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AMD Strategy Transformation Brings Agile Delivery of Industry-Leading IP to the Market

Product Roadmap Enhancements Illustrate Plans to Accelerate Growth in Low Power, Emerging Markets and Cloud Computing; First System-on-a-Chip (SoC) Solutions Expected to Arrive in 2013

SUNNYVALE, CA -- (MARKET WIRE) -- 02/02/12 -- At its annual Financial Analyst Day, AMD (NYSE: AMD) detailed a new "ambidextrous" strategy that builds on the company's long history of x86 and graphics innovation while embracing other technologies and intellectual property to deliver differentiated products.

AMD is adopting an SoC-centric roadmap designed to speed time-to-market, drive sustained execution, and enable the development of more tailored customer solutions. SoC design methodology is advantageous because it is a modular approach to processor design, leveraging best practice tools and microprocessor design flows with the ability to easily re-use IP and design blocks across a range of products.

"AMD's strategy capitalizes on the convergence of technologies and devices that will define the next era of the industry," said Rory Read, president and CEO, AMD. "The trends around consumerization, the Cloud and convergence will only grow stronger in the coming years. AMD has a unique opportunity to take advantage of this key industry inflection point. We remain focused on continuing the work we began last year to re-position AMD. Our new strategy will help AMD embrace the shifts occurring in the industry, marrying market needs with innovative technologies and become a consistent growth engine."

Roadmap Updates Focus on Customer Needs
Additionally, AMD today announced updates to its product roadmaps for AMD Central Processing Unit (CPU) and Accelerated Processing Unit (APU) products it plans to introduce in 2012 and 2013. The roadmap modifications address key customer priorities across form factors including ultrathin notebooks, tablets, all-in-ones, desktops and servers with a clear focus on low power, emerging markets and the Cloud.

AMD's updated product roadmap features second generation mainstream ("Trinity") and low-power ("Brazos 2.0") APUs for notebooks and desktops; "Hondo," an APU specifically designed for tablets; new CPU cores in 2012 and 2013 with "Piledriver" and its successor "Steamroller," as well as "Jaguar," which is the successor to AMD's popular "Bobcat" core. In 2012, AMD plans to introduce four new AMD Opteron™ processors. For a more in-depth look at AMD's updated product roadmap, please visit http://blogs.amd.com.

Next-generation Architecture Standardizes and Facilitates Software Development
AMD also provided further details on its Heterogeneous System Architecture (HSA), which enables software developers to easily program APUs by combining scalar processing on the

CPU with parallel processing on the Graphics Processing Unit (GPU), all while providing high bandwidth access to memory at low power. AMD is proactively working to make HSA an open industry standard for the developer community. The company plans to hold its 2nd annual AMD Fusion Developer Summit in June 2012.

New Company Structure Strengthens Execution
In conjunction with announcing its restructuring plan in November 2011, AMD has strengthened its leadership team with the additions of Mark Papermaster as senior vice president and chief technology officer, Rajan Naik as senior vice president and chief strategy officer, and Lisa Su as senior vice president and general manager, Global Business Units. These executives will help ensure that sustainable, dependable execution becomes a hallmark of AMD.

Supporting Resources

- Visit the AMD Financial Analyst Day website for webcast replay, presentations, updated roadmap, and more
- Visit AMD Blogs for more details on AMD's product roadmap changes
- Follow AMD on Twitter at @AMD_Unprocessed
- Like AMD on Facebook

About AMD
AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its groundbreaking AMD Accelerated Processing Units (APUs) that power a wide range of computing devices. AMD's server computing products are focused on driving industry-leading cloud computing and virtualization environments. AMD's superior graphics technologies are found in a variety of solutions ranging from game consoles, PCs to supercomputers. For more information, visit http://www.amd.com.

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CAUTIONARY STATEMENT
This release contains forward-looking statements, concerning among other things, AMD's strategic initiatives and growth opportunities; planned product roadmaps, including the features, architecture and performance of new and planned products; and industry trends, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are commonly identified by words such as "would," "may," "expects," "believes," "plans," "intends," "projects," and other terms with similar meaning. Investors are cautioned that the forward-looking statements in this release are based on current beliefs, assumptions and expectations, speak only as of the date of this release and involve risks and uncertainties that could cause actual results to differ materially from current expectations. The material factors that could cause actual results to differ materially from current expectations include, without limitation, the following: the possibility that Intel Corporation's pricing, marketing and rebating programs, product bundling, standard setting, new product introductions or other activities targeting AMD's business will prevent attainment of AMD's current plans; AMD will be unable to develop, launch and ramp new products and technologies in the volumes and mix required by the market; AMD's third-party wafer foundries will be unable to manufacture its products on a timely basis with acceptable quality, at acceptable manufacturing yields and using competitive technologies; AMD's third-party wafer foundries will be unable to transition to

advanced manufacturing process technologies in a timely and effective way; AMD will be unable to maintain the level of investment in research and development that is required to remain competitive; global business and economic conditions will not continue to improve or will worsen, resulting in lower than currently expected demand in 2012 and beyond; demand for computers and consumer electronics products and, in turn, demand for AMD's products will be lower than currently expected; customers will stop buying AMD's products or materially reduce their demand for its products; AMD will require additional funding and may not be able to raise funds on favorable terms or at all; there will be unexpected variations in market growth and demand for AMD's products and technologies in light of the product mix that it may have available at any particular time or a decline in demand; and AMD may be unable to obtain sufficient manufacturing capacity or components to meet demand for AMD's products or AMD may under-utilize GLOBALFOUNDRIES' manufacturing facilities. Because our actual results may differ materially from our plans and expectations today, we encourage you to review in detail the risks and uncertainties in our filings with the Securities and Exchange Commission, including our most recent Quarterly Report of Form 10-Q for the quarter ended October 1, 2011.

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