickLogic's future results could differ materially from the results described in these forward-looking statements. These and other risk factors are detailed in QuickLogic's periodic reports and registration statements filed with the Securities and Exchange Commission. QuickLogic expressly disclaims any obligation to update or revise any forward-looking statements found herein to reflect any changes in Company expectations or results or any change in events.





# CORNERSTONES OF SENSOR PROCESSING SYSTEM

Flexible
Fusion
Engine
PATENT PENDING



## CORNERSTONES OF SENSOR PROCESSING SYSTEM

#### **Silicon Platforms and Roadmap**



#### **Reference Platforms & Design Tools**











#### SenseMe<sup>™</sup> Sensor Algorithms











Sensor Fusion Apps

Gesture Recognition

Classification

Activity Monitoring

**QVL & Ecosystem Partners** 

































**Flexible** 

**Fusion Engine** 

PATENT PENDING



## CORNERSTONES OF SENSOR PROCESSING SYSTEM

#### **Silicon Platforms and Roadmap**



#### **Reference Platforms & Design Tools**













Qualified engagements have nearly **doubled** in last quarter

#### SenseMe<sup>™</sup> Sensor Algorithms











Sensor Fusion Apps

Gesture Recognition

Classification

Activity

Monitoring

#### **QVL & Ecosystem Partners**











Honeywell























# **CSSP BUSINESS MODEL**

- Ultra-low-power in-system reprogrammable logic
- Lowers new platform development costs and risks; accelerates time-to-market
- Platform roadmap supported by customer feedback





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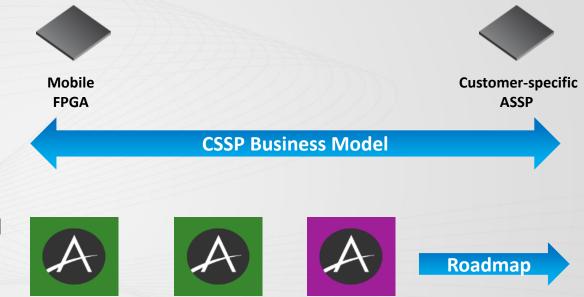


Customers have flexibility to tailor our platform to their specific design needs



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- Ultra-low-power in-system reprogrammable logic
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ARGUCLINK'S S2 ARGUCLINK'S3

Customers have flexibility to tailor our platform to their specific design needs

Q1-2015 Earning Call © 2015 QuickLogic Corporation

ARGUCLINK"3 S1



# SenseMe SENSOR ALGORITHMS





# SenseMe SENSOR ALGORITHMS

- Optimized for accuracy and low power consumption
- Combined hardware and algorithm solutions provides total solution

 Customers have expressed interest in licensing SenseMe





#### **BEST-IN-CLASS PEDOMETER ACCURACY**



97% Accuracy



Leading Fitness Band

95% Accuracy



Leading Fitness Smartwatch

87% Accuracy

**Test Results** 

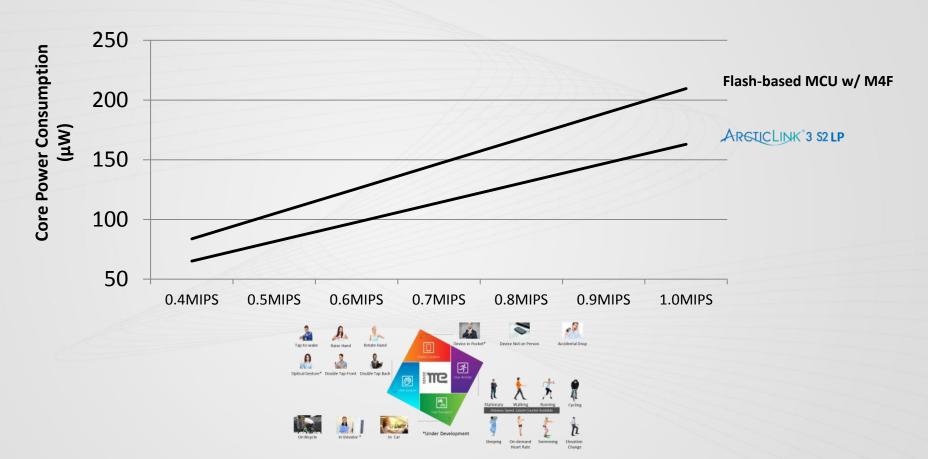
• Test data produced by leading smartphone OEM, verified by QuickLogic

QuickLogic's Comprehensive Testing

 Includes multiple conditions; several device locations, cadence, gender, age, and height

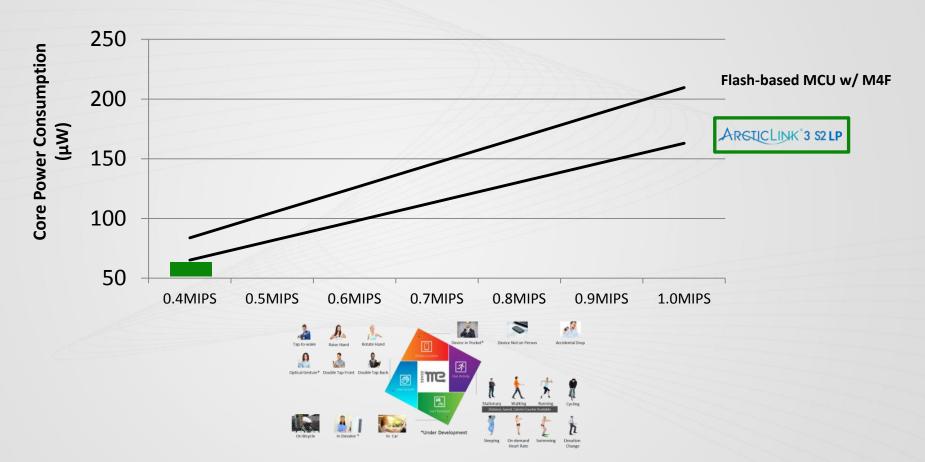


# TODAY'S FUNDAMENTAL SENSOR HUB TASKS



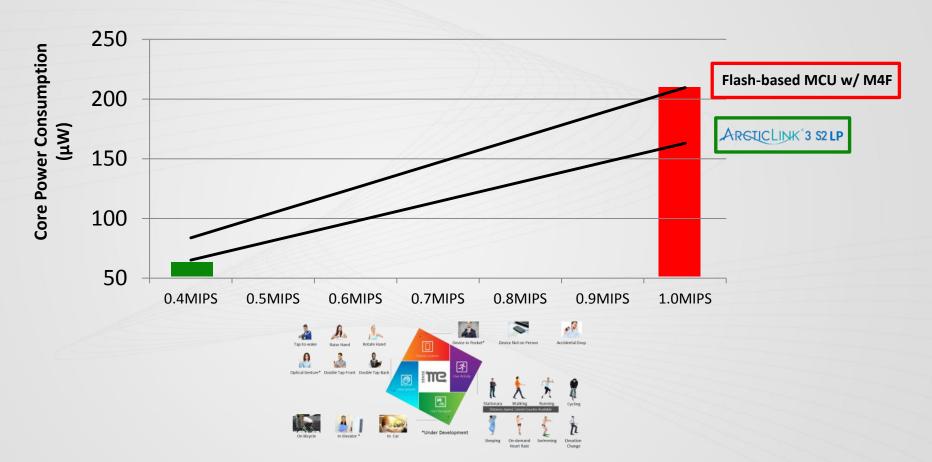


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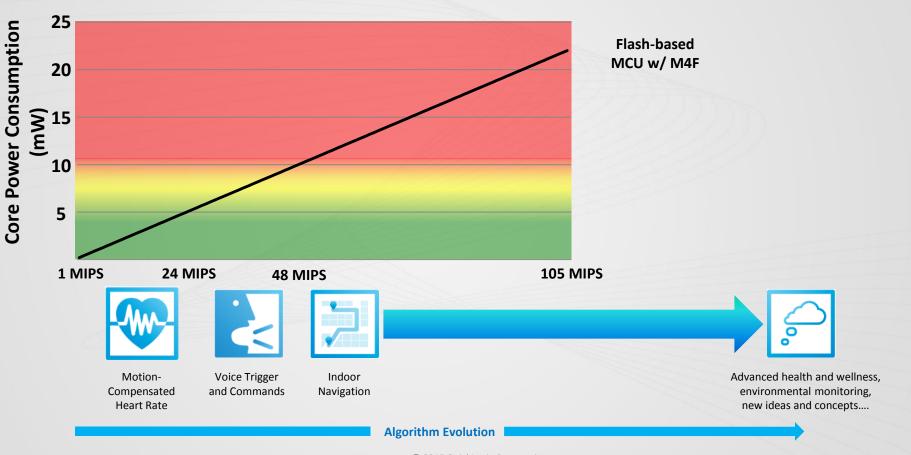


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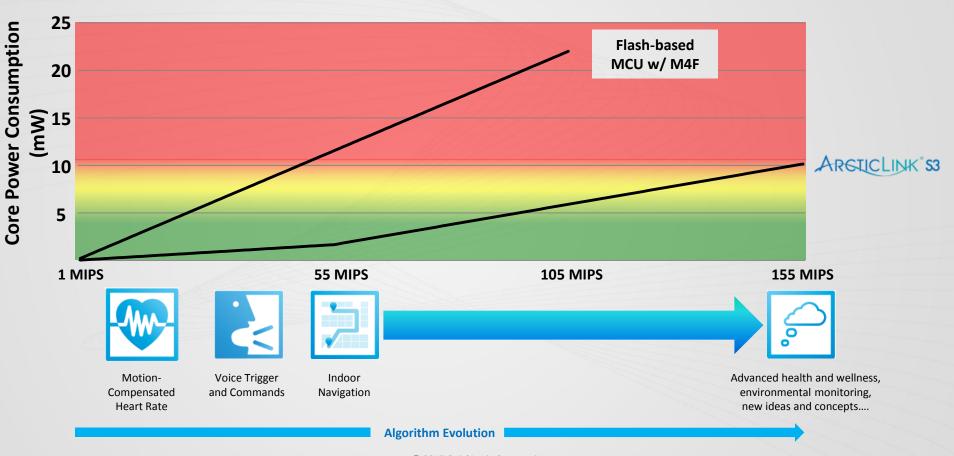


# ALGORITHM EVOLUTION DEMANDING MORE MIPS





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#### ARCTICLINK S3 ENGAGEMENTS

- First Access Requirements:
  - Top-tier OEM
  - Specific, funded project(s)
  - Executive sponsorship
  - Formalized feedback loop with QuickLogic
- Established alpha engagement with a top-five smartphone OEM







